

MKCL OES

Total questions in exam: 40 | Answered: 33

Listening

Pronunciation

Langu

Question No. 1

Connect the sentence below.

Doctors admit that surgery can be dangerous.

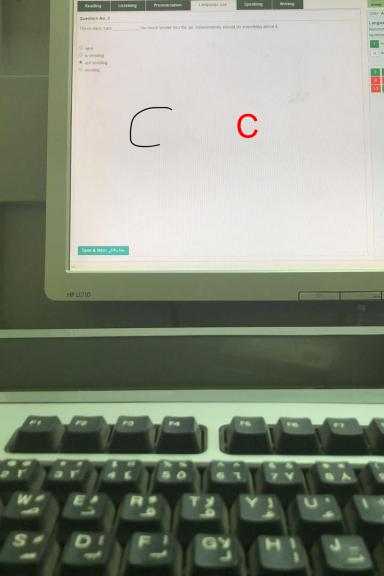
- Patients avoid them, however.
- B
- Some people are not afraid of them, however.
- O Doctors advise you not to have them, however.
- Patients are scared of them, however.

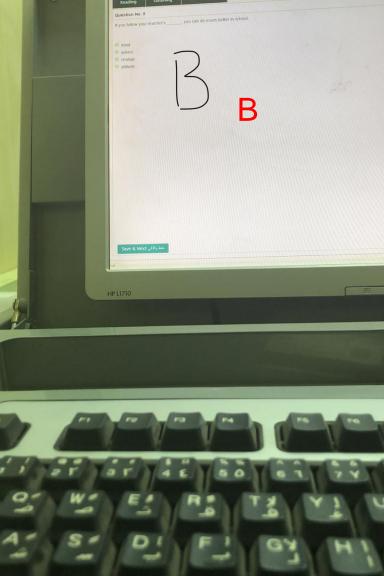


the speaking test today because the teacher is absent.

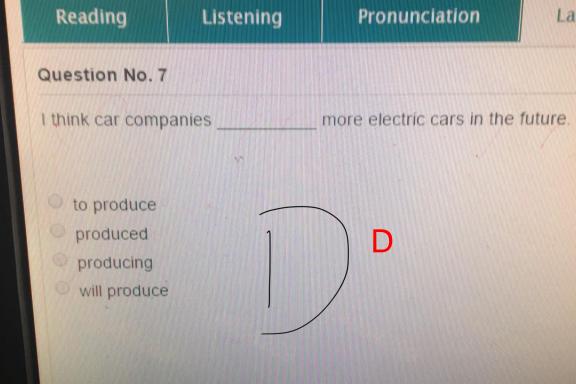
- o doesn't take
- were not taking
- not take
- am not taking







accomplishaccomplishment



Question No. 2

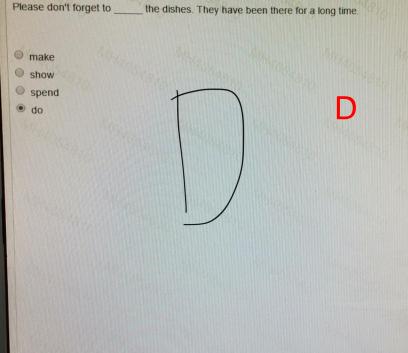
You say, 'In other words' to

- express emotions
- repeat an important idea with different words
- ask for an example
- introduce a new idea in a presentation

B

3

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- westions i	n exam: 40 Answ	ered: 13
	Listening	Pronunciation
eading stion No. 1		
yone likes A	hmad because he i	5
espectfully espectful espect	2570	

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English101_FT_Sem1_20

Speaking

uage Use

Total questions in exam: 40 Answered: 6 Reading Listening Pronunciation Question No. 1 Smoking at home	Lang
Smoking at homeyour health and the health of your	fame
dangerous dangers dangerously endangers	fame
dangers dangerously endangers	
dangerously endangers	
© endangers	
	1
THE RESIDENCE OF PERSONS AND PERSONS ASSESSMENT OF PERSONS ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT ASSESSM	1

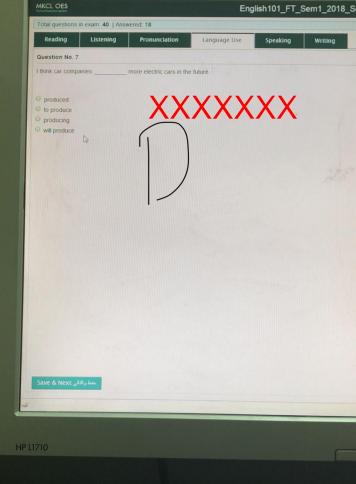
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Question No. 9

In which of the following sentences is the word 'change' a verb?

- Change is not always good.
- This summer, we are going to travel abroad for a change.
- People can change at any age.
- Think well before making a big change in your life.

Reading	Listening	Pronunciation	Language U
Question No.	7		
A: This movie is B: You can		eep twice.	
shake like a			
say that ag drive me cr			
have a sea	t called the		



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I questions in	exam: 40 Answ	eleu. 10
eading	Listening	Pronunciation
stion No. 1		
yone likes Ah	mad because he	is
	XXXX	XXX
espectfully		
espectfulness		
espectful		
enert		

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Reading 1.2: Read the article and choose the best answer for each item: a, b, c, or d.

TRAVEL BLOG

ADVICE FOR ALL
YOUR
TRAVEL
NEEDS



Oliver Cruise, Question: My first trip to Egypt

New York Posted:

Next month, I will travel to Egypt for the first time. I believe it will be fun. However, I'm worried about the correct etiquette and manners in an Arab country. My friend in Cairo, Omar, invited me to his home for dinner and to meet his family.

3 days ago

Can you give any advice?

