

Reading 102

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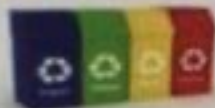
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شهد عبدالله

1

Think Before You Toss

by Ted Carson



¹ Nowadays, people throw things away a lot more than they used to. In our modern world, when something wears out, we throw it away and buy a replacement. If a table is broken or a thobe or abaya is torn, you throw it away. In the past, people would repair broken things, not many people do this anymore. The problem is that countries around the world have growing mountains of trash because people are throwing out more trash than ever before. However, some people think that it is a good thing that we live in a throwaway society.

² For some people, our appetite for new products contributes to the problem. We are addicted to buying new things. As consumers, we want the latest clothes, the best TVs, and cell phones with the newest features. Companies tell us to buy, buy and buy. Advertisements persuade us that newer is better and that we will be happier with the latest products. The result is that we throw away useful possessions to make room for new ones. In the U.S., when consumers get rid of electronics, 80 percent of them go to a dump. Only about 18 percent of electronics are recycled. This is a very low percentage.

³ Some people say that to lessen the amount of trash and to protect the environment we should recycle materials such as paper, plastic, and glass. Moreover, we need to repair our possessions instead

of throwing them away. Furthermore, we need to think about how to spend. Repairing our spending habit and taking care of things

⁴ Some people say that it is less expensive to make items than it costs more to throw away. Therefore, consumers should buy a new one. You can't fix your old one! Advances in technology are cheaper all the time. The benefit of increasing the amount of trash we buy something new is preferred to

⁵ People are throwing away more trash than ever before. I live in the U.S. and we produce a lot of trash per person. In 2000, we produced about 4.5 tons per person. However, people did not do this in the past, so there is no problem. However, it is better to be given to poor people than to pollute the environment a

You Toss

erson



of throwing them away. As consumers, we should think about how to fix something to make it last. Furthermore, we need to rethink our attitudes about spending. Repairing our possessions and changing our spending habits may reduce the amount of trash and take care of the environment.

⁴ Some people support the idea of throwing things away. They say that because of technology, it costs less to make items, so they sell for less. Sometimes it costs more to fix an item than to replace it. Therefore, consumers naturally decide to pick up a new one. You can buy a new phone cheaply, so why fix your old one? They also say that thanks to advances in technology, products are getting better and cheaper all the time, especially electronics. The benefit of increased features makes people prefer to buy something new. Therefore, throwing things away is preferred by some people.

⁵ People are throwing out more trash than ever before. I live in the United States, where the amount of trash per person nearly doubled from 1960 to 2000. However, people have more money than they did in the past, and products are cheaper. I think there is no problem with throwing away things. However, it is better if these things are recycled, or given to poor people. This way we can look after the environment and buy the newest smartphones!

Question 1 :

According to the article, which of the following sentences is TRUE?

- Repairing our possessions may harm the environment.
- Some people prefer to buy new products because of increased features.
- In the past, people threw away things more than they do now.
- Advertisements persuade us to repair our useful possessions.

Question 2 :

Which of the following statements from the article is an OPINION?

- In the U.S., when consumers get rid of electronics, 60 percent of them go to a dump. (Paragraph 2)
- However, it is better if these things are recycled, or given to poor people. (Paragraph 5)
- I live in the United States, where the amount of trash per person nearly doubled from 1960 to 2000. (Paragraph 5)
- Only about 15 percent of electronics are recycled. (Paragraph 2)

Question 3 :

Which of the following notes are for paragraph 4?

- Amount of trash in USA is going up, no problem with throwing things away, better to recycle
- Good to throw things away, cheaper to buy new than fix old
- Some people say we should recycle; repairing is better for environment
- Consumers addicted to new things, companies tell us to buy, but we throw away useful things

Question 1 :

What is the author's purpose?

- to tell a story
- to give information
- to make someone laugh
- to describe a process

Question 2 :

Which of the following statements from the article is an OPINION?

