



اسم المادة	اللغة الإنجليزية (١)
رقم النسخة	نسخة (٢)
الكلية	كلية إدارة الأعمال
المستوى	الأول
نوع التعليم	تعليم عن بعد
السنة الدراسية	1437 – 1438
نوع الملخص	تجميع أسئلة الواجب والاختبار من قبل طلاب وطالبات الكلية
تنفيذ	منسقي مجموعة VIP

إعداد :

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جامعة طيبة
TAIBAH UNIVERSITY

مجموعة VIP

هي مجموعة لتجمع طلاب وطالبات كلية إدارة الأعمال - تعليم عن بعد
للمناقشة والإستفادة والتعلم والتعليم في المجال الدراسي والعلمي والعملية
وتم إنشاء المجموعة بالتعاون مع زملاء وزميلات الكلية
للإستفسار: MuhamadQurban@gmail.com

ما الجديد في هذه النسخة ...!

1. هذه النسخة معدلة للنسخة الأولى .
2. تأكد أن النسخة التي معك نسخة رقم (2) من صفحة الغلاف.
3. في حال وجود تحديثات جديده يتم افادتكم في مجموعة VIP.
4. الأجوبة كلها صحيحة بنسبة 99%.
5. الملخص لا يغني عن المذاكرة من الكتاب.
6. تم جمع الأسئلة من البلاك بورد.

فريق إشراف مجموعة VIP

تجمع طلاب وطالبات كلية إدارة الأعمال

لا تنسونا من صالح دعائكم

تجميع أسئلة مادة اللغة الانجليزية (1)		
1	Question	I am Sorry. I can't take you to the train station. Don't worry I _____ a taxi.
	Answer	Will take
2	Question	The class _____ at 3:p.m.
	Answer	Begins
3	Question	Every day, our market share _____.
	Answer	Is growing
4	Question	Which of the following is the correct noun combination _____ ?
	Answer	Today's meeting
5	Question	Which of the following noun combination is/are correct ?
	Answer	Computer program & Computer Virus
6	Question	What is the most suitable noun combination
	Answer	A business card
7	Question	These are the _____ of my wedding.
	Answer	Invitation cards
8	Question	What is the most suitable noun combination
	Answer	A database
9	Question	Choose the correct noun combination
	Answer	Today's flight
10	Question	We have chosen the name of our new low-cost airline. Really. what.....?
	Answer	Are you going to call
11	Question	Have you decided to increase the number of passengers? Yes, we _____ Family discount at weekends.
	Answer	Will offer
12	Question	Travelling management consultants act as if _____ have not been invented.

	Answer	e-mail and satellite links
13	Question	I _____ by train from Riyadh to Dammam next time.
	Answer	Am travelling
14	Question	The marketing department always _____ within its budget.
	Answer	Keeps
15	Question	The most effective change in our company was the decision to re_____ the company hierarchy.
	Answer	Structure
16	Question	At the moment I _____ for Taibah university.
	Answer	Am working
17	Question	His flight _____ at 9 o'clock tomorrow morning.
	Answer	Arrives
18	Question	How is your daughter? She's fine. Sheto be a pilot for the flying doctor service next year!
	Answer	Is learning
19	Question	Emails and video conferencing do not show.....
	Answer	A,B, and C (written communication - verbal communication – non-verbal communication)
20	Questionof us still want face-to-face contact.
	Answer	Most
21	Question	L'Orealmake-up all over the world.
	Answer	Sells
22	Question	This year , L'Oreal.....over \$180 million in advertising
	Answer	Is investing
23	Question	"write down your details and I.....them over for you."
	Answer	Will fax
24	Question	Yasir Al Qahtani advertising for STC and Messi advertising for Pepsi is an example of
	Answer	Product endorsement

25	Question	Sales have increased\$2m.
	Answer	By
26	Question	Which sentence is an example of an 'agreeing' statement?
	Answer	I agree
27	Question	The difference between the cost of making a product and its selling price is called
	Answer	Gross margin
28	Question	Which article do we use before singular countable nouns whit a vowel sound?
	Answer	An
29	Question	Some perfume and food companies provide _____ so that customers can try the product before they buy.
	Answer	Free samples
30	Question	My father ____ to Paris this Friday. He has already booked the tickets.
	Answer	is flying
31	Question	Product Lifecycle is
	Answer	the length of time people buy a product.
32	Question	I don't like big seats , I always travel on the _____ .
	Answer	Economy class
33	Question	Match the word to make a word partnership : Management
	Answer	Style
34	Question	We _____ the report today.
	Answer	are going to finish
35	Question	We want to film a TV commercial in _____
	Answer	The kingdom of Saudi Arabia
36	Question	Oh , No ! am late ! I _____ a taxi.
	Answer	Will take
37	Question	This year , Taibah University _____ a new campus