1234

Question 1:

The word 'them' in paragraph 5 refers to

o questions
families

В

O Egyptians
O topics

Question 2:

According to the reading

_ lives in Alexandria

Olbraheem

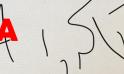
O Laila
O Samah

O Mervat

O Mervat

Question 3:

The people in the travel forum are

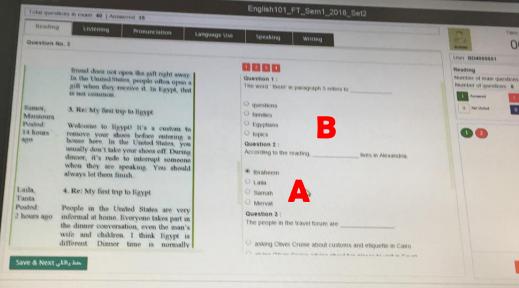


O addisoration of the control of the

asking Oliver Cruise about customs and etiquette in Cairo

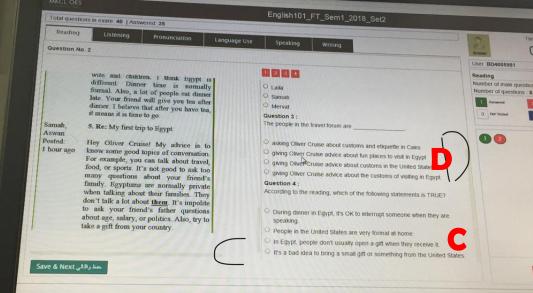
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Reading	Listening	1	V		
Question No.	12 11/19				
People are	of rising crime i	n the area.			
• fear • fears	D				
fearfully fearful		+			
· Jeanur					





Total questions in exam: 4	0 Answered: 31
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Reading Lister

Pronunciation

Language Use

Question No. 18

Architects are trying to _____ a new trend of using natural materials in buildings.

designbuild

o set

make



Can you give any advice?

1. Re: My first trip to Egypt

I wish you a safe trip. Egypt is a big country. The population of Egypt is more than 90 million. However, Egypt is a traditional country, and it has many customs that are different from the United States. Table manners are different. For instance, it's not common to use your left hand to eat. Be sure to read about Egyptian culture before you go. This way you can avoid embarrassing yourself Cairo is a beautiful city. I'm sure you will like it.

2. Re: My first trip to Egypt

Ahlan wa Sahlan! I am from Alexandria.

go Don't worry! The people in Cairo are

1 2 3 4	
Question 1:	
The word ' them' in paragraph 5 refers to _	
O questions	
o families	
O Egyptians	
O topics	
Question 2 : According to the reading,	lives in Alexandria.
According to the reduing,	THOS III / IIONAITATIA,
Olbraheem	
O Laila	
Samah	
O Mervat	
Question 3 :	
The people in the travel forum are	
asking Oliver Cruise about customs	and etiquette in Cairo
Abidea Oliver Orden advise about for	

Rea

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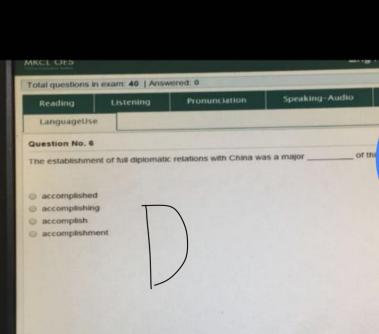
ago

m, Iria



Total questions in	exam: 40 Ansv	wered 6	Eng	lish101_F
Reading	Listening	Pronunciation	Language Use	Speaking
Question No. 1				
Smoking at home dangerous	your t	health and the health of	your family	
dangers				
dangerously endangers	-	-XXX)	KXXXX	
4.10		A		

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Reading	Listening	Pronunciation	Language Use	Speaking
Question No. 8				
Using mobile phor	nes all the time ca	n our healt	n negatively.	
O affect				
encourage				
represent survive				
Survive				
		1		
رافلی Save & Next	ka line			

Question No. 13 of the students were dishonest. The survey found that 66% of students cheated in the exam. In other words, a quarter two thirds half three quarters

nK,

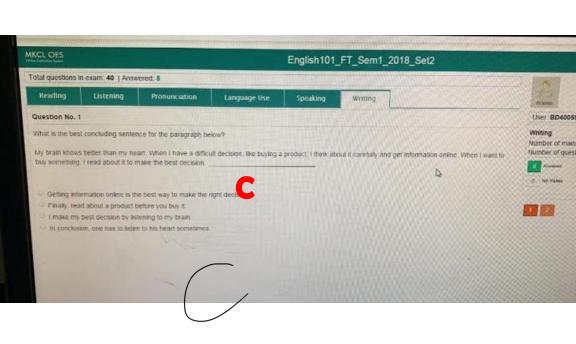
protectivelyprotective

Reading	Listening	Pronunciation	Language Use	Speaking	Writing	
estion No. 1						

page, however, gives the smartphone a different name and number. It is impossible to compare smartphones and make an informed decision.

- াn addition, websites should give each smartphone a different name and number
- Websites should should give simpler information to make comparison shopping easier.
- To sum up, looking for a smartphone in websites is the best way to compare smartphone prices.
- Websites give the best information to buy a smartphone.





MKCL OES

Total questions in exam: 40 | Answered: 5

Reading

Listening

Pronunciation

Question No. 6

The final math test was _____ difficult this term.

- consider
- considerable
- consideration
- considerably

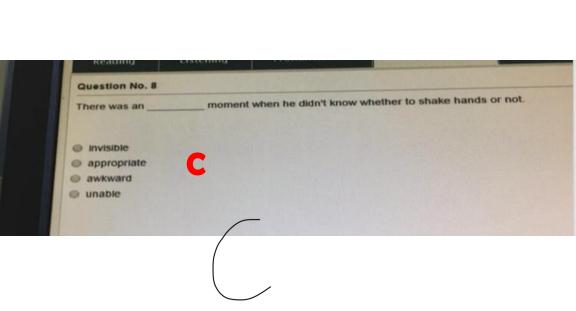




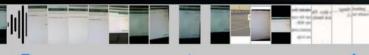
KCL OES stal questions in exam 40 | Answered 13 Language Use Listening Reading uestion No. 17 ou shouldn't go out alone at night for your own XXXXXXXXXXX protective protectively XX protect

Total questions in	exam: 40 Answ	vered: 13
Reading	Listening	Pronunciation
Question No. 15		
Despite all our m predict prediction predicted predictive	B	weather is still unit

Reading	Listening	Pronunciation	Language Use	Speakir
Question No. 2	2			
o help your lis	teners understand	the main idea of a prese	entation , you say, "	
				HARMEL !
	re me an example?			
Can you giv				
Can you giv	e me an example?	_ C		
Can you giv	re me an example?			

