

**clear**  (adjective) واضح

: easy to see, hear, or understand

\* It was very **clear** that Norah didn't do her homework. She didn't know any answers during the class discussion.

\* Whatever method is used, the result is **clear**: more buzz and more popularity.

**connect**  (verb) يربط / يوصل / يتصل

: to join or to link to something or someone

\* Thanks to the Internet, Omar can always **connect** with his family, even though he lives in London.

\* Another way to make a product popular is to **connect** it in people's minds with something that they see often.

**contribute**  (verb) يساهم / يُسهم

: to give or be a part of something with other people

\* Each member of the group should **contribute** equally to the project.

\* One idea that can **contribute** to popularity is to do something very unusual.

**express**  (verb) يعبر / يُفصح عن

: to say or show how you think or feel

\* Because Doug and Liz don't speak Spanish well, they couldn't **express** themselves well when on vacation in Spain.

\* This created buzz because people like to participate and **express** their own opinions.

**find out**  (phrasal verb) يكتشف / يستطلع / يعرف

: to get or discover information about something

\* I don't know what time the mall opens. I'll go online to **find out**.


\* Everyone talked about the videos and wanted to **find out** more about the blenders.

**spread**  (verb) ينتشر / ينشر

: to affect a large area or group of people

\* A small fire can **spread** quickly in a dry place.








\* Some other companies choose to do something surprising so that people will remember their product and **spread** their idea.

**trend**  (noun) نزعة / اتجاه / توجه شائع حالياً

: a change to something different

\* More people are buying digital books to read on a computer or electronic device. This is a **trend** that started a few years ago.

\* This is part of a new **trend** in advertising.

Vocabulary	Part of Speech	Arabic Meaning	Definition or Synonym	Example from the Book page 4	Example from Reading 1 page 5 & 6
clear 	adj.	واضح	easy to see, hear, or understand	It was very clear that Norah didn't do her homework. She didn't know any answers during the class discussion.	Whatever method is used, the result is clear: more buzz and more popularity.
connect 	v.	يربط / يوصل يتصل /	to join or to link to something or someone	Thanks to the Internet, Omar can always connect with his family, even though he lives in London.	Another way to make a product popular is to connect it in people's minds with something that they see often.
contribute 	v.	يساهم / يسهم	to give or be a part of something with other people	Each member of the group should contribute equally to the project.	One idea that can contribute to popularity is to do something very unusual.
express 	v.	يعبر / يُفصح عن	to say or show how you think or feel	Because Doug and Liz don't speak Spanish well, they couldn't express themselves well when on vacation in Spain.	This created buzz because people like to participate and express their own opinions.
find out 	phr. v.	يكتشف / يستطلع يعرف /	to get or discover information about something	I don't know what time the mall opens. I'll go online to find out.	Everyone talked about the videos and wanted to find out more about the blenders.
spread 	v.	ينتشر / ينشر	to affect a large area or group of people	A small fire can spread quickly in a dry place.	Some other companies choose to do something surprising so that people will remember their product and spread their idea.
trend 	n.	نزعة / اتجاه توجه شائع حالياً	a change to something different	More people are buying digital books to read on a computer or electronic device. This is a trend that started a few years ago.	This is part of a new trend in advertising.

**influence**  (verb) يؤثر على

: to have an effect on

\* Jordan's parents **influenced** his decision to apply to the college where they had studied.


\* According to studies of human behavior, people around us greatly **influence** our choices and decisions.

**psychologist** (noun) عالم نفس

: a person who studies the human mind

\* I love to talk with people and solve their problems. I would like to be a **psychologist**.

\* **Psychologists** say that "social proof" influences us.

**purchase**  (noun) مشتري (مشتريات) صيغة الجمع

: something that I bought

\* When I got home from the mall, I showed my new **purchase** to my brother.

\* Experts often influence our actions and **purchases**.

**recommend**  (verb) يوصي بـ / يُزكي

: say that something is good

\* I highly **recommend** this book. It is a fascinating story.

\* An expert on a TV health show may **recommend** a medicine.

**researcher** (noun) باحث

person who studies something

\* The **researcher** looked at how often TV stations schedule children's programs.

\* Social **researchers** discovered something interesting in New York city.

**review**  (noun) مقال نقدي للتقييم

: an article that judges a show and tells if it is good

\* The **review** of the new TV show was very good.

\* People write **reviews** of hotels and restaurants on travel websites.

**social**  (adjective) اجتماعي

: related to meeting people and spending time with them

\* Ali is very popular and has an active **social** life.







\* Psychologists say that "**social** proof" influences us.

**study**  (noun) دراسة / بحث

: research project

\* The scientists did an unusual **study** about the behavior of mice.

\* According to **studies** of human behavior, people around us greatly influence our choices and decisions.