	Answer	is opening
38	Question	The place where goods are sent out for delivery is called _____.
	Answer	Distribution center
39	Question	Match the word to make a word partnership : Sales
	Answer	Department
40	Question	A Distribution Center is
	Answer	The place where goods are sent out for delivery.
41	Question	Brand Name is
	Answer	the name given to a product by the company that makes it.
42	Question	Match the word to make a word partnership : Labor
	Answer	market
43	Question	Marta _____ in Africa
	Answer	doesn't live
44	Question	An (Elevator) has the same meaning as a
	Answer	Lift
45	Question	What would you say when disagreeing
	Answer	I'm sorry, I don't agree.
46	Question	We usually _____ brands that say something.
	Answer	develop
47	Question	Adverbs of frequency such as " always , never , rarely " are used with
	Answer	simple past
48	Question	In their communication , management consultants _____
	Answer	Focus on face-to-face communication
49	Question	We _____ at the Hilton Hotel for next month's sales conference
	Answer	Are staying

50	Question	Toyota _____ cars all over the world.
	Answer	Sells
51	Question	The company _____ bankrupt in 2005.
	Answer	Went
52	Question	European luxury brands are now _____ in Asia.
	Answer	manufacturing
53	Question	Our company is about to _____ its office to Malta.
	Answer	relocate
54	Question	I can't send an email to the travel agent : my computer has just crashed . – write down your details and I _____ them over.
	Answer	Will
55	Question	Last year , we _____ a lot of profit.
	Answer	made
56	Question	Look at clouds – it _____ in a few minutes.
	Answer	Will rain
57	Question	When I left the airport , I realized that I forgot my _____ on the plane.
	Answer	Hand luggage
58	Question	When famous people advertise for a product , we call this _____.
	Answer	Product endorsement
59	Question	The English class always _____ at 4:15 P.M every day.
	Answer	begins
60	Question	We say " That's true " when we _____
	Answer	agreeing
61	Question	We say " perhaps we could " when we _____
	Answer	making a suggestion
62	Question	Carry-on baggage in British English is _____

	Answer	Hand luggage
63	Question	In recent years many changes _____ place in our business.
	Answer	have taken
64	Question	Because of the financial problems , the company had to _____ its workforce.
	Answer	downsize
65	Question	What would you say when " ending " a telephone call ?
	Answer	Thank you . Good bye.
66	Question	What do you say when "greeting" someone ?
	Answer	Hello
67	Question	_____ is the name given to a product by the company that makes it
	Answer	Brand name
68	Question	I always _____ Armani clothes
	Answer	Buy
69	Question	What do you say when " talking about your company ?
	Answer	We have 10 offices in new york
70	Question	She signs _____ contract with STC.
	Answer	A 30.000 riyal
71	Question	The flight is late. I _____ the office.
	Answer	will call
72	Question	Our business <u>grew</u> _____ 15% last year.
	Answer	by
73	Question	The next seminar _____ at 3 p.m
	Answer	begins
74	Question	A forecast is _____
	Answer	An expectation of what is likely to happen in the future.

75	Question	We _____ our first product in 1995.
	Answer	Launched
76	Question	Brand Awareness is
	Answer	the extent to which people are familiar with a brand.
77	Question	What would you say when asking for an opinion
	Answer	How do you feel about...?
78	Question	Product placement is
	Answer	is the time when products are used in movies or TV programmes.
79	Question	Product Range is
	Answer	the variety of products made by a company.
80	Question	They _____ to a restaurant <u>every Saturday</u>
	Answer	go
81	Question	Sales have increased _____ \$2m.
	Answer	by
82	Question	Brand stretching is
	Answer	using an existing name in another product.
83	Question	A call Center is
	Answer	A place a customer calls to get help and advice about their product.
84	Question	If you have something to sell , you can _____ an advert in the local newspaper.
	Answer	place
85	Question	Amitiva Chattopadhyay says that companies need to pay attention to where they _____ their products.
	Answer	Manufacture
86	Question	Taibah University doctors _____ many students.
	Answer	Teach
87	Question	The creation of Coca Cola light , Coca Cola diet , Coca Cola vanilla and Coca Cola cherry is an example of:

	Answer	Brand stretching
88	Question	Not many people recognize our logo . We need to spend money on advertising to raise:
	Answer	brand awareness.
89	Question	Sales reached a peak _____ £5 million in June.
	Answer	Of
90	Question	Powerful brand names _____ Strong consumer loyalty.
	Answer	Create
91	Question	Management consultants _____
	Answer	Are frequent fliers
92	Question	A company's market _____ is the percentage of sales it has in a particular market.
	Answer	Share
93	Question	She _____ to travel to London tomorrow.
	Answer	Is going
94	Question	What would you say when agreeing with somebody?
	Answer	That's true or I agree or Absolutely
95	Question	We _____ in 1970 as a small factory in Shatin, Hong Kong?
	Answer	Started
96	Question	Sales have increased ____ \$5m ____ \$7m.
	Answer	From , to
97	Question	A good organization is _____
	Answer	Progressive
98	Question	Ahmad usually _____ fast on the freeway.
	Answer	Drives
99	Question	At the moment we _____ For a new brand name.
	Answer	are looking

100	Question	The company _____ It's workforce in Germany because the revenues decreased there.
	Answer	Downsize
101	Question	The period of time when there is little economic activity in a country is called _____
	Answer	Recession
102	Question	A _____ is the period of introduction, growth, maturity and decline of a product.
	Answer	Product lifecycle
103	Question	Our company so far this year _____
	Answer	has prospered
104	Question	Outsourcing means _____
	Answer	Relocating in low-cost markets (please, Check the answer)
105	Question	A call center is _____
	Answer	A place a customer calls to get help and advice about their product.
106	Question	This year the sales conference is in _____ United Kingdom.
	Answer	The
107	Question	What could you say when making a suggestion?
	Answer	I think we should...
108	Question	What do you say when " introducing yourself?
	Answer	Hi, my name is Ahmad
109	Question	One of these is <u>not</u> a good quality of an organization
	Answer	centralized
110	Question	Which of the following words can be used to describe a good organization?
	Answer	Market-driven
111	Question	What would you say when " interrupting " someone?
	Answer	Excuse me
112	Question	What would you say when you want to " make an arrangement? "

	Answer	Could we meet on Monday at 10:30 ?
113	Question	The performance of customer service staff is greatly related to _____
	Answer	management style
114	Question	When 50% or more of a company is owned by another company, this is called _____
	Answer	Subsidiary
115	Question	Our market share _____ these days
	Answer	<u>Isn't growing</u>
116	Question	Rephrase the following: A plan which lasts for ten years
	Answer	A ten year plan
117	Question	Samsung has some _____ in China. They make mobile phones there to.
	Answer	Plants
118	Question	Wait! I You to the station
	Answer	Will take
119	Question	London and New York have an excellent _____ System.
	Answer	underground
120	Question	Brand stretching is
	Answer	using an existing name in another product.
121	Question	Brand Image is
	Answer	the idea and belief people have about a brand
122	Question	A (timetable) has the same meaning as a
	Answer	schedule
123	Question	The _____ of Nokia was very short. It's not used any more.
	Answer	Product lifecycle
124	Question	Rephrase the following: An industrial empire which is 150 years old
	Answer	A 150 year old contract.

125	Question	What is the most suitable noun combination
	Answer	A letter of credit
126	Question	Rephrase the following: A vintage car which is 90 years old
	Answer	A 90 year old car.
127	Question	Match the word to make a word partnership: Business
	Answer	cards
128	Question	A warehouse is
	Answer	The place where products are stored
129	Question	Samsung S1 , Samsung S2 , Samsung S3 is an example of:
	Answer	Brand stretching
130	Question	We usually _____ our products from Riyadh
	Answer	buy
131	Question	The length of time people buy a product
	Answer	Product lifecycle
132	Question	Last year most of our sales _____ from Asia
	Answer	came
133	Question	I couldn't find any place to park my car ,the..... was full
	Answer	parking lot
134	Question	The time when a company introduces a new product to the market
	Answer	Product launch
135	Question	They _____ to the party tomorrow.
	Answer	are not coming (please, Check the answer)
136	Question	A " car park " has same meaning as a
	Answer	Parking lot
137	Question	The uses of black Audi cars in The Transporter movies are examples of