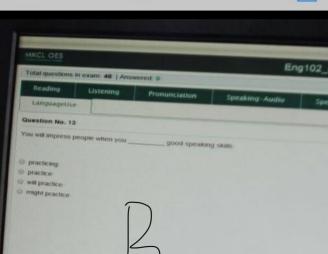


accomplished
 accomplishing
 accomplish
 accomplishment









Save & Next , Lik, Sav

section increasing in your town or city? In many places, are going down. The truth is that crime rates are we halay than 50 years ago. However, most people he of crime rates are increasing. They think that violent opens in their towns and cities all the time. Sometimes wand of things that are not likely to happen. Violent of the section of things that are not likely to happen. Violent of the section is not very common. The world is a safer any than it was in the past.

the first story on the even had a scale of the lent crime. On some news shows, over 40 percent of the ries are about crime. Why is there such a focus on crime ause scary shows and news programs are popular. How vision does not give people a true idea of the level of d the world. Here is an interesting example. In 2013, the rient crime in the United Kingdom went down by 9 pe wever, a study showed that during that time, news 5 at violent crime increased by 20 percent. This focus on its violent crime increased by 20 percent. This focus on its people the wrong idea. People believe there is more at there really is. They think violent crime is common.

elevision's exaggerated focus on violent crime a ple's lives in a negative way. This focus on violent lts in increased feelings of fear. In order to p iselves, some people avoid going out. They do not to neighbors. As a result, they know and trust fewer pay parents keep their children inside their homes, away friends. They believe the world outside is too dangero. The children watch more television and don't walk, resports outside. They become less healthy. This is to adults too.

988

Question 1

The underlined pronoun it in paragraph 1 refers to

- the past
- © Violent crime
- in the world
- til a safer ptace

Question 2 : What is the main idea of paragraph 3?

- Some people prefer to stay at flome and watch television
- Children watch more television and become less healthy
 The world is becoming more dangerous
- Television's emphasis on violent crime is harmful

Question 3:

In paragraph 2, which of the following supporting sentences gives a reason?

- It is because scary shows and news programs are popular
- People believe there is more crime than there really is
- In 2013, the rate of violent crime in the United Kingdom went down by 9 percent
- However, televisi

Question 4

According to the reading, which of the following statements is Tatur 7

- · Sometimes we are afraid of things that are likely to happen
- According to the facts, people should learn to worry less
 - Court of the section of the section of the section to the section of the section

olent way.

crime

rime

ts in er to avoid their trust their

world The don't They older

from

kes us than it d less on our earn to nd stav

parents

friends

neighbors

Question 2:

What is the main idea of paragraph 2?

- Many people are too scared to talk to their violent neighbors.
- The first story on the news is usually about violent crime.
- Television's emphasis on violent crime is harmful.
- Some people avoid going out because they are scared.

In paragraph 2, which of the following supporting sentences gives a reason?

- People believe there is more crime than there really is.
- In 2013, the rate of violent crime in the United Kingdom went down by 9 percent.
- However, television does not give people a true idea of the level of danger in the world.
- It is because scary shows and news programs are popular

Question 4

According to the reading, which of the following statements is TR

The world is a safer place today then it was in the past

- Facts show that we should learn to worry more
- Television's focus on crime gives people the right idea. Sometimes we are afraid of things that are likely to happen

Total questions in exam: 40 | Answered: 10 Reading Listening Pronunciation Speaking-Text Writing LanguageUse Question No. 10 John showed a ______ for drawing at an early age.

talenthobby

habit

consequence

MKCL OES

Total questions in exam: 40 | Answered: 13

Reading

Listening

Pronunciation

Question No. 15

Despite all our modern technology, weather

is still unr

XXXXXXXXXXXX

- predict
- prediction
- predicted
- predictive

Total questions in exam: 40 | Answered: 0 Reading Listening Pronunciation 5| LanguageUse Question No. 5

Many students have not been able to _____ finish the fitness test.

- o succeed
- successful
- successfully
- o success





Reading 1.2. Read the article and choose the best answer for each









The Importance of Color in Business

- Companies consider many important things when they advertise for products or services. Color may be the most important of these things. One survey showed that 95% of people say that color is the main reason for buying a product. Every year, companies spend thousands of dollars on advertising. They want you to buy their products and use their services, and they want you to remember their company name. These companies use color so that you will notice them, and you will think about them when you see their colors. Colors can have different meanings. So, using the right color is very important.
- ² Many companies use bright colors. KFC uses red, white and black. These colors are warm and cheerful. KFC hopes that by using these colors, people will think of it as a friendly company. Souq.com uses blue and white. They are bright, happy colors. Panda uses green and red. Panda uses red pictures in its advertisements. Many people think the red color is a good symbol because it's easy to remember and recognize. However, a few people do not like it. Bright colors are great for companies. They give us a feeling of warmth

1	Question 1:
	What is the main idea of paragraph 4?
	paragraph 4?
	O The color gross
	BP uses an area of the property of the propert
	The color green makes the first three colors to the c
	Jellow because it is the color of the
	The underlined word 'it' in paragraph 3 refers to
3.5	
	the color black
	Toshiba Not Clear
	and pide
	Microsoft
	Question 3:
-	according to the article,
	uses green and red
	BP +
	KFC
	Souq.com D
	Panda
Qu	estion 4:
	cording to the reading, which of the following statements is FALSE?
0.	Dod to an
0 4	Red is often used by computer companies.
	angui colors are good for companies
U M	very year, companies spend millions of dollars on advertising.
TV)	lost people do not realize how much color affects them.

Reading 1.2. Read the article and choose the best answer for each









The Importance of Color in Business

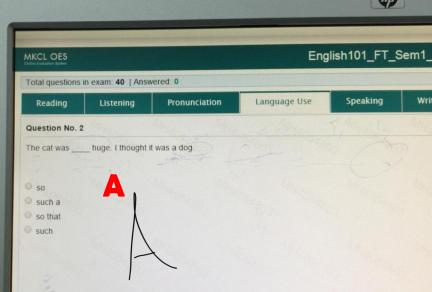
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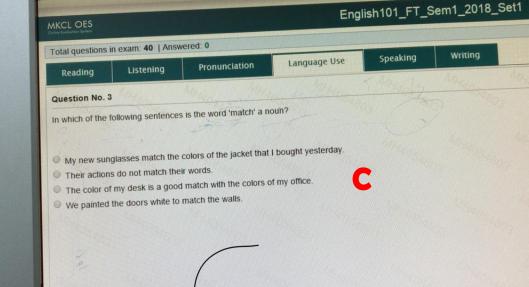
	1 2 3 4
	Question 1:
	What is the main idea of paragraph 4?
	The color green makes you think of the environment. BP uses specific colors to show that it cares about the environmen BP uses green because it is the color of nature. BP uses yellow because it is the color of the sun. Question 2: The underlined word 'it' in paragraph 3 refers to
- 10	
	the color black Toshiba
	the color blue
	Microsoft
	vestion 3 :
, ,,,	cording to the article, uses green and red
	KFC
	Souq.com
	Panda
	stion 4:
Acco	rding to the reading, which of the following statements is FALSE?
Bri Evi	ed is often used by computer companies. Ight colors are good for companies. ery year, companies spent millions of the second companies.
Mo	st people do not realize how much color affects them.