Vocabulary	Part of Speech	Arabic Meaning	Definition or Synonym	Example from the Book page 9 & 10	Example from Reading 2 page 11 & 12
<b>influence</b> 	<i>v.</i>	يؤثر على	to have an effect on	Jordan's parents <b>influenced</b> his decision to apply to the college where they had studied.	According to studies of human behavior, people around us greatly <b>influence</b> our choices and decisions.
<b>psychologist</b>	<i>n.</i>	عالم نفس	a person who studies the human mind	I love to talk with people and solve their problems. I would like to be a <b>psychologist</b> .	<b>Psychologists</b> say that "social proof" influences us.
<b>purchase</b> 	<i>n.</i>	مشتري (مشتريات) صيغة الجمع	something that I bought	When I got home from the mall, I showed my new <b>purchase</b> to my brother.	Experts often influence our actions and <b>purchases</b> .
<b>recommend</b> 	<i>v.</i>	يوصي بـ / يُزَكِّي	say that something is good	I highly <b>recommend</b> this book. It is a fascinating story.	An expert on a TV health show may <b>recommend</b> a medicine.
<b>researcher</b>	<i>n.</i>	باحث	person who studies something	The <b>researcher</b> looked at how often TV stations schedule children's programs.	Social <b>researchers</b> discovered something interesting in New York city.
<b>review</b> 	<i>n.</i>	مقال نقد (لكتاب مثلاً)	an article that judges a show and tells if it is good	The <b>review</b> of the new TV show was very good.	People write <b>reviews</b> of hotels and restaurants on travel websites.
<b>social</b> 	<i>adj.</i>	اجتماعي	related to meeting people and spending time with them	Ali is very popular and has an active <b>social</b> life.	Psychologists say that " <b>social</b> proof" influences us.
<b>study</b> 	<i>n.</i>	دراسة / بحث	research project	The scientists did an unusual <b>study</b> about the behavior of mice.	According to <b>studies</b> of human behavior, people around us greatly influence our choices and decisions.

**affect**  (verb) يؤثر على

**: to make someone or something change in a particular way; to influence someone or something**

\* The weather can **affect** us. When it's very hot, many people feel irritable.

\* We can agree that colors **affect** everyone.

**culture**  (noun) ثقافة / حضارة

**: the ideas, beliefs, and ways of doing things in a particular society or country**

\* When Khalid came to Miami from Saudi Arabia, it was hard for him to understand some things about American **culture**. For example, he didn't understand why people wore jeans to nice restaurants.

\* Ancient **cultures** in China, Egypt, and India used colors to heal sicknesses.

**emotions**  (noun) عواطف

**strong feelings such as fear or anger**

You often know what **emotions** people are feeling even if they don't say anything. People cry when they are sad and smile or laugh when they are happy.

The color of a room may affect our **emotions**.

**psychology** (noun) علم النفس

**: the scientific study of the mind and the way that people behave**

\* I'm really interested in how people think about things, so I'd like to study **psychology** at university.

\* Color **psychology** is the study of how colors affect our emotions.

**specific**  (adjective) معيّن / محدّد

**: particular, not general**

\* The doctor told Leena to do some **specific** things to improve her health. He told her to exercise twice a week and to eat less junk food.

\* Researchers are finding that colors can change our behavior in **specific** ways.

**represent**  (verb) يُمثّل / يَصوّر

**: to be a picture, example, or sign of something**

\* The color red has many meanings. It can **represent** danger, anger, or action.

\* Trees and plants are green, so the color green often **represents** life and nature.

**unaware** (adjective) غير مُدرك لـ / غافل عن

**: not knowing or noticing someone or something**

\* Bader is **unaware** of how loudly he talks on his cell phone, so he keeps doing it.







\* We are often **unaware** of how color affects us.

**universal**  (adjective) كوني / عالمي / عامّ

**: involving everyone in the world or in a certain group**

\* It's a **universal** believe that friendship is important. I don't know anyone who doesn't think so.

\* Colors in nature have **universal** meaning.

Vocabulary	Part of Speech	Arabic Meaning	Definition or Synonym	Example from the Book page 26 & 27	Example from Reading 1 page 28 & 29
affect 	v.	يؤثر على	to make someone or something change in a particular way; to influence someone or something	The weather can affect us. When it's very hot, many people feel irritable.	We can agree that colors affect everyone.
culture 	n.	ثقافة / حضارة	the ideas, beliefs, and ways of doing things in a particular society or country	When Khalid came to Miami from Saudi Arabia, it was hard for him to understand some things about American culture. For example, he didn't understand why people wore jeans to nice restaurants.	Ancient cultures in China, Egypt, and India used colors to heal sicknesses.
emotions 	n.	عواطف	strong feelings such as fear or anger	You often know what emotions people are feeling even if they don't say anything. People cry when they are sad and smile or laugh when they are happy.	The color of a room may affect our emotions.
psychology	n.	علم النفس	the scientific study of the mind and the way that people behave	I'm really interested in how people think about things, so I'd like to study psychology at university.	Color psychology is the study of how colors affect our emotions.
specific 	adj.	معيّن / محدّد	particular, not general	The doctor told Leena to do some specific things to improve her health. He told her to exercise twice a week and to eat less junk food.	Researchers are finding that colors can change our behavior in specific ways.
represent 	v.	يُمثّل / يَصوّر	to be a picture, example, or sign of something	The color red has many meanings. It can represent danger, anger, or action.	Trees and plants are green, so the color green often represents life and nature.
unaware	adj.	غير مُدرك لـ / غافل عن	not knowing or noticing someone or something	Bader is unaware of how loudly he talks on his cell phone, so he keeps doing it.	We are often unaware of how color affects us.
universal 	adj.	كوني / عالمي / عامّ	involving everyone in the world or in a certain group	It's a universal believe that friendship is important. I don't know anyone who doesn't think so.	Colors in nature have universal meeting.

