

Name: _____

Date: _____

In this section, you will hear a dialogue. You will hear the dialogue twice. Choose the best answer for questions 1-8.

1. What type of dialogue is it?
 - A. an advertisement
 - B. a college class in marketing
 - C. a professor lecturing on advertising
 - D. a group of friends doing their college homework
2. What happened after the company used the red and yellow smartphone box?
 - A. Several companies started to make phones for children.
 - B. The phone was popular with older consumers.
 - C. The company learned that children wanted small smartphones.
 - D. The company changed the color of their phones for adults.
3. The professor says that successful packaging design _____.
 - A. often works without the consumer noticing
 - B. always uses bright and cheerful colors
 - C. is easy when the brand is well-established
 - D. is always attractive to look at
4. What colors did the smartphone company change their box to so they could appeal to adults?
 - A. grey and blue
 - B. red and blue
 - C. silver and black
 - D. black and white
5. What do they say about the first box?
 - A. It's not very good for children.
 - B. It's easy to see what the product is.
 - C. Sales of the phone in this box were very good.
 - D. It doesn't have a creative design.
6. What does the professor say about the change in the smartphone business?
 - A. Marketing people were angry about their mistake.
 - B. Children's phones cost the same as adult ones.
 - C. It was a surprising result.
 - D. The new phones were for children aged 5–7.
7. How did Miteb know that there was a watch in the second package?
 - A. He recognized the colors from the Remit company logo.
 - B. The professor told him.
 - C. He works for Remit.
 - D. Telal told him.

Q Listening and Speaking Placement Test

Test A

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8. Why does Telal think there is a children's toy in the first box?

- A. The colors are bright and cheerful.
- B. The label on the box says it is a toy.
- C. The professor tells him.
- D. Miteb tells him.

Complete each sentence with the correct word from the word bank:

schedule ingredients entertain produce prepare memorable

9. People in different countries _____ beans in many different ways.

10. I use many different _____ to cook for holidays.

11. Next semester I am going to have a new _____ so I can come to school earlier.

12. The factory downtown used to _____ canned food, but now it makes clothing.

13. The commercial has a very _____ song that I can't get out of my head.

14. People often laugh at ads that _____ them with funny or strange situations.

Match each word with the correct definition.

- | | |
|--------------------|---|
| ____ 15. expand | A. to become bigger, or make something become bigger |
| ____ 16. negative | B. a place where people live, a home |
| ____ 17. courage | C. a problem, weakness, or disadvantage |
| ____ 18. residence | D. not being afraid, or not showing you are afraid when you do something dangerous or difficult |

Complete the sentence. Choose A, B, or C.

19. Our goal is to _____ any issues that might stand in the way of our project.

- A. compete
- B. concoct
- C. eliminate

20. Due to the lack of rain this spring, farmers expect a _____ of fruit this year.

- A. scarcity
- B. factor
- C. transaction

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Complete the sentence. Choose A, B, or C.

21. Related words are formed from _____.
- A. different root words
 - B. the same root word
 - C. antonyms of the word
22. The word _____ is related to the word *happy*.
- A. excited
 - B. happier
 - C. happen

Read the sentences. Choose the context clue that helps identify the meaning of the underlined word.

23. The company's main target was obvious. All of its ads showed happy children playing in beautiful gardens.
- A. was obvious
 - B. its ads showed
 - C. happy children playing
24. The students created a leaflet to hand out at shopping centers. It was made up of two papers with text and photos.
- A. to hand out at shopping centers
 - B. made up of
 - C. papers with text and photos

Write the noun form of the adjectives. Use the suffix *-y* or *-(c)ity*.

25. electric _____

26. original _____

Complete the sentence. Choose the best answer.

27. I hope Adam _____ a bit this year – he plays too much in school.
- A. ages
 - B. matures
28. Our teacher _____ us on how to study the past perfect.
- A. instructed
 - B. ordered
29. At first I didn't want to take the project on, but my supervisor _____ me.
- A. verified
 - B. convinced
 - C. assimilated

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30. The student asked for an extension on the deadline, but her request was _____.

- A. denied
- B. accepted
- C. confined

Choose the best answer.

31. Complete the imperative sentence: “_____ the dice to start.”

- A. To throw
- B. Throwing
- C. Throw

32. Which of the following is a correct negative imperative sentence?

- A. Don’t speak when I’m playing.
- B. Not to speak when I’m playing.
- C. No speak when I’m playing.

Complete the sentence with the present perfect form of the verb in parentheses.

33. I _____ (wait) for an hour and the bus still isn’t here. I hope it comes soon.

Correct the error in the modal in the sentence.34. Ali can speaks several languages.

_____**Correct the error in the tag question.**35. Polluting the environment is wrong, aren’t they?

_____**Correct the error in comparatives in the sentence.**36. Tomas worked as much on his trip than he played.

_____**Complete the sentence with the correct form of the word in parentheses.**37. For me, _____ (*watch*) kids is fun, but tiring.

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Which syllable is stressed? Choose A, B, C, or D.

38. circulation

- A. circulation
- B. circulation
- C. circulation
- D. circulation

Complete the sentence. Choose A, B, or C.

39. If a sentence is positive, then any tag question at the end should be _____

- A. positive.
- B. negative.
- C. either positive or negative, depending on our opinion.

40. When you already know the answer to a tag question, your intonation should _____

- A. fall.
- B. rise.
- C. fall then rise.

Choose A, B, or C.

41. Which underlined syllable has a schwa /ə/ sound?

- A. symbolize
- B. symbolize
- C. symbolize

42. In which sentence do we use a rising intonation pattern?

- A. Are you coming to the party tonight?
- B. Where are my glasses?
- C. The pigeon is a wonderful flyer.

43. To give our opinion we can use the phrase “_____”.

- A. My opinion
- B. I'm concerned about
- C. If you ask me

44. Which of these avoids answering the following question?

“Do you think our boss is a tyrant?”

- A. Of course – don't you?
- B. Some might say so.
- C. Between you and me – sure!

45. Which of the following phrases is good advice when giving a speech?

- A. Maintain a serious expression throughout.
- B. Don't just read your notes – look at the audience.
- C. Use your whole body to emphasize what you are saying.

46. What is the register of the following sentence?

“Sure, I'll be over there in a sec.”

- A. very formal
- B. very informal
- C. neither very formal nor very informal

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47. Someone is asked “Is your job unsatisfying?” Which of the following answers the question?
- A. I find it quite rewarding, actually.
 - B. Actually, I’d prefer not to say.
 - C. Every job is in some way, isn’t it?
48. Which of the following is a correct way of finding out someone’s opinion?
- A. What do you think of him?
 - B. How do you think of him?
 - C. What do you feel of him?
49. To introduce an example, you can use “_____”.
- A. As example, ...
 - B. For instance, ...
 - C. In an instant, ...
50. The best way to ask for an example is to say “_____”.
- A. Can you give me an example?
 - B. Give me examples, please.
 - C. Do you have any for examples?