		MKCL OES CHARLES TOTAL Questions in exam: 40 Answered: 0 English101_FT_Sem1_2018_Set1					
Reading	Listening	Pronunciation	Language Use	Speaking	Writing		
Question No. 1		May May	1 the	T MANAGE	MARKETTE	MALL	
	crime rate in Can	lada ili zu18 is	than 2017.				
more low low		D					
more lower lower							
		1					
2							







Reading 1.2. Read the article and choose the best answer for each









The Importance of Color in Business

- Companies consider many important things when they advertise for products or services. Color may be the most important of these thin that 95% of people say that cold as are main reason for buying a product. Every year, companies spend thousands of dollars on advertising. They want you to buy their products and use their services, and they want you to remember their company name. These companies use color so that you will notice them, and you will think about them when you see their colors. Colors can have different meanings. So, using the right color is very important.
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1	2	3	4	١
Qu	esti	on 1	:	

What is the main idea of paragraph 4?

- The color green makes you think of the environment.
- BP uses specific colors to show that it cares about the environment.
- BP uses green because it is the color of nature.
- BP uses yellow because it is the color of the sun.

Question 2:

The underlined word 'it' in paragraph 3 refers to

- the color black
- Toshiba
- the color blue
- Microsoft

Question 3:

According to the article. uses green and red

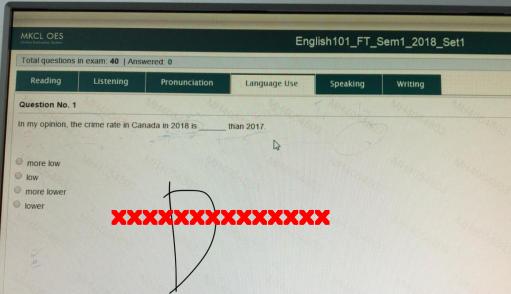
- O BP
- € KFC
- Soug.com
- Panda

Question 4:

e following statements is FALSE?

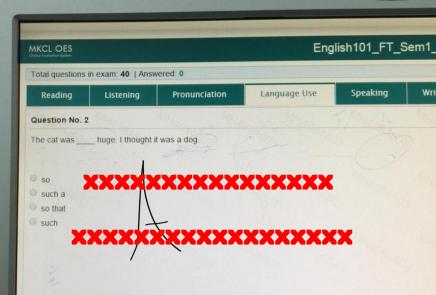
- Red is often used by computer companies.
- Bright colors are good for companies
- Every year, companies spend millions of dollars on advertising
- Most people do not realize how much color affects them.







Wri

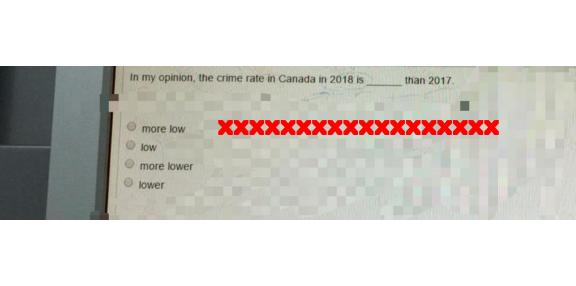


- Their actions do not match their words.
- The color of my desk is a good match with the colors of my office.
- We painted the doors white to match the walls.



- SO
- such a
- o so that
- such

XXXXXXXXXXXXX



Khadija graduated from college, she got married.

- After
- But
- After that
- However





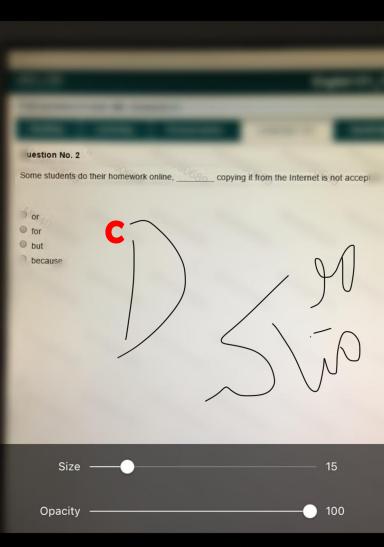












Hardness — 70

In which of the following sentences is the word 'match' a nounce

- My new sundlasses indicated by the company of the c
- Their actions do not match their wor Their actions do not match their actions do not match their wor Their actions do not match their actions do not their actions do not match the action do not match their actions do not match the action do not match the ac The color of my desk is a go
- We painted the doors white to match the walls.

Reading 1.2: Read the article and choose the best answer for each



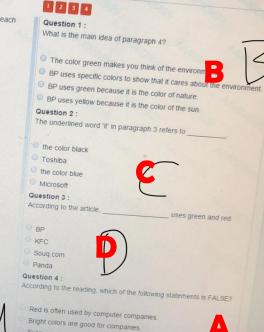






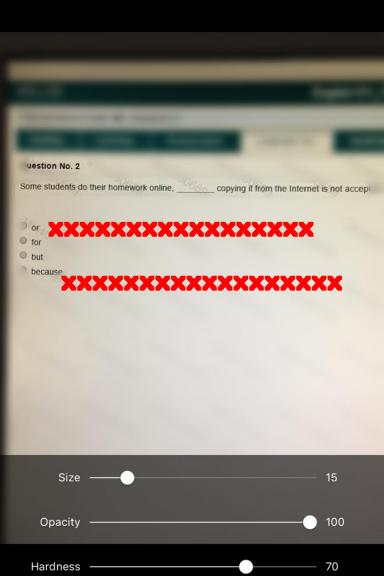
The Importance of Color in Business

- Companies consider many important things when they advertise for products or services. Color may be the most important of these things. One survey showed that 95% of people say that color is the main reason for buying a product. Every year, companies spend thousands of dollars on advertising. They want you to buy their products and use their services, and they want you to remember their company name. These companies use color so that you will notice them, and you will think about them when you see their colors. Colors can have different meanings. So, using the right color is very important.
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Every year, companies spend millions of dollars on advertising Most people do not realize how much color affects them.

o such a o so that o such



You say, 'The key point is ' for

- o introducing a new idea
- examples
- emphasis
- expressing emotions

Emphasise

Blue is often used by electronic and computer companies. Blue, the color of the sky, oceans, and lakes, makes us think of air, water, and peace. Like the sky and the ocean, blue can be both peaceful and powerful. Toshiba, Microsoft and Dell all use the color blue to show that their computer companies are serious and dependable. It is also used by social networking websites like Instagram, Facebook, and Twitter. Unlike the color black, a blue website makes its users feel welcome. It is a good color to use.