**advertising**  (noun) إعلان / حملة دعائية

**: telling people about products**

\* Advertising in newspapers helped the restaurant increase its business.

\* Every year large companies spend millions of dollars on advertising.

**consider**  (verb) يفكر في

**: think about**

\* Choosing a college is difficult. I have to carefully consider all my choices.

\* And it isn't surprising that companies carefully consider the colors of their products on their advertising.

**dependable** (adjective) يُعتمد عليه / موثوق به

**: reliable**

\* My car is not very dependable. My battery died three times this month!

\* IBM, Microsoft, and Dell all use the color blue to show that their companies are serious and dependable.

**encourage**  (verb) يشجع

**: convince**

\* I'm going to encourage Sami to apply for the new job at the radio station. I think it's the perfect job for him.

\* Companies use color to establish their brand and to encourage people to buy their products.

**environment**  (noun) البيئة / البيئة الطبيعية

**: natural world**

\* Our family recycles paper and plastic to help protect the environment.

\* Green may make you think of the environment.

**establish**  (verb) يؤسس / يُنشئ / يكوّن

**: create**

\* She left her job because she wants to establish her own company.

\* Companies use color to establish their brand and to encourage people to buy their products.

**service**  (noun) خدمة

**: thing that a company sells for you**

\* A service that many hotels offer is helping with luggage.

\* Companies want you to buy their products and use their services.

**variety**  (noun) تنوع

**: large selection**

\* These new cell phones come in a variety of colors. I don't know which one to choose!

\* Apple made their iMac computers in a variety of different colors.

Vocabulary	Part of Speech	Arabic Meaning	Definition or Synonym	Example from the Book page 33	Example from Reading 2 page 34
advertising 	n.	إعلان / حملة دعائية	telling people about products	Advertising in newspapers helped the restaurant increase its business.	Every year large companies spend millions of dollars on advertising.
consider 	v.	يفكر في	think about	Choosing a college is difficult. I have to carefully consider all my choices.	And it isn't surprising that companies carefully consider the colors of their products on their advertising.
dependable	adj.	يُعتد عليه / موثوق به	reliable	My car is not very dependable. My battery died three times this month!	IBM, Microsoft, and Dell all use the color blue to show that their companies are serious and dependable.
encourage 	v.	يشجع	convince	I'm going to encourage Sami to apply for the new job at the radio station. I think it's the perfect job for him.	Companies use color to establish their brand and to encourage people to buy their products.
environment 	n.	البيئة / البيئة الطبيعية	natural world	Our family recycles paper and plastic to help protect the environment.	Green may make you think of the environment.
establish 	v.	يؤسس / يُنشئ / يكون	create	She left her job because she wants to establish her own company.	Companies use color to establish their brand and to encourage people to buy their products.
service 	n.	خدمة	thing that a company sells for you	A service that many hotels offer is helping with luggage.	Companies want you to buy their products and use their services.
variety 	n.	تنوع	large selection	These new cell phones come in a variety of colors. I don't know which one to choose!	Apple made their iMac computers in a variety of different colors.



**awkward**  (*adjective*) مُحرج / غير مناسب

**: not comfortable, embarrassing**

\* I had an **awkward** conversation with my friend about money. He always borrows money and forgets to repay me.

\* It can be **awkward** if one person likes to stand close and the other person likes to stand farther apart.

**manners** (*noun*) آداب / أخلاق / سلوك

**: ways of acting that are considered polite in your society or culture**

\* Sam has really bad **manners**. He never says "please" or "thank you" to anyone, and he often talks with food in his mouth.

\* Being polite also means using good **manners** when eating.

**appropriately** (*adverb*) على نحو ملائم

**: suitable or right for a particular situation**

\* The boys dressed **appropriately** for the wedding. They wore nice suits.

\* Being polite also means knowing how to give and receive gifts **appropriately**.

**behavior**  (*noun*) سلوك / تصرف

**: the way you act or behave**

\* Psychologists are interested in human **behavior**. They are studying what people do in different situations.

\* Polite **behavior** in one country, however, maybe impolite in another part of the world.

**respect**  (*noun*) احترام / تقدير / توفير

**: polite behavior toward someone or something you think is important**

\* When the president entered the room, everyone stood up as a sign of **respect**.

\* In some countries you show **respect** when you look someone directly in the eye.

**firmly**  (*adverb*) بقوة / بصلافة

**: in a strong, steady way**

\* Nat held his daughter's hand **firmly** when they crossed the street. He wanted to make sure she walked next to him.

\* Should you hold the other person's hand gently or **firmly**?

**make a good impression** (*phrasal verb*) يعطي إنطباع جيد

**: to produce a good effect or opinion**

\* When you have a job interview, it's important to **make a good impression**. You should dress well, arrive on time, and ask questions.




\* You can be polite and **make a good impression**.

**gesture** (*noun*) تلويح / إيماة

**: a movement of the hand or head to express something**

\* Laura made a **gesture** to ask the waiter to bring the check because she didn't want to shout across the restaurant.

\* A final area to be careful about is body language, including **gesture**.

