



<b>Pharmacy Management</b>	
<b>Title:</b> Pharmacy Management.	
<b>Course number:</b> 453 PHCL	
<b>Semester:</b> Eighth Semester (Fourth year).	
<b>Duration:</b> 2 + 0 Units (2 contact hours) per week.	
<b>Aims:</b> To provide basic financial and operational management knowledge and skills necessary for successful professional practice.	
<b>Objectives:</b> Upon successful completion of this course the student should know concepts, methods of management, decision making, leadership in all pharmacy practice and how to get maximum benefits.	
<b>Contents:</b> Basic concepts, principles and methods of pharmacy management in all pharmacy practice, fundamentals of financial accounting, managerial accounting, finance management approaches, skills, styles, organizational principles, behavior and forms, personal, purchasing and inventory control, pricing, professional fees, pharmacy services and patronage. Concepts, tools, techniques and application of marketing in the health care and health insurance plan.	
<b>Minimum course requirements:</b> 30 (2 x 15) Unit lectures (30 contact hours) per level.	
<b>Evaluation methods:</b>	
- Quizzes	15%
- Mid term examination	25%
- Final examination (written)	60%
<b>Text Books (latest editions):</b>	



1- Managing Pharmacy Practice, Principles, Strategies, and Systems,  
Peterson.

2- Pharmacy Business Management, Steven Kayne, Glasgow, England.

**Recommended books (latest editions):**

1- Financial Management for Pharmacists, Norman V. Carroll, Carroll.

2- Practice Management Module, Wendy M. Rosenthal, Geneva C.  
Briggs and Thomas G. Rosenthal.

3-Marketing for Health Care Organizations, Philip Kotler, Clarke

4- Marketing Management, by Philip Kotler.