BP uses green and yellow for its colors. It is the only large oil company to use green. Green is the color of nature. Yellow is the color of the sun. BP hopes that people will have good thoughts when they think about the company. In addition, green makes you think of the environment. BP wants people to consider it as a company that cares about the environment.

dollars to find the right color to establish their brand, and to encourage people to buy their products. Advertising is important for companies, so they spend a lot of money trying to make their products look good. Companies believe that customers respond strongly to their colors. It isn't surprising that companies carefully consider the colors for their products and their advertising. Most people do not realize how much color to influence our choices.









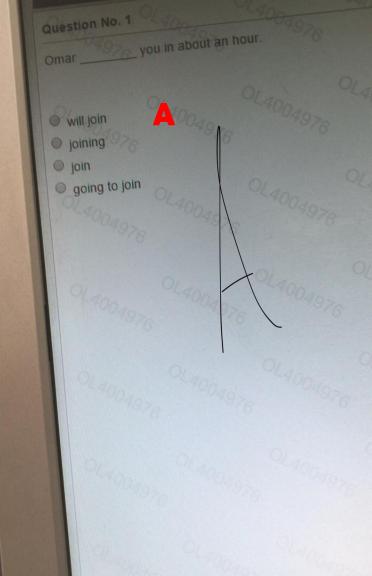


The Importance of Color in Business

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Total questions in e	exam: 40 Answ	Pronunciation
Reading Speaking-Text	Listening Writing	LanguageUs
John showed a		ng at an early age.
talent	KXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	



small achievable goals if you want to succeed It is better to

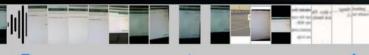
- o do
- O set
- encourage
 - advice 100000

In a job interview, _____ to ask for advice.

- not being afraid
- don't afraid
- not be afraid
- on't be afraid

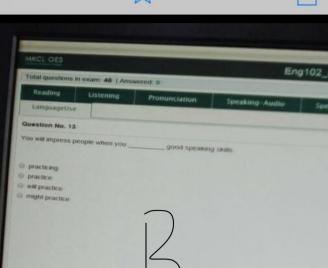
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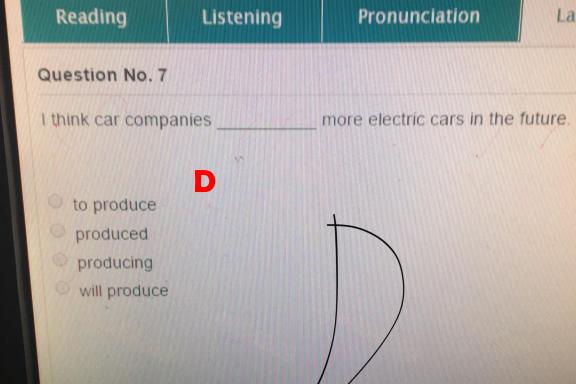








Save & Next utility has



In which of the following sentences is the word 'change' a verb?

- Change is not always good.
- This summer, we are going to travel abroad for a change.
- People can change at any age.
- Think well before making a big change in your life.

	n exam: 40 Answe	red: 32	
	Listening	Pronunciation	Languag
Question No. 1	7		
We offer a wide	range of sporting and	activities.	
O uneducated	D		
educates			
educate			

MKCL OES

Total questions in exam: 40 | Answered: 31

Reading Listening Pronunciation Language

Question No. 8

in which of the following sentences is the word 'sound' a verb.

The price of this car sounds OK for me.

I like the sound of birds in the morning.

This radio has a problem with the sound.

There were strange sounds coming from the next room.

A



Read the questions below. Once you have read the questions, press PLAY to listen to

times only. Once you have heard the recording 2 times, you will not be able to lister (Situation 4). Read the question below. Once you have read the question press PLAY

(Situation 4): Read the question below. Once you have read the question, press PLAY TWICE only. Once you have heard the recording twice, you will not be able to listen to



Question 1:

This conversation is about

- the meaning of sustainable architecture
- how to get electricity from the sun
- air conditioning in modern architecture
- using stone and wood in architecture

Save & Next حنظ رائلي

In which of the following sentences is the word 'change' a verb?

- This summer, we are going to travel abroad for a change.
- Think well before making a big change in your life.

Total questions in exam: 40 | Answered: 33

Reading Listening Pronunciation Language Use

Question No. 1

Connect the sentence below.

Doctors admit that surgery can be dangerous.

XXXXXXXXXXXXX

- Patients avoid them, however.
- Some people are not afraid of them, however,
- Doctors advise you not to have them, however.
- Patients are scared of them, however.

MKCL OES

Reading	1200		
Reading	Listening	Pronunciation	Languag
Question No.	19		
The apartment	was on n	Olev etraat to	
		olsy street that I couldn't	live there.
	D		
such an	D		
such an	D		
	D		

Total questions in exam: 40 | Answered: 0

Reading

Listening

Pronunciation

Language Use

Speaking

Writing

Question No. 3

In which of the following sentences is the word 'match' a noun?

My new sunglasses match acceptable (a) the control of the control

- Their actions do not match their words.
- The color of my desk is a good match with the colors of my office.
- We painted the doors white to match the walls.