Vocabulary	Part of Speech	Arabic Meaning	Definition or Synonym	Example from the Book page 48 & 49	Example from Reading 1 page 49 & 50
awkward 	adj.	مُحرج / غير مناسب	not comfortable, embarrassing	I had an awkward conversation with my friend about money. He always borrows money and forgets to repay me.	It can be awkward if one person likes to stand close and the other person likes to stand farther apart.
manners	n.	آداب / أخلاق / سلوك	ways of acting that are considered polite in your society or culture	Sam has really bad manners. He never says "please" or "thank you" to anyone, and he often talks with food in his mouth.	Being polite also means using good manners when eating.
appropriately	adv.	على نحو ملائم	suitable or right for a particular situation	The boys dressed appropriately for the wedding. They wore nice suits.	Being polite also means knowing how to give and receive gifts appropriately.
behavior 	n.	سلوك / تصرف	the way you act or behave	Psychologists are interested in human behavior. They are studying what people do in different situations.	Polite behavior in one country, however, maybe impolite in another part of the world.
respect 	n.	احترام / تقدير / توقير	polite behavior toward someone or something you think is important	When the president entered the room, everyone stood up as a sign of respect.	In some countries you show respect when you look someone directly in the eye.
firmly 	adv.	بقوة / بصلاية	in a strong, steady way	Nat held his daughter's hand firmly when they crossed the street. He wanted to make sure she walked next to him.	Should you hold the other person's hand gently or firmly?
make a good impression	phr. v.	يعطي إنطباع جيد	to produce a good effect or opinion	When you have a job interview, it's important to make a good impression. You should dress well, arrive on time, and ask questions.	You can be polite and make a good impression.
gesture	n.	تلويح / إيماة	a movement of the hand or head to express something	Laura made a gesture to ask the waiter to bring the check because she didn't want to shout across the restaurant.	A final area to be careful about is body language, including gesture.

**advice**  (noun) نصيحة / إرشاد

**: words that help someone decide what to do**

\* My uncle gave me some good **advice** about starting a business.

\* Do you have any **advice**?

**custom**  (noun) عادة / عُرْف

**: way of life**

\* A **custom** you will notice when you go to Japan is that people don't wear their shoes inside their homes.

\* In Saudi Arabia, it's the **custom** to remove your shoes before entering a house.

**interrupt**  (verb) يُقاطع

**: make someone stop talking**

\* It's rude to **interrupt** someone when they are speaking. You should always let them finish.

\* During a meeting in Egypt, it's common for others to come in the room and **interrupt** the meeting.

**take part in** (phrasal verb) يشارك في

**: join, participate in**

\* I want to **take part in** the meeting about the neighborhood school. I think it's going to be very interesting.

\* Everyone **took part in** the dinner table conversation, even the man's wife and children.

**informal**  (adjective) غير رسمي

**: relaxed and friendly**

\* Classes at many universities are **informal**. Students can bring food to class and ask questions whenever they want.

\* Many Americans are very **informal** at home.

**traditional**  (adjective) تقليدي

**: ways of doing things that have existed for a long time**

\* It's **traditional** in some countries for the bride to wear a white dress for the wedding. In other countries the bride wears red.

\* Egypt is a **traditional** country.

**avoid**  (verb) يتفادى / يتجنب / يمتنع عن

**: choose not to do**

\* Try to **avoid** talking when you have food in your mouth. It's very rude!








\* You can **avoid** embarrassing yourself.

**typical**  (adjective) معهود / معتاد

**: usual**

\* On a **typical** day, Erick works from 9:00 a.m. to 5:00 p.m., but today he worked until 7:30 p.m.

\* In Egypt, these interruptions are **typical**!

Vocabulary	Part of Speech	Arabic Meaning	Definition or Synonym	Example from the Book page 54 & 55	Example from Reading 2 page 56 & 57
<b>advice</b> 	<i>n.</i>	نصيحة / إرشاد	words that help someone decide what to do	My uncle gave me some good <b>advice</b> about starting a business.	Do you have any <b>advice</b> ?
<b>custom</b> 	<i>n.</i>	عادة / عُرْف	way of life	A <b>custom</b> you will notice when you go to Japan is that people don't wear their shoes inside their homes.	In Saudi Arabia, it's the <b>custom</b> to remove your shoes before entering a house.
<b>interrupt</b> 	<i>v.</i>	يُقاطِع	make someone stop talking	It's rude to <b>interrupt</b> someone when they are speaking. You should always let them finish.	During a meeting in Egypt, it's common for others to come in the room and <b>interrupt</b> the meeting.
<b>take part in</b>	<i>phr.</i> <i>v.</i>	يشارك في	join, participate in	I want to <b>take part in</b> the meeting about the neighborhood school. I think it's going to be very interesting.	Everyone <b>took part in</b> the dinner table conversation, even the man's wife and children.
<b>informal</b> 	<i>adj.</i>	غير رسمي	relaxed and friendly	Classes at many universities are <b>informal</b> . Students can bring food to class and ask questions whenever they want.	Many Americans are very <b>informal</b> at home.
<b>traditional</b> 	<i>adj.</i>	تقليدي	ways of doing things that have existed for a long time	It's <b>traditional</b> in some countries for the bride to wear a white dress for the wedding. In other countries the bride wears red.	Egypt is a <b>traditional</b> country.
<b>avoid</b> 	<i>v.</i>	يتفادى / يتجنب / يمتنع عن	choose not to do	Try to <b>avoid</b> talking when you have food in your mouth. It's very rude!	You can <b>avoid</b> embarrassing yourself.
<b>typical</b> 	<i>adj.</i>	معهود / معتاد	usual	On a <b>typical</b> day, Erick works from 9:00 a.m. to 5:00 p.m., but today he worked until 7:30 p.m.	In Egypt, these interruptions are <b>typical</b> !

