Book 3 - Unit One

Part One: A dialog

| Questions | Suggested Answers |
|---|--|
| Are first impressions accurate? | Sometimes they are right. Sometimes they are wrong. It takes time to decide. |
| What do you notice when you meet someone for the first time? | His appearance and voice. |
| How important do you think first impressions are? Why? | They are very important because you can learn about the person's character. |
| Have you ever formed a first impression of someone that was wrong? Explain. | Yes, When I first met my friend Ahmed, I thought he was unfriendly. Later I knew that he was just shy. |
| "We should make difficult decisions more quickly and with our unconscious minds." Do you agree? Why or why not? | I don't agree. We should take time to decide. |
| "Our first impressions are often reliable." Do you think this is true? Why or why not? | No, first impressions can be misleading. |
| In what kinds of situations do you think first impressions are usually accurate? | Maybe in difficult situations. |
| Who was your most effective teacher when you were a child? What Impressed you about him or her? | My English teacher because he was friendly. |

| Picture | Description |
|---------|--|
| | I can see three people. Two young men and one old man. They are wearing suits. They are smiling. They are in an office. I think they are meeting for the first time. They don't know each other. It's important to make good first impressions. That's |
| | why they are wearing suits and smiling. |

Book 3 - Unit Two

Part One: A dialog

| Questions | Suggested Answers |
|---|---|
| What's more important: taste or nutrition? Why? | Both are important. It's good to have healthy |
| | food with good taste. |
| How important is food in your life? What does | It's very important. It's a way to enjoy life. |
| food mean to you? | |
| Do you agree that if something tastes great, it's | I agree. Tasty foods are usually high in fat and |
| probably bad for you? | sugar. |
| Do you think people worry too much about | No. They prefer fatty and sweet foods because |
| nutrition? Give examples. | they're more delicious than healthy foods. |
| Do you agree that "you are what you eat "? | Yes, because food affects your body. |
| Which do you like best: chocolate, cheese, or | Chocolate, because I like sweet food. |
| coffee? Why do you like it so much? | |
| Do you think you might like to be a food taster? | No. I don't want to become fat. |
| Why or why not? | |
| Why do some people overeat? | Because they lack self-control or because they |
| | are bored. |
| Is it possible to control appetite? | Yes, but it needs a lot of patience and training. |
| Do you "eat to live" or "live to eat"? | I eat to live. We only need food to gain energy |
| | and survive. |
| Is eating healthy food important? Explain | Yes, because it makes our bodies healthy. |

| Picture | Description |
|--------------------|--|
| Buttersteck Market | I can see five dishes. The main dish is Kabsa. There are some dates. There is a salad dish. There is cooked meat and carrots. The last dish is hot sauce. Kabsa is a traditional meal in Saudi Arabia. It consists of rice, meat, onions and tomatoes. It's served with hot sauce and salad. It's not a healthy meal because it has a lot of fat. I like it because it's delicious. |

Book 3 - Unit Three

Part One: A dialog

| Questions | Suggested Answers |
|--|---|
| Is change good or bad? Explain. | Change can be good or bad. It depends on the |
| | situation. |
| Think about the biggest change in your life | I moved to a new house. It was a good change. |
| recently. What was it? How did it affect you? | |
| Is there anything in your life right now that you would like to change? | Yes. I'm gaining weight these days. I want to lose weight and follow a diet. |
| What qualities do you think a person needs to go undercover? Would you like to try doing this? Why or why not? | A person needs to change his lifestyle. I don't like it because I don't like change. |
| How easy do you think it is for someone to change careers? | It's very difficult for someone to change careers. |
| What are the challenges in changing to a | It's hard to start over again and learn new skills. |
| completely different kind of job? What are the | However if you are going to try something you |
| potential benefits? | enjoy doing, it might be easier to change. |

| Picture | Description |
|---------|---|
| | I can see a young man. He's wearing blue jeans and a shirt. He is in a room. The room is full of boxes. There is a lamp on the right. The walls are light brown. I think the man is moving to his new apartment. He is smiling. He is happy about this change. I think It's a positive change. |

Book 3 - Unit Four

Part One: A dialog

| Questions | Suggested Answers |
|--|--|
| How can advertisers change our behavior? | For example, food companies can make us feel hungry when we see posters of their delicious foods. |
| When you watch television, do you usually watch commercials? What television ads can you think of right now? | Yes, I do. PEPSI ad comes to my mind right now. |
| How often do you click on internet ads? Do you buy things on the internet? | I rarely click an ad on the internet. I don't buy things on the internet. |
| Which advertising technique do you think is the most effective? Why? | I think humor is very effective because I remember these ads more. |
| Think of an ad you have seen or heard recently. What product was it advertising? Which technique did it use? How effective do you think it was? | I saw an advertisement of a smart phone. It used association of being trendy and stylish if you get one. I don't think it's effective. |
| Are you influenced by ads? Would you buy a product because the company associates itself with the principles of Ramadan? | Yes, I might buy the product because it associated itself with Ramadan. |
| Why is Ramadan a golden opportunity for advertisers? | Because families spend a lot of time watching TV. |
| Do you think there are too many advertisements on television? Explain | Yes, in some TV shows there are advertisements every 10 minutes. |

| Picture | Description |
|---------|---|
| | I can see a boy with his mother. The boy is wearing a white thobe. I think it's a TV commercial. I usually see this commercial in Ramadan. They're advertising Vimto juice. The company associates it's product with family and togetherness during the month of Ramadan when people have their breakfast together. I like this juice especially in Ramadan. I like to drink it with my family. |

Book 3 - Unit Five

Part One: A dialog

| Questions | Suggested Answers |
|---|---|
| What risks are good to take? | It's good to take social risks like meeting new |
| | people because you can make new friends. |
| What are some risks that people take? Why do | Physical, financial and emotional risks. People |
| they take them? | take them because they're challenging. |
| What kinds of risks are OK to take? What kinds | It's good to take social risks like meeting new |
| are not? Why? | people because you can make new friends. |
| Do you have any dreams or goals that might | My dream is to get a degree and a good job |
| require you to take risks? What are they? What | requires a financial risk since I'm spending a lot of |
| are some of the risks you might have to take to | money to make it happen. |
| achieve them? | |
| What careers do you think involve a lot of risk? | Policemen or firefighters have jobs that have a lot |
| Why? | of physical risk because they are often in life- |
| | threatening situations. |
| What weather problems or natural disasters do | We need to know more about earthquakes and |
| we need to learn more about? What risks are | climate change. |
| involved in investigating them? | |
| What kinds of risks do scientists take today? | They take risks working outside and in |
| | laboratories. |
| Why are people willing to try new and perhaps | To advance science and technology. |
| risky technologies? | |
| Why do people take risks in their careers? Is it a | I think it's good to take risks in careers. Without |
| good thing? Why or why not? | risk, there is little chance of advancement. |
| Do you think people are more likely to take risks | I think they are more likely to take risks in their |
| for professional reasons or in their personal life? | professional lives because their personal lives are |
| Explain. | more important to them. |

| Picture | Description |
|---------|--|
| | I can see a man. I think he is a scientist. He is standing on the edge of a volcanic crater. He is studying active volcanos. He's wearing special clothes to prevent him from heat. A scientist job is sometimes risky and life-threatening. However having risky jobs can advance technology and science. |