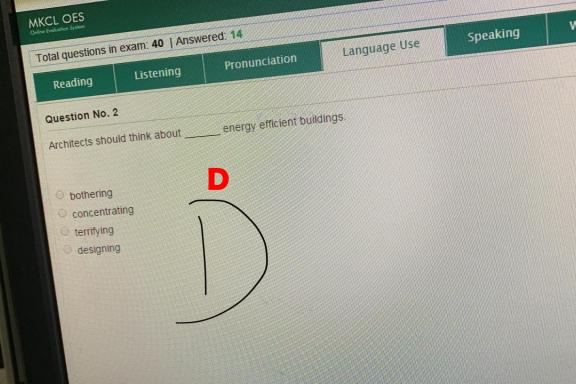


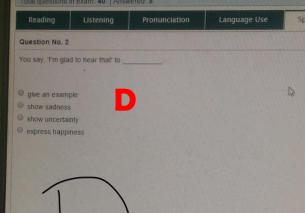


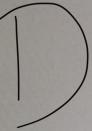
MKCL OES			-	-
Total questions II	n exam: 40 Ansi	wered: 0	Eng	g102
Reading	Listening	Pronunciation	Speaking-Audio	_
LanguageUse			-peaking-Audio	5
Question No. 13				
You was impress po	ropie when you			
	7	good speakin	g.skills.	
practicing practice will practice				



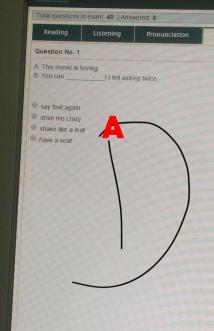
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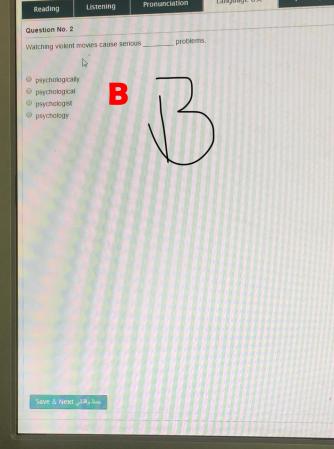


حط راقلی Save & Next



Language Use

عظ رائلي Save & Next



English Total questions in exam: 40 | Answered: 10 Language Use Listening Reading Question No. 3 In my opinion, the crime rate in Canada in 2018 is than 2017. O low **XXXXXXX** more low more lower o lower XXXXXX

حنظ راقالي Save & Next

Question No. 2

Khadija graduated from college, she got married.

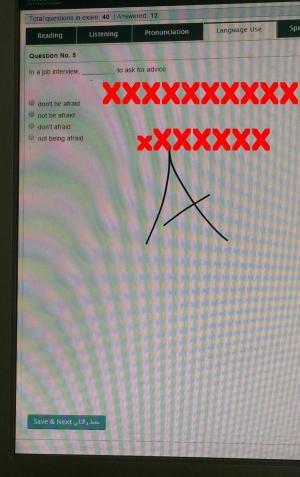
- After
- However
- After that
- But



حنظ والثلي Save & Next منظ والثل

	Reading	Listening	Pronunciation	Language Use
	Question No. 4			
	The cat was	huge. I thought	it was a dog.	
	such a			
	o so so that			
	such			
		B		
		I de la	4	
	Save & Next	حنارالنا		

Total questions in exam. 40 [



Total questions in exam: 40 | Answered: 12

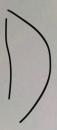
Reading Listening Pronunciation Language Use

Question No. 6

Khadija graduated from college, she got married.

- However
- After that
- O But
- After



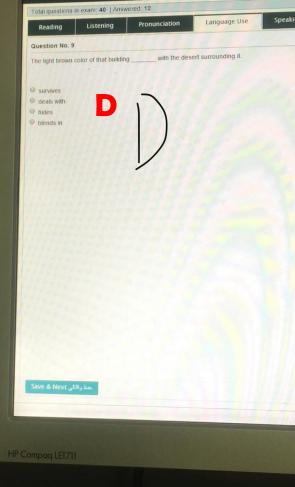


حنظ والتلي Save & Next

Question No. 7 People are _____of rising crime in the area. o fears o fear o fearful حنظ راتـلي Save & Next

In which of the following sentences is the word 'influence' a noun? Your major in college may influence the choice of your future career Several factors are likely to influence his decision. The teacher's influence on the students was amazing. Do you think TV programs influence children's behavior? عمل راقالي Save & Next

Question No. 8



Question No. 1 Watching violent movies cause serious _____ problems. psychology psychologically psychological psychologist عطر الله Save & Next

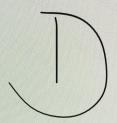
reading

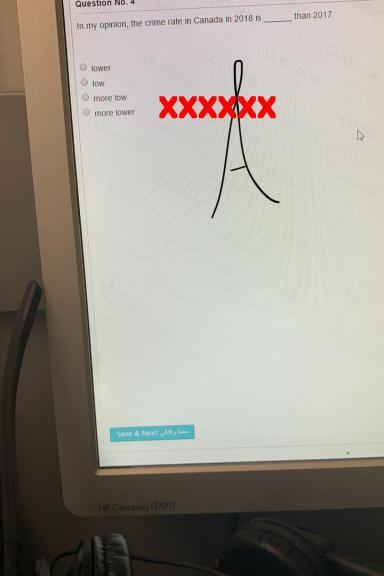
Question No. 3

In which of the following sentences is the word 'match' a noun?

- We pair d by do a state of the walls.
 Their actions do not market use uses.
- My new sunglasses match the colors of the jacket that I bought yesterday.
- The color of my desk is a good match with the colors of my office.







Listening Pronunctation Language Use

Intening Pronunctation Language Use

mat people who worry about their health too much are likely to have he



Listening

Reading Li

Pronuncial

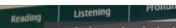
Language Use

Question No. 13

In which of the following sentences is the word 'influence' a noun?

- The banks had too much influence over government policy.
- How much does TV advertising really influence what people buy?
- Several factors are likely to influence this decision.
 My friends often influence what I wear and buy.





فاينل انجليزي(0) -1

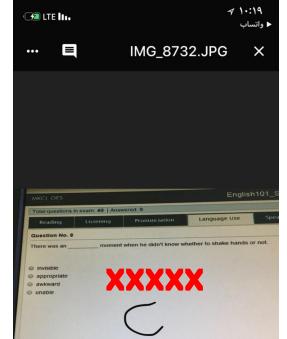
My mother had _____ hard time getting used to the new cell phone.

- such as
- o so much
- () so
- @ such a



Save & Next , 129, Ann

۱۵۸ من ۱۸۳





112. Read the article and choose the best answer for each item; a, b,



amazon

There are many things that businesses consider when advertising. One of iangs is color. One research project showed that 85% of people say th eason for buying a product. Every year, companies spend millions of de They want you to buy their products and use their services, and they we heir company name. Companies use color so that you will notice them about them when you see their colors. Colors can mean different things color is very important.