- I live in the United States, where the amount of trash per person nearly doubled from 1960 to 2000. (Paragraph 5)
- Only about 18 percent of electronics are recycled. (Paragraph 2)
- However, it is better if these things are recycled, or given to poor people. (Paragraph 5)
- In the U.S., when consumers get rid of electronics, 80 percent of them go to a dump. (Paragraph 2)

Question 3 :

Which of the following sentences supports the main idea of paragraph 4?

- Therefore, throwing things away is preferred by some people.
- Therefore, consumers naturally decide to pick up used ones.
- Some people support the idea of throwing things away.
- Sometimes it costs more to fix an item than to replace it.

Question 4 :

According to the article, which of the following sentences is TRUE?

2

Reading 1.2: Read the memo and choose the best answer for each item: a, b, c, or d.



MEMO

DATE: November 7

TO: Servers

FROM: Rayan Al Arabi, Dining Room Manager

RE: New touch-screen ordering

At Madinah Fried Chicken, we are known as a cool, trendy place for people who want some great fried chicken. We are always looking for better ways to serve our customers and make their experience unique. Next month, we will make a change so that we can really stand out and introduce touch-screen ordering which is also known as "digital dining." As an employee, you need to know about this new technology.

This is how touch-screen ordering works. Each table will have its own touch-screen computer. Customers can view the menu on the screen, including descriptions and photos. To start, the customer inserts his credit card and puts in his order by touching the screen. Then the program automatically makes suggestions for additional items to order, such as appetizers and drinks. When the customer is ready, he pushes a button to send the order directly to the computer in the kitchen. Won't that make your job as a server easier? All

A. First of all, with digital dining, customers can order quickly. We will be able to serve more customers in less time. Also, the computer program will automatically suggest additional items to order. Research shows that when this happens, customers order more. We estimate that customer bills will be 15 to 20 percent higher. With more customers ordering more items, you will earn more money in tips. In addition, you won't have to repeat the same information over and over like a robot. Finally, customers can't blame you for errors in their order—they place their orders themselves! Won't that be nice?

Q: Will customers really want to do their own ordering?

A: Yes, I think that most of our customers will love it! If a diner prefers the traditional service, we will

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Question 1 :

What is the author's purpose?

- a to complain
- b to tell a story
- c to make someone laugh
- d to give information

Question 2 :

Which of the following sentences supports the main idea of paragraph 2?

- a This exciting new technology will improve our customers' dining experience and increase your tips!
- b To start, the customer inserts his credit card and puts in his order by touching the screen.
- c This is how touch-screen ordering works.
- d All the customer has to do is collect the food when it is ready.

Question 3 :

Which of the following statements from the memo is an OPINION?

experience unique. Next month, we will make a change so that we can really stand out and introduce touch-screen ordering which is also known as "digital dining." As an employee, you need to know about this new technology.

This is how touch-screen ordering works. Each table will have its own touch-screen computer. Customers can view the menu on the screen, including descriptions and photos. To start, the customer inserts his credit card and puts in his order by touching the screen. Then the program automatically makes suggestions for additional items to order, such as appetizers and drinks. When the customer is ready, he pushes a button to send the order directly to the computer in the kitchen. Won't that make your job as a server easier? All you have to do is bring the food to the table when it's ready! Finally, paying the bill is quick and easy because the customer can do it himself. This exciting new technology will improve our customers' dining experience and increase your tips!

Now you may want to know how this change will affect you. Maybe you are afraid of losing your job. Let me assure you, you won't. In fact, you will be able to serve more customers every night! These high-tech computers not only look cool, they decrease the number of tasks you have to do. Hopefully, this means that you can serve more tables without feeling stressed!

Here are some questions and answers:

Q: What are the benefits for me as a server?

We will automatically suggest additional items to order. Research shows that when this happens, customers order more. We estimate that customer bills will be 15 to 20 percent higher. With more customers ordering more items, you will earn more money in tips. In addition, you won't have to repeat the same information over and over like a robot. Finally, customers can't blame you for errors in their order—they place their orders themselves! Won't that be nice?

Q: Will customers really want to do their own ordering?

A: Yes, I think that most of our customers will love it! If a diner prefers the traditional service, we will provide it. But these monitors will be so much fun that everyone will want to use them! The photographs will be fantastic and the descriptions will be mouth-watering. As you know, most of our customers are tech-savvy, and they enjoy interacting with the latest gadgets!