	Answer	Product Placement
138	Question	A (subway) has the same meaning as a
	Answer	Underground
139	Question	I didn't send the email. I _____ it now.
	Answer	will do
140	Question	The lesson _____ at 8:00 am.
	Answer	Begins
141	Question	My new phone is damaged. I need to take it to _____ .
	Answer	The service center
142	Question	So far this year the company has _____ and became better.
	Answer	Prospered
143	Question	Which of the following is a BAD quality of an organization?
	Answer	Hierarchical
144	Question	What could you say when making a suggestion?
	Answer	How about?
145	Question	Which sentence is an example of " rejecting a proposal"?
	Answer	Sorry, I don't think that's a good idea
146	Question	The tendency to always buy a particular brand
	Answer	Brand loyalty
147	Question	A lot of change_____ Place recently
	Answer	has taken
148	Question	We _____ in 1970 in a small factory in madinah
	Answer	Started
149	Question	The idea and belief people have about a brand
	Answer	Brand image

150	Question	Using an existing name in another product
	Answer	Brand stretching
151	Question	How would you say " 16.5% "
	Answer	Sixteen point five percent
152	Question	In recent years we _____ our product range
	Answer	Have expanded
153	Question	(A Mercedes car is expensive) is an example of
	Answer	Brand image
154	Question	We say " what is your view about _____ " ?
	Answer	when asking for an opinion?
155	Question	In the Matrix movie, a Nokia phone is used. This is an example of _____
	Answer	Product placement
156	Question	One of the GOOD quality of companies is _____.
	Answer	Caring
157	Question	Match each word to make a word partnership , company _____
	Answer	logo
158	Question	Subway is _____ word
	Answer	American English
159	Question	The time when companies give free samples is
	Answer	Product launch
160	Question	Rephrase the following: A hotel with five stars:
	Answer	A five-star hotel.
161	Question	When you say " Mercedes " is too expensive.
	Answer	Brand image
162	Question	I'm too late. I _____ go to the office

	Answer	will
163	Question	City center is _____ word
	Answer	British English
164	Question	The place where products or services can be bought.....
	Answer	Branches / outlets
165	Question	Match each word to make a word partnership: Trade
	Answer	fair
166	Question	The seating plan in our office has been..... to accommodate new staff.
	Answer	reorganized
167	Question	What would you say when clarifying?
	Answer	What I'm saying is
168	Question	The company had to _____ to China to save more money
	Answer	Relocate
169	Question	Is the time when products are used in movies or TV programs
	Answer	Product placement
170	Question	I _____ (receive) last years results and i am delighted to announce a fantastic year
	Answer	Received
171	Question	This year we _____ (try) to develop a brand with personality.
	Answer	are trying
172	Question	A bad quality of an organization is _____
	Answer	Bureaucratic
173	Question	The main office of any company is the _____
	Answer	Head office
174	Question	_____ The tendency to always buy one brand is the definition of
	Answer	Brand loyalty

175	Question	A factory/ plant is
	Answer	A place where goods / products are made.
176	Question	Old people who live on the top floors need to use the _____ to get to their apartments. They cannot take the stairs
	Answer	Elevator
177	Question	The company has recently had to _____ its workforce.
	Answer	downsize
178	Question	What would you say when you answer the office phone?
	Answer	Hello m Madison Co . May I help you
179	Question	I _____ By train from 17 Riyadh to Dammam next time
	Answer	am travelling
180	Question	Australians _____ English.
	Answer	speak
181	Question	The variety of products made by a company is the definition of.....
	Answer	Product range
182	Question	Rephrase the following: A presentation that lasts 20 minutes
	Answer	A 20-minute presentation.
183	Question	I was driving fast and I had an accident on the _____
	Answer	freeway
184	Question	The hotel _____ my booking for a single room from June 6 to June 8.
	Answer	confirmed
185	Question	Customers who always buy a Toyota car when they need a new car are showing _____
	Answer	Brand loyalty
186	Question	The train _____ at midday every day
	Answer	departs
187	Question	If you have something to sell, you can _____ an advert in the local newspaper.

	Answer	place
188	Question	_____ rice every day?
	Answer	Does he eat
189	Question	Who is that man? What _____ ?
	Answer	Does he want
190	Question	The _____ wasn't working and our rooms were on the fifth floor. That was bad.
	Answer	Elevator
191	Question	_____ (watch / he) the news regularly?
	Answer	Does he watch
192	Question	The hotel is in the _____ .
	Answer	city center
193	Question	When dealing with interruptions, you say _____ .
	Answer	Just a moment
194	Question	A (motorway) has same meaning as a
	Answer	freeway
195	Question	How would you say the year "2006" ?
	Answer	Two thousand and six
196	Question	The time when companies give free samples is :
	Answer	Product Launch
197	Question	She _____ at the party.(dance)
	Answer	Is dancing
198	Question	Quiet please ! I _____ a test
	Answer	am writing
199	Question	_____ means schedule.
	Answer	Timetable

200	Question	Powerful brand names _____ strong consumer loyalty.
	Answer	create
201	Question	I can't send an e-mail to the clients. I _____ send an SMS
	Answer	will
202	Question	When dealing with interruptions , you say _____ .
	Answer	'I'd like to finish if I may'
203	Question	I _____ by train from Riyadh to Dammam next time
	Answer	am travelling
204	Question	We _____ to develop a new brand <u>this year</u>
	Answer	Are trying
205	Question	_____ is a period of time when business activity decreases because the <u>economy is doing badly</u>
	Answer	Recession
206	Question	Clients who always buy Apple iPhones when they need a new mobile are <u>showing</u> _____.
	Answer	Brand loyalty
207	Question	We have lived here _____
	Answer	For fen years
208	Question	The prefix 'de-' means: _____
	Answer	(removal) without
209	Question	Have you ever _____ Snakes?
	Answer	Eaten
210	Question	In 1982 , the company nearly went _____
	Answer	Bankrupt
211	Question	Products and goods can be mainly sold in _____
	Answer	outlets / Branches
212	Question	These students _____ ENGL 104 last year.

	Answer	Studied
213	Question	For years, luxury brands _____ their gross margins by manufacturing in low-cost markets.
	Answer	has lifted
214	Question	His uncle often _____ them at the weekends.
	Answer	Visits
215	Question	She _____ the result of the test yet.
	Answer	الاجابة الصحيحة هي <u>hasn't received</u> لوجود كلمة <u>yet</u> ، ولكن أصح اجابة كانت موجودة ضمن <u>has received</u> : الخيارات هي
216	Question	Ahmad usually _____ coffee for breakfast.
	Answer	Drinks
217	Question	The telephone is ringing. I _____ it.
	Answer	Will answer
218	Question	_____ to London <u>next week</u>?
	Answer	Is she travelling
219	Question	I _____ my parents <u>yesterday</u>
	Answer	Visited
220	Question	A road warier is a kind of
	Answer	A business person
221	Question	Something that is global
	Answer	Happens or involves things around the world
222	Question	I live in _____ road
	Answer	The sixty-meters
223	Question	The company _____ a lot of changes <u>since</u> 1996.
	Answer	has made
224	Question	You look tired. Sit down, I _____ you a cup of tea.
	Answer	Will make

225	Question	_____ your parents with you to London?
	Answer	Are you taking
226	Question	The company _____ new products now (grammar)..
	Answer	Is selling (please, Check the answer)
227	Question	We _____ to have lunch together
	Answer	Are going
228	Question	I think that It _____ in the mountains tomorrow evening.
	Answer	Will
229	Question	_____ your children with you to France?
	Answer	Are you taking
230	Question	I must go now. It _____ late.
	Answer	is getting late (please, Check the answer)
231	Question	We _____ the report today. We have been working on it for 10 days.
	Answer	Have finished
232	Question	Here is the weather forecast , Tomorrow _____ dry and sunny
	Answer	Will be (please, Check the answer)

ملاحظات :

- تم تجميع الأسئلة بالتعاون مع طلاب وطالبات كلية إدارة الأعمال.
 - تم استخراج الأسئلة من نظام البلاك بورد.
 - جميع الاجابات صحيحة بنسبة ٩٩%.
 - كل ما في الملخص اجتهادات من منسقي المجموعة وليس لدكتور المادة أي علاقة بها.
 - يمكنك الاستفادة من الملخص للمراجعة وتثبيت المعلومة.
 - الملخص لا يغني عن مذاكرة الكتاب أبداً.
 - هذا العمل تطوعي من اجل استفادة الجميع ونخلي مسؤوليتنا من أي اخطاء غير مقصودة.
- في حال وجود ملاحظة أو استفسار أو اقتراح راسلنا عبر : MuhamadQurban@gmail.com

لا تنسونا من صالح دعائكم

فريق منسقي مجموعة VIP :

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متابعة وتنظيم :

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