Many companies use bright colors. McDonald's restaurant uses yellow are bright and cheerful. McDonald's hopes that by using these colors, pr as a friendly company Google uses lots of different colors, they are brigh company eBay also uses many different bright colors. Macy's departs Macy's uses a red star in its advertisements. Many people think the red s because it's easy to remember and recognize. However, a few people c colors are great for companies. They give us a feeling of warmth and con-

Question 1: What is the main idea of paragraph 17

- Bright colors are important for businesses.
- Colors are important to businesses.
- @ 85% of people say that color is the main rea
- There are many things that businesses con Question 2:

In paragraph 2, which of the following supporting

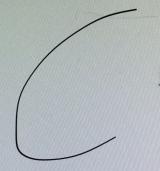
- McDonald's restaurant uses yellow and red.
- Macy's department store uses red.
- McDonald's hopes that by using these color triendly company.
- The company eBay also uses many differer Question 3:



MKCL OES			Englis	h101_Sem1_	i iiiai_
Total questions is	n exam: 40 Ansv	vered: 26		Carlina	Writ
Reading	Listening	Pronunciation	Language Use	Speaking	Wild
Question No. 15					
Children should t	e taught to be mo	re towards the	eir elders.		
o respected					
respects		C			

- shake like a leaf
- have a seat
- say that again
- o drive me crazy





uestion No. 14

Children have different

needs.

A

- educational
- educate
- educates
- educated

1

MKCL OES

Englis

Total questions in exam: 40 | Answered: 12

Reading Listening Pronunciation

Language Use

Speakin

Question No. 2

To help your listeners understand the main idea of a presentation , you say, "______"

- Can you give me an example?
- Next, ...
- To sum up, ...
- Let's move on to.

C

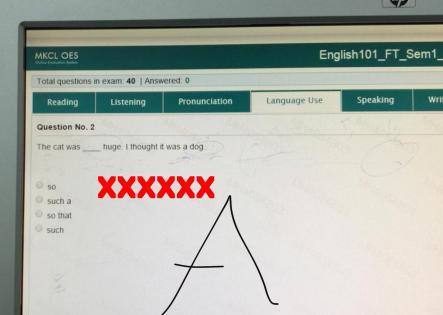


Save & Next Jajin



Total questions	in exam: 40 Ansv	wered: 0			
Reading	Listening	Pronunciation	Language Use	Speaking	Writing
Question No. 1		May May	1 May	T 1914 1	Anna
In my opinion, th	e crime rate in Car	nada in 2018 is	than 2017.		
			Au .		
		NANANANA		4848484	
more law					
low		XXXX	^^^^		
low more lower		^^^	\		
low more lower		^^^^			
low more lower		^^^			
more low low more lower lower		^^^			





Their actions do not match their words.

The color of my desk is a good match with the colors of my office.

We painted the doors white to match the walls.











The Importance of Color in Business

- 1 Companies consider many important things when they advertise for products or services. Color may be the most important of these things. One survey showed that 95% of people say that color is the main reason for buying a product. Every year, companies spend thousands of dollars on advertising. They want you to buy their products and use their services, and they want you to remember their company name. These companies use color so that you will notice them, and you will thin the trial the followings. So, using the right color is very important.
- Many companies use bright colors. KFC uses red, white and black. These colors are warm and cheerful. KFC hopes that by using these colors, people will think of it as a friendly company. Souq.com uses blue and white. They are bright, happy colors. Panda uses green and red. Panda uses red pictures in its advertisements. Many people think the red color is a good symbol because it's easy to remember and recognize. However, a few people do not like it. Bright colors are great for companies. They give us a feeling of warmth

Save & Next still be

Blue is often used by electronic and computer companies. Blue, the color of the sky, oceans, and lakes, makes us think of air, water, and peace. Like the sky and the ocean, blue can be both peaceful and powerful. Toshiba, Microsoft and Dell all use the color blue to show that their computer companies are serious and dependable. It is also used by social networking websites like Instagram, Facebook, and Twitter. Unlike the color black, a blue website makes its users feel welcome. It is a good color to use.

BP uses green and yellow for its colors. It is the only large oil company to use green. Green is the color of nature. Yellow is the color of the sun. BP hopes that people will have good thoughts when they think about the company. In addition, green makes you think of the environment. BP wants people to consider it as a company that cares about the environment.

dollars to find the right color to establish their brand, and to encourage people to buy their products. Advertising is important for companies, so they spend a lot of money trying to make their products look good. Companies believe that customers respond strongly to their colors. It isn't surprising that companies carefully consider the colors for their products and their advertising. Most people do not realize how much color to influence our choices.

Reading 1.2. Read the article and choose the best answer for each









The Importance of Color in Business

Companies consider many important things when they advertise for products or services. Color may be the most important of these things. One survey showed that 95% of people say that color of the same of the s thousands of dollars on adverting they want you to buy their products and use their services, and they want you to remember their company name. These companies use color so that you will notice them, and you will think about them when you see their colors. Colors can have different meanings. So, using the right color is very important.

Many companies use bright colors. KEC uses the white and black. These colors are was an cheful so that by using these colors as the black. Panda of it as a friendly company. Souq.com uses blue and white. They are bright, happy colors. Panda uses green and red. Panda uses red pictures in its advertisements. Many people think the red color is a good symbol because it's easy to remember and recognize. However, a few people do not like it. Bright colors are great for companies. They give us a feeling of warmth

1 2 3 4

Question 1:

What is the main idea of paragraph 4?

- The color green makes you think of the environment.
- BP uses specific colors to show that it cares about the environment.
- BP uses green because it is the color of nature.
- BP uses yellow because it is the color of the sun. Question 2:

The underlined word 'it' in paragraph 3 refers to

- the color blue
- Microsoft Question 3:

According to the article, uses green and red

O BP

Question 4:

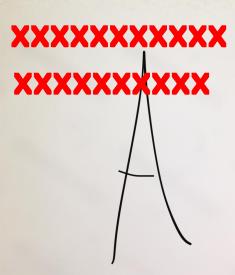
According to the reading, which of the following statements is FALSE?

- Red is often used by computer companies.
- Bright colors are good for companies.
- Every year, companies spend millions of dollars on advertising
- Most people do not realize how much color affects them.

Question No. 1

Khadija graduated from college, she got married.