Q: What other features will these touch-screen have?

A: They'll have entertaining games and high-speed internet access. Customers can send messages to friends and post photos of themselves at the table.

We will be having an employee training session next Tuesday from 9:30-11:00 a.m. to show you how digital dining works. I look forward to presenting this fabulous new system to you!

Question 3 :

Which of the following statements from the memo is an OPINION?

- But these monitors will be so much fun that everyone will want to use them! (Paragraph 5)
- Each table will have its own touch-screen computer. (Paragraph 2)
- Customers can send messages to friends and post photos of themselves at the table. (Paragraph 6)
- Also, the computer program will automatically suggest additional items to order. (Paragraph 4)

Question 4 :

According to the article, which of the following sentences is FALSE?

- The training session will be next Tuesday from 9:30-11:00 am.
- The company is always looking for better ways to serve their customers.
- They estimate that customers' bills will be 15 - 20 % lower.
- Most of their customers will enjoy interacting with the latest gadgets.

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- Speaking to a machine is very frustrating. (Paragraph 5)
- I think I would have been happier living a hundred years ago. (Paragraph 5)
- Technology is great. (Paragraph 1)

Question 3 :

What is the main idea of the blog?

- Online registrations do not work well.
- Self-service checkout systems are difficult to use.
- New technology can be frustrating.
- Speaking to machines is frustrating.

Question 4 :

When did David try to register online for university?

- Last year
- Yesterday
- Last week
- In his second year

Question No. 1

Reading 1.1: Read the blog and choose the best answer for each item: a, b, c, or d.

www.yourblog.com

Trouble with Technology

by David Palmer



MONDAY, APRIL 14

1 Technology is great. However, there are some technologies that drive me crazy! Recently, I tried to speak to my bank, so I called them. Of course, I didn't get to talk to a real person. Instead, an automated voice recording asked me a lot of questions. After a few minutes the machine hung up on me. Arrgh! When I called back, the recording said, "We're sorry, all agents are busy assisting other customers and are unable to take your call." I had to wait for half an hour to talk to a real person. While I was on hold for a few minutes a recording played an advertisement. I was annoyed and angry. I felt so frustrated!

2 The new self-service checkout system in the supermarket also drives me crazy! With this new device I can scan my groceries myself instead of waiting in a checkout line. However, for some strange reason the machines seem to hate me. They never work well, and when I use them, everyone looks at me as if I'm an idiot. I wish we could go back to the good old days when there were real people to help us.

3 Now they have new technology at my favorite restaurant. It is really stressful! Each table has a tabletop computer monitor with a touch screen. I can view the menu on the monitor, including descriptions and photos. I insert my bank card and put in my order by touching the screen. My order is sent direct

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- Speaking to a machine
- I think I would have preferred to speak to a real person
- Technology is great

Question 3 :

What is the main idea of the blog?

- Online registrations are easy
- Self-service checkout is convenient
- New technology can be frustrating
- Speaking to machines is better than speaking to real people

Question 4 :

When did David try to register for a new account?

- Last year
- Yesterday
- Last week
- In his second year

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1 Technology is great. However, there are some technologies that drive me crazy! Recently, I spoke to my bank, so I called them. Of course, I didn't get to talk to a real person. Instead, an AI voice recording asked me a lot of questions. After a few minutes the machine hung up on me. An hour later I called back, the recording said, "We're sorry, all agents are busy assisting other customers unable to take your call." I had to wait for half an hour to talk to a real person. While I was on hold for five minutes a recording played an advertisement. I was annoyed and angry. I felt so frustrated!

2 The new self-service checkout system in the supermarket also drives me crazy! With this new device I can scan my groceries myself instead of waiting in a check-out line. However, the some strange new machines seem to hate me. They never work well, and when I use them, everyone looks at me as if I'm slow. I wish we could go back to the good old days when there were real people to help us.

3 Now they have new technology at my favorite restaurant. It is really wonderful! Each table has a tablet computer monitor with a touch screen. I can view the menu on the monitor, including descriptions and photos. I insert my bank card and put in my order by touching the screen. My order is sent direct to the kitchen. This sounds good, however, last week, when my food came, it was so awful. I was furious!

4 Yesterday, I tried to register online for my second-year classes at university which began next month. However, the website didn't work! Some students who were in my class last year went to the registrar. I live very far from the university, so I kept trying to register online. Now all the classes I need are full. I don't know who to blame.

5 Speaking to a machine is very frustrating. I think I would have been happier living a hundred years ago. This was before we had all of this amazing, self-service technology. Computers think that all of technology serves us best, but actually it wastes us. I believe people do a better job, and if you've got a problem, you can talk to them about it. I hope computers realize this and change their systems.

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Question 1 :

According to the blog, which of the following sentences is TRUE about David?

- He works in a bank.
- He works as a server in a restaurant.
- He is happy with the new technology.
- He is a student at university.

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Question 2 :

Which of the following statements from the blog is a FACT?

- I can view the menu on the monitor, including descriptions and photos. (Paragraph 3)
- Speaking to a machine is very frustrating. (Paragraph 5)
- I think I would have been happier living a hundred years ago. (Paragraph 5)
- Technology is great. (Paragraph 1)

a

Question 3 :

What is the main idea of the blog?

APRIL 14



Technology is great. However, there are some technologies that drive me crazy! Recently, I needed to open my bank account, so I called them. Of course, I didn't get to talk to a real person. Instead, an automated recording asked me a lot of questions. After a few minutes the machine hung up on me. Arrrrrrghh! I called back, the recording said, "We're sorry, all agents are busy assisting other customers. We are sorry, please take your call." I had to wait for half an hour to talk to a real person. While I was on hold, every 30 seconds a recording played an advertisement. I was annoyed and angry. I felt so frustrated!

A self-service checkout system in the supermarket also drives me crazy! With this new device, I can buy my groceries myself instead of waiting in a checkout line. However, for some strange reason, these machines seem to hate me. They never work well, and when I use them, everyone looks at me as if I'm an idiot. I wish we could go back to the good old days when there were real people to help us.

They have new technology at my favorite restaurant. It is really stressful! Each table has its own computer monitor with a touch screen. I can view the menu on the monitor, including descriptions of the dishes. I insert my bank card and put in my order by touching the screen. My order is sent directly to the kitchen. This sounds good, however, last week, when my food came, it was not what I ordered. I was furious!

Yesterday, I tried to register online for my second-year classes at university which begins next month. Unfortunately, the website didn't work! Some students who were in my class last year went to the campus to register. I live very far from the university, so I kept trying to register online. Now all the classes I want are full. I don't know who to blame.

Speaking to a machine is very frustrating. I think I would have been happier living a hundred years ago, before we had all of this timesaving, self-service technology. Companies think that all of this new technology saves us time, but actually it wastes it. I believe people do a better job, and if you have a problem, you can talk to them about it. I hope companies realize this and change their systems.

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- Speaking to a machine is very frustrating. (Paragraph 5)
- I think I would have been happier living a hundred years ago. (Paragraph 5)
- Technology is great. (Paragraph 1)

Question 3 :

What is the main idea of the blog?

- Online registrations do not work well.
- Self-service checkout systems are difficult to use.
- New technology can be frustrating.
- Speaking to machines is frustrating.

Question 4 :

When did David try to register online for university?

- Last year
- Yesterday
- Last week
- In his second year

4

Reading 1.2. Read the article and choose the best answer for each item: a, b, c, or d.



¹ It is very difficult for family businesses to survive. In the United States, only about 66 percent of all businesses survive when the owners can pass them down to their sons and daughters. There are many reasons why they fail. One of the biggest reasons is that the family members fight, and the business suffers.

² The Dassler family is an interesting example. Rudolf and Adolf Dassler owned a shoe company called Dassler Brothers Shoe Company in Germany. They owned a shoe company called Dassler Brothers Shoe Company as well, and they disagreed about many things. In 1948, the brothers started their own companies. Rudolf Dassler called his company Puma, and Adolf called his Adidas. Today, Puma and Adidas are successful companies, but the Dassler family is no longer together.