**corporation** (noun) شركة ضخمة

: a big company

\* Ford, a car company, is an extremely large corporation.

\* Today, what began as a small family business over 85 years ago is now a huge corporation.

B2 U5 (RW)

**courage** (noun) شجاعة

: the ability to control your fear when you do something dangerous or difficult

\* Nawaf and Mohanad showed a lot of courage when they left their country to open a business in France.

\* It started with the courage of a young man, Abdullah Al Hamad Al Zamil.

B2 U5 (RW)

**design** (verb) يصمم / يخطط

: to plan and develop how something will look

\* We hired an architect to help us design our new home.

\* They worked to design new products and became experts in new technology.

B2 U5 (RW)

**expand** (verb) يُوسِّع / يتوسَّع / يتمدَّد

: to become bigger, or make something become bigger

\* Our business only has six employees now, but we think it will expand a lot over the next few years.

\* Soon, he decided to expand his business to include real estate: the buying and selling of land and buildings.

B2 U5 (RW)

**expert** (noun) خبير

: a person who knows a lot about something

\* Mr. Jibbs is an expert on restaurant management. He has managed restaurants for 20 years and has written a book on the subject.

\* They worked to design new products and became experts in new technology.

B2 U5 (RW)

**manage** (verb) يُدير / يتحكم في

: to control someone or something

\* Mr. Al Jaser is a great teacher. I don't know how he can manage all of those children.

\* They manage construction, ship building, plastic, chemical, and paint companies.

B2 U5 (RW)

**strength** (noun) نقطة القوة

: a good quality or ability that someone or something has

\* Turki's greatest strength is his ability to keep a positive attitude when times are difficult.

\* This, along with the strength and their close family relationship, has been a key to their success.

B2 U5 (RW)

**unity** (noun) وحدة / تماسك

: a situation in which people are working together or in agreement

\* This Smiths have a strong sense of unity in their family. They always take care of each other.

\* This practice helps keep a feeling of unity.

B2 U5 (RW)

**talent** (noun) موهبة

: natural skill or ability

\* My cousin has a talent for writing. She writes wonderful stories.

\* A successful family business depends on the family's strengths and talents.

B2 U5 (RW)


**challenge**  (noun) تحدّي / تحدي

**: a difficult thing that makes you try hard**

\* For many parents, communicating with their teenage children can be a big **challenge**. At this age, children may not want to talk to their parents about their problems.

\* The way of life is another **challenge** in a family business.

B2 U5 (RW)

**enthusiasm**  (noun) حماس

**: strong feeling of liking something**

\* Thamer will be a great sports reporter because of his great **enthusiasm** for sports.

\* Sons and daughters may not have the same **enthusiasm** for the business as their parents.

B2 U5 (RW)

**depend on**  (phrasal verb) يعتمد على / يثق ب

**: need someone to provide something**

\* My children **depend on** me to drive to school.

\* A successful family business **depends on** the family's strengths and talents.

B2 U5 (RW)

**fail**  (verb) يفشل / يُخفق

**: be unsuccessful**

\* Ali's store isn't making much money. He's worried that it's going to **fail**.

\* The companies **fail**, and the owners can't pass down the family businesses to their sons on the daughters.

B2 U5 (RW)

**goals**  (noun) أهداف / غايات

**: things that you want to do**

\* Ahmed's **goals** for the future do not include joining the family business.

\* Also, they should be realistic about the dreams and **goals** of the younger generation.

B2 U5 (RW)

**lifestyle** (noun) أسلوب معيشة

**: the way that you live**

\* Fautimah is spending more time with her friends and less time studying. Her father is worried about her change in **lifestyle**.

\* Younger generations may not want this **lifestyle**.

B2 U5 (RW)

**pass down**  (phrasal verb) يتوارث / يُورث

**: give something to a younger person**

\* My grandmother will **pass down** her jewelry to my mother.

\* The companies **fail**, and the owners can't **pass down** the family businesses to their sons on the daughters.

B2 U5 (RW)


**realistic**  (adjective) واقعي / عملي

**: understanding what is possible**

\* Jack still thinks he's going to become a basketball star. He needs to be more **realistic** about his career.

\* Also, they should be **realistic** about the dreams and goals of the younger generation.

B2 U5 (RW)

**responsibility**  (noun) مهمة / واجب

**: jobs or duties that you must do**

\* Call's **responsibility** at home is taking out the garbage. His brother has to set the table for dinner.

\* All employees, especially family members, need to have clear **responsibilities**.

B2 U5 (RW)

**automatically**  **AWL** (*adverb*) تلقائياً / بشكل آلي

**: done in a way (like a machine) that does not require human control**

\* At the bank, a machine **automatically** sorts and counts coins.

\* Then the program **automatically** makes suggestions for additional items to order, such as appetizers and drinks.

B2 U6 (RW)

**benefit**  **AWL** (*noun*) فائدة / منفعة

**: advantage or good or useful effect of something**

\* A **benefit** of having a laptop computer is that you can use it almost anywhere.

\* What are the **benefits** for me as a server?

B2 U6 (RW)

**blame**  (*verb*) يلوم

**: to think or say that someone is responsible for something bad that happened**

\* Some people **blame** the changes in climate on pollution.

\* Finally, customers can't **blame** you for errors—their order they place their own orders!

B2 U6 (RW)

**decrease**  (*verb*) يتناقص / يُخفّض

**: to become or to make something smaller or less**

\* I am waiting for prices to **decrease** before I buy a new laptop.

\* These high-tech tablets not only look cool, they **decrease** the number of tasks you have to do!

B2 U6 (RW)

**error**  **AWL** (*noun*) خطأ / غلطة

**: a mistake**

\* I thought I made many mistakes on the test, but later I found out that I had made only one **error**.

\* Finally, customers can't blame you for **errors** in their order—they place their own orders!

B2 U6 (RW)

**estimate**  **AWL** (*verb*) يقدر / يخبّن

**: to calculate the approximate size, cost, or amount of something**

\* I **estimate** that 50 people will be at the meeting.

\* We **estimate** that customer bills will be 15 to 20 percent higher.

B2 U6 (RW)

B2 U6 (RW)

B2 U6 (RW)

B2 U6 (RW)

**interact** **AWL** (*verb*) يتفاعل / يتخالط بالآخرين

**: to communicate or mix with**

\* My brother is good with children. He likes to **interact** with them.

\* Most of our customers are tech-savvy, and they enjoy **interacting** with the latest gadgets.

**provide**  (*verb*) يزود بـ / يقدم

**: to give or supply something to somebody**

\* The school librarians are very helpful. They **provide** us with a lot of useful information.

\* If a diner prefers the traditional service, we will **provide** it.

**stressed**  **AWL** (*adjective*) مُجهَد

**: feeling worried or unable to relax**

\* Last year I felt very **stressed** about my schoolwork. This year, I have fewer classes, and I feel more relaxed.

\* Hopefully, that means that you can serve more tablets without feeling **stressed**.

**access**  **AWL (noun)** وسيلة وصول / مدخل

**: a way to enter our place or to use something**

\* This key will give you **access** to my apartment whenever you want.

\* "We are happy to tell you that you now have Internet **access**."

B2 U6 (RW)

**assist**  **AWL (verb)** يساعد / يعاون

**: to help someone**

\* At our store the computer specialists **assist** customers. It's their job.

\* "We're sorry, all agents are busy **assisting** other customers. We are unable to take your call."

B2 U6 (RW)

**connection**  **(noun)** وصلة ربط / ارتباط

**: a path of communication for a telephone or to the Internet**

\* Ana called, but I couldn't hear her because my phone had a bad **connection**.

\* After he left, I discovered that the phone worked, but the Internet **connection** didn't.

B2 U6 (RW)

**eventually**  **AWL (adverb)** أخيراً / في النهاية

**: after a long time**

\* I thought my friends would never come back from the store, but **eventually** they did.

\* **Eventually** it says, "Scan your first item."

B2 U6 (RW)

B2 U6 (RW)

**frustrated** **(adjective)** مُحْبَط / خائب

**: angry or impatient because you cannot do or achieve what you want to do**

\* I tried to register for classes today, but the website didn't work! Now all the classes I want are full. I'm so **frustrated**.

\* "Arrrrrrghh!!" I said to the recording, feeling **frustrated**.

B2 U6 (RW)

B2 U6 (RW)

**furious** **(adjective)** غاضب بشدة / هائج

**: very angry**

\* My friend damaged my new car and then he lied to me about what happened. I was **furious!**

\* I still couldn't connect to the Internet. I was **furious!**

B2 U6 (RW)

B2 U6 (RW)

**install**  **(verb)** يركب

**: to put a new thing in its place so it is ready to use**

\* A man came to my apartment to **install** my new dishwasher.

\* The technician from the phone company came to **install** my telephone line.

**on hold** **(prepositional phrase)** في الإنتظار

**: waiting on the phone to talk to someone or continue a conversation**

\* I hung up after I was **on hold** for 30 minutes.

\* While I was **on hold**, every few minutes a recording said, "Remember, you can use our convenient website to solve most of your problems."

**scan** **(verb)** يسمح (تصوير)

**: to pass light over an image or barcode in order to identify an item and determine its price**

\* You don't need to type the price to the cash register. You can just **scan** the item with this machine.

\* I could **scan** my groceries myself instead of waiting in a checkout line.



**unique** 🔑 **AWL** (*adjective*) فريد / لا مثيل له

**: unlike anything else; being the only one of its type**

\* Instead of a typical cake. Sue made a **unique** and colorful one.

\* We are always looking for better ways to serve our customers and make their experience **unique**.

**B2 U6 (RW)**

**transfer** 🔑 **AWL** (*verb*) ينقل / يحول

**: to connect a telephone caller to another person or line**

\* I'm not able to answer your question, but I can **transfer** you to a manager who can help you.

\* I finally got to talk to a real person, but then she **transferred** me back into the automated system again.

**B2 U6 (RW)**

**attitude**  **AWL (noun)** موقف / سلوك

**: the way you think, feel, or behave**

\* Sami has a very positive **attitude**. He always has a cheerful outlook.

\* Furthermore, we need to rethink our **attitudes** about spending.

B2 U7 (RW)

**consequences**  **AWL (noun)** نتائج / عواقب

**: things that follow as a result or effect of something else**

\* Polluting the environment has serious **consequences** for our society. For example, scientists say that air pollution can result in many health problems.

\* All around the world, we can see the **consequences** of this throwaway lifestyle.

B2 U7 (RW)

**consumer**  **AWL (noun)** مُستهلك

**: a person who buys things or uses services**

\* There are fewer people shopping in the mall this year than there were last year. The average **consumer** is spending less than last year.

\* Because these products aren't designed to last, companies know that **consumers** would have to replace them.

B2 U7 (RW)

**disposable** **AWL (adjective)** مُعد للتخلص منه بعد الإستعمال

**: something you can throw away**

\* For the meal, we use **disposable** glasses and plates. We didn't want to wash dishes after the meal, so we threw them away.

\* Another contributing factor is our love of **disposable** products.

B2 U7 (RW)

B2 U7 (RW)

**factor**  **AWL (noun)** عامل / عنصر

**: one of the things that influences a decision or situation**

\* I can't decide which new car to buy, but the main **factor** in my decision will be the price.

\* Another contributing **factor** is our love of disposable products.

B2 U7 (RW)

B2 U7 (RW)

**feature**  **AWL (noun)** ميزة / ملمح / تضريس


**: an important or noticeable part of something**

\* My printer has a new **feature** I really like. It can scan photos and print them.

\* As consumers, we want the latest close, the best TVs, and cell phone with the newest **features**.

B2 U7 (RW)

B2 U7 (RW)

**habit**  **(noun)** عادة

**: something that somebody does very often**

\* Eating junk food is a bad **habit**. It's very unhealthy!

\* Repairing our possessions and changing our spending **habits** may be the best way to reduce the amount of trash and take care of our environment.

**persuade**  **(verb)** يُقنع

**: to call somebody to do something by giving him or her good reason**

\* My brother worked hard to **persuade** me to recycle more of my trash. I thought it would be too much trouble but I changed my mind.

\* Advertisements **persuade** us that newer is better and that we will be happier with the latest products.

**possessions**  **(noun)** ممتلكات

**: things that you have or own**

\* Deemah's favorite **possession** is the gold necklace her grandmother gave her.

\* The result is that we throw away useful **possessions** to make room for new ones.

**term**  (noun) مصطلح / عبارة

: a word or group of words

\* I've never heard the **term** 'throwaway society'. What does it mean?

\* Usually, the **term** throwaway society is used as a way of saying that we are too materialistic.

B2 U7 (RW)

**materialistic** (adjective) ماديّ

: believing that money and possessions are the most important things in life

\* Joan is a very **materialistic** person. She seems more interested in shopping than making friends.

\* Usually, the term throwaway society is used as a way of saying that we are too **materialistic**.

B2 U7 (RW)

**patched** (adjective) مُرْفَع

: covered with cloth to repair a hole

\* Sami's old jacket is **patched** on the elbows where it used to be ripped.

\* What would you rather have: a pair of socks with the hole **patched** or a fresh pair?

B2 U7 (RW)

**significant**  **AWL** (adjective) ملحوظ / هام / ذو مغزى

: important or large enough to be noticed

\* If there is a **significant** amount of snow, the schools will close.

\* Those clothes were valuable and expensive and formed a **significant** part of their budget.

B2 U7 (RW)

B2 U7 (RW)

**exist**  (verb) يكون له وجود / يعيش

: to be real; to live

\* Do you think that life forms **exist** in outer space?

\* There is a good chance that the latest model includes some cool features that didn't **exist** when your old one was made.

B2 U7 (RW)

B2 U7 (RW)

**sign**  (noun) علامة / دليل / آية

: something that shows that something exists, is happening, or may happen in the future

\* New flowers in the garden are a **sign** that spring is here.

\* The fact that we live in a throwaway society isn't a **sign** that things are worse than they used to be.

B2 U7 (RW)

B2 U7 (RW)

**model**  (noun) موديل / نموذج

: a certain style of an item that a company makes

\* My old cell phone works pretty well, but I really want to get a new **model**.

\* What would you rather have: an old repaired laptop or the latest **model**?

**fresh**  (adjective) طازج / جديد / نظيف

: clean or new

\* After the soccer game, Khalid put on a **fresh** shirt and put his dirty one in the wash.

\* What would you rather have: a pair of socks with the hole patched or a **fresh** pair?

**budget**  (noun) ميزانية

: a plan of how much money you will have and how you will spend it

\* Kevin and Tanya made a **budget** for March, but they spent more than they had planned.

\* Those clothes were valuable and expensive and formed a significant part of their **budget**.

**actual**  (adjective) فِعْلِي / حَقِيقِي

**: that really happened; real**

\* Tafe thought that the new phone would cost \$50, but the **actual** cost was higher.

\* In fact, I hardly ever use my phone for an **actual** phone call anymore because it can do so many other wonderful things.

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

B2 U7 (RW)

approximately  **AWL** (adverb) تقريباً

: about; not exactly

\* Yesterday approximately 50 students were home with the flu. I don't know the exact number.

\* Every year in the U.S., there are approximately 36,000 deaths related to the seasonal flu.

B2 U8 (RW)

cover  (verb) يغطي

: to put something on or in front of something else to protect it

\* You should cover your baby with extra blankets in the winter so he doesn't get cold.

\* Cover your nose and mouth with a tissue when you cough or sneeze.

B2 U8 (RW)

develop  (verb) يتطور / ينمو

: to grow slowly, increase, or change into something else

\* I hope my cold doesn't develop into a bad cough. It's already worse than it was yesterday.

\* These symptoms usually show up quickly, developing within 3 to 6 hours of exposure to the virus.

B2 U8 (RW)

epidemic (noun) وباء

: a disease that many people in a place have at the same time

\* During the epidemic, every home in the town had at least one sick family member.

\* A flu epidemic is when many people have the flu at the same time, and the number of infected people increases rapidly.

B2 U8 (RW)

B2 U8 (RW)

extremely  (adverb) للغاية / جداً

: very

\* Colds are extremely common among school children during winter. Both of my children have colds right now.

\* These people may not be able to fight the virus and can become extremely sick.

B2 U8 (RW)

B2 U8 (RW)

infect  (verb) يعدي/ ينقل مرض/ يلوّث بالجراثيم

: to give a disease to someone

\* If you have a cold and you sneeze on other people, you can infect them.

\* A person can infect others before flu symptoms even develop and up to five days after becoming sick.

B2 U8 (RW)

B2 U8 (RW)

related to  (adjective) متعلق ب / مرتبط ب

: connected with something

\* Your overall health is directly related to how well you eat and how often you exercise.

\* Every year in the U.S., there are approximately 36,000 deaths related to the seasonal flu.

severe  (adjective) قاسي / مبرح / فادح / شديد

: very bad

\* Jood had a severe pain in her back, so I took her to the hospital.

\* Flu symptoms are severe and include a high fever and body aches.

B2 U8 (RW)

symptom (noun) عرض مرضي/ علامة مرضية

: something that shows that you have an illness

\* A sore throat is a common symptom of a cold.

\* Flu symptoms include fever, cough, sore throat, body aches, headache, chills, and fatigue.

B2 U8 (RW)

**vaccination** (noun) تطعيم / تلقیح

**: the injection of a special medicine to protect people from getting a disease**

\* All of the students were required to get a **vaccination** against tuberculosis, a serious disease.

\* When pilgrims arrive by plane, they receive a health screening and **vaccinations**, if needed.

B2 U8 (RW)

**virus**  (noun) فيروس

**: a living thing that is too small to see but that makes you sick**

\* A **virus** causes the common cold. It spreads from person to person quickly.

\* The flu, short for influenza, is a **virus** that passes easily from person to person.

B2 U8 (RW)

B2 U8 (RW)

B2 U8 (RW)

B2 U8 (RW)

B2 U8 (RW)

B2 U8 (RW)

B2 U8 (RW)

B2 U8 (RW)

**cooperation**  **AWL** (noun) تعاون

**: working with other people to achieve a goal**

\* Health is not just a local issue. It is a global issue and requires international cooperation.

\* This is a very new field of medicine, and international cooperation is a key ingredient.

B2 U8 (RW)

**decade**  **AWL** (noun) عقد من الزمان / ١٠ سنوات

**: a period of ten years**

\* It has taken us over a decade of hard work to stop the disease from spreading.

\* The Ministry has decades of experience in managing the health of pilgrims in the yearly Hajj to Mecca in Saudi Arabia.

B2 U8 (RW)

**mass**  (adjective) حشد / جمع غفير

**: involving a large number of people**

\* Health officials held a mass meeting of thousands of doctors to discuss the problem.

\* Mass gatherings, events with huge crowds of people, happen every year around the world.

B2 U8 (RW)

**outbreak** (noun) تفشي / ظهور مفاجيء لمرض

**: the sudden start of something bad, such as a disease**

\* In the elementary school, there was an outbreak of the flu. About 30 percent of the kids got sick.

\* Ministry of Health share their knowledge about how to prevent the outbreak of global diseases at mass gatherings.

B2 U8 (RW)

B2 U8 (RW)

**quarantine** (verb) الحجز الصحي/ عزل بسبب المرض

**: to keep people who may have a disease away from other people in order to prevent the disease from spreading**

\* Many sick people arrived on the plane. The health officials decided to quarantine all of them in a hospital to keep the disease from spreading.

\* Organizers also worked with the World Health Organization (WHO) to use rapid testing and to quarantine infected milligrams.

B2 U8 (RW)

B2 U8 (RW)

**risk**  (noun) مجازفة / ضرر أو خطر محتمل

**: the possibility of something bad happening in the future**

\* Smoking cigarettes will increase your risk of getting lung cancer.

\* Mass gatherings can present serious health risks and can increase the spread of epidemics.

B2 U8 (RW)

B2 U8 (RW)

**strategy**  **AWL** (noun) خطة / إستراتيجية

**: a plan that you use to achieve something**

\* Researchers are trying to develop a good strategy to keep people healthy in large groups.

\* According to the report, one of the first strategies is to make sure that all pilgrims receive a health screening.

**take steps** (phrasal verb) يتخذ إجراءات

**: to do a series of actions (to achieve something)**

\* The doctors knew that they had to take steps immediately to prevent the disease from spreading.

\* That information quickly goes to all health officials, and organizers can take steps to control the outbreak.

**track**  (verb) يرصد / يتتقى أثر/ يلاحق

**: to find somebody/something by following the signs or information that they have left behind**

\* The scientists tried to track the disease back to its original source.

\* Another important Saudi strategy is to use technology to track the outbreak of diseases.