- After
- But
- After that
- However



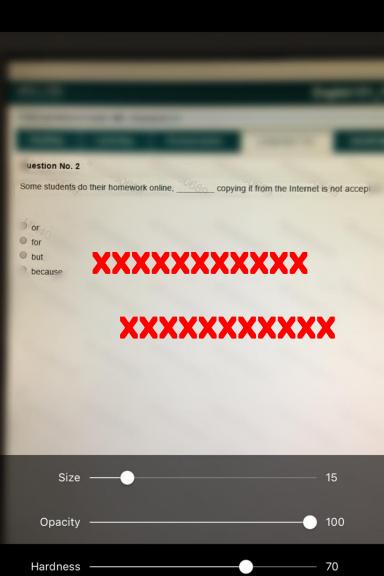


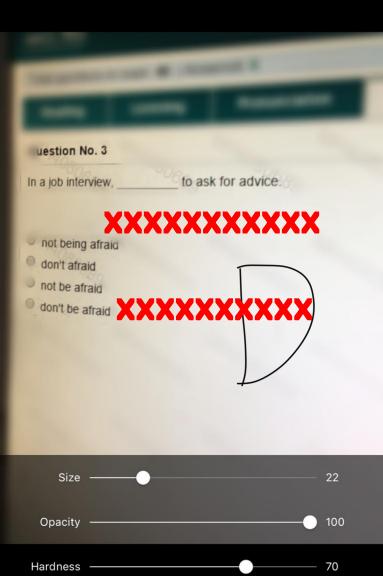












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All over the world, companies spend millions of dollars to find the right color to establish their brand, and to encourage people to buy their products. Advertising is important for companies, so they spend a lot of money trying to make their products look good. Companies believe that customers respond strongly to their colors. It isn't surprising that companies carefully consider the colors for their products and their advertising. Most people do not realize how much color to influence our choices.

Pe

English101_FT_Sem1_2018_Set2

questions in exam: 40 | Answered: 8

eading Listening

Pronunciation

Language Use

Speaking

Writing

0

stion No. 1

at is the best concluding sentence for the paragraph below?

brain knows better than my heart. When I have a difficult decision, like buying a product, I think about it carefully and get information online. When I want to something, I read about it to make the best decision.

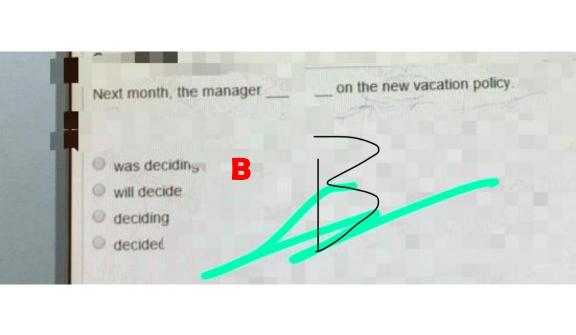
Getting information online is the best way to make the wight secondary.

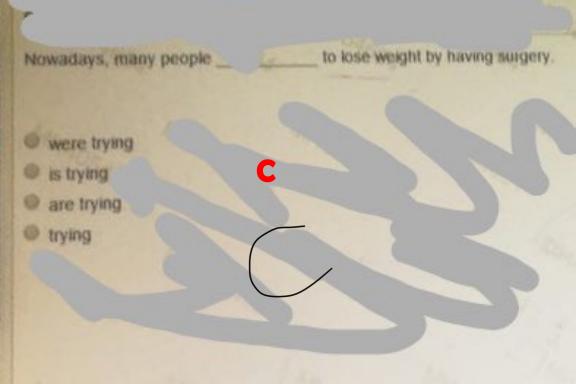
Finally, read about a product before you buy it.

I make my best decision by listening to my brain.

In conclusion, one has to listen to his heart sometimes







Marcus wanted to comment on Ars presentation on cannot comment on the cost of the new purchases onment a noun? There was no comment on the new rules Patrick used to comment on the new rolls

or every mistake the presenter made Langu 12 La

English101_FT_Sem1_2018_Set2

questions in exam: 40 | Answered: 8

eading Listening

Pronunciation

Language Use

Speaking

Writing

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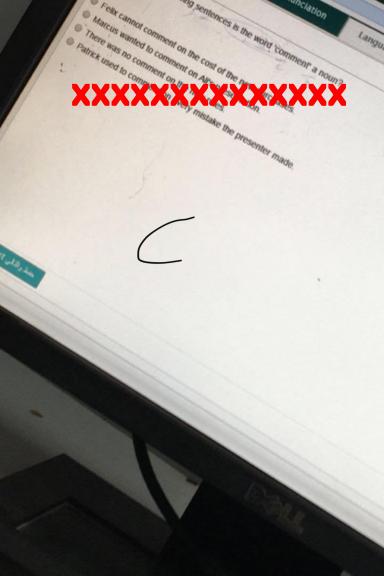
XXXXXXXXXXXXXXXX

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Finally, read about a product before you buy it.

I make my best decision by listening to my brain.

In conclusion, one has to listen to his heart sometimes.



	Question 1:
	What is the main idea of paragraph 4?
	The color green makes you think of the environment. BP uses specific colors to all.
	BP uses specific colors to the environment.
	BP uses specific colors to show that it cares about the environment. BP uses green because it is the colors.
	BP uses green because it is the color of nature. BP uses election as the color of the sun.
	Question 2:
	The underlined word 'it' in paragraph 3 refers to
	a an paragraph 3 refers to
	the color thank XXXXXX
	Toshiba
	the color blue
	Microsoft
	Question 3:
A	ccording to the article,
	uses green and red
	BP
	KFC
	Souq.com
	Panda estion 4: XXXXXXXXX
Acc	estion 4: XXXXXXXXXXX
	ording to the reading, which of the following statements is FALSE?
B	Red is often used by computer companies. right colors are good for companies.
E	very year, companies spend mills
M	very year, companies spend millions of dollars on advertising.

Most people do not realize how much color affects them.

Reading 1.2: Read the article and choose the best answer for each









The Importance of Color in Business

Companies consider many important things when they advertise for products or services. Color may be the most important of these the that 95% of people sa hat that 95% of people satisfied the size of t thousands of dollars on advertising. They want you to buy their products and use their services, and they want you to remember their company name. These companies use color so that you will notice them, and you will think about them when you see their colors. Colors can have different meanings co color is very important.

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1 2 3 4 Question 1:

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- Toshiba
- the color blue
- Microsoft

Question 3:

According to the article

- KFC
- Soug.com
- Panda

Question 4:

According to the reading, which of the following statements is FALSE?

- Red is often used by computer companies.
- Bright colors are good for companies.
- Every year, companies spend millions of dollars on advertising
- Most people do not realize how much color affects them.

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AND DESCRIPTION OF PERSONS	PRODUCT OF
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- Contraction	Tributation
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Watching was	
Watching violent movies cause sel	Tious
	problems.
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psychologist	XXXXXXX
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- My new sunglasse that the old of the cold of the
- The color of my desk is a good match with the colors of my office.
- We painted the doors white to match the walls.