³ Another example is the fight between the world's richest brothers. When their father passed down his company to them, the brothers had many disagreements. The success of the company depends on the family's strengths and talents. However, family disagreements can cause problems to the workplace. The brothers did not communicate their problems together. As a result, the company collapsed.

⁴ Family businesses also fail because of changing times. Fifty years ago, there were many small family-owned stores. But today, small family-owned stores cannot compete with large chain stores. This is another challenge in a family business. A successful company must adapt to changing times. Younger generations may not want this lifestyle. They may want to work for a large company.

Which inference can you make?

- They went to university in America.
- Their father is dead.
- They were poor when they were young.
- Anil bought Adidas, and Misha bought Puma.

Question 2 :

What is the author's purpose in writing this article?

- to describe a process
- to give information
- to tell a story
- to make someone laugh

Question 3 :

What is the main idea of the article?

- Family members usually fight.
- Running a successful family business is difficult.
- Most family businesses in the United States fail.
- Puma and Adidas are successful companies.

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also bring their weaknesses and personal problems to the workplace. The brothers did not communicate well, and they were not good at solving problems together. As a result, the company collapsed.

⁴ Family businesses also fail because of changing times. Fifty years ago, 18% of families owned local grocery stores. But today, small family-owned stores cannot compete with large supermarket chains. The way of life is another challenge in a family business. A successful company requires hard work and long hours. Younger generations may not want this lifestyle. They may want more freedom.

⁵ Many families dream of passing down their business to the next generation, but this requires careful planning and preparation. All employees, especially family members, need to have clear responsibilities. Also, they should be realistic about the dreams and goals of the younger generation. Family businesses can be very successful because of strong family ties. However, to succeed for more than one generation, families need to manage their businesses carefully. Aggressive family members, who like to fight, need to try to work together. In my opinion, every family business can be successful if they work together.

Who established the Puma company?

- Talal
- Adolf
- Ahmad
- Rudolf

Question 2 :

According to the article, which of the following sentences is FALSE?

- There are about 3 million family-owned businesses in the UK.
- In 1948, the Dassler brothers stopped working together.
- Nowadays, small family-owned stores can compete with large supermarkets.
- Due to strong family ties, family businesses can be very successful.

Question 3 :

What is the main idea of the article?

- Most family businesses in the United Kingdom fail.
- Running a successful family business can be a big challenge.
- Puma and Adidas are successful companies.
- Family members usually fight a lot.

Question 4 :

Which of the following statements from the article is an FACT?

- Fifty years ago, 18% of families owned local grocery stores.
- It seems very difficult for family businesses to survive nowadays
- I believe that a successful family business depends on the family's

5

Read the text and choose the best answer for each item.



... about 85
... less than 10
... more than 20
... owners can't
... to their own
... for family

The Bancroft family is an interesting example. For 135 years, the Bancroft family owned The Wall Street Journal. It is one of the most famous newspapers in the United States. But there were many family problems. They did not communicate well, and they disagreed about many things. One person said that they couldn't even agree on where to go for lunch! The younger family members wanted the business to be more profitable. The older members thought the quality of the paper was more important than making money. In addition, the family let people outside of the family manage the newspaper. They did not take part in many important decisions. Finally, in 2007, all 33 of the Bancroft family members agreed to sell the company. Although the business had lasted several generations, the Bancrofts eventually had to sell their company because they did not manage it well. In the end, many of their family relationships suffered.

... own. Fifty years
... grocery stores
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... disagreement over
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Many families dream of passing down their business to the next generation, but this requires careful planning and preparation. Good management is a key to success. All employees, especially family members, need to have clear responsibilities. Family business owners should think about how decisions are made. Also, they should be realistic about the dreams and goals of the younger generation. Strong family ties are the most important reason for family businesses to be successful. But to succeed for more than one generation, families need to manage their businesses carefully.

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Question 1 :
What is the author's purpose?

- to tell a story
- to make someone laugh
- to complain
- to give information

Question 2 :

Which of the following statements from the article is a FACT?

- The Bancroft family owned The Wall Street Journal.
- Family business owners should think about how decisions are made.
- Strong family ties are the most important reason for family businesses to be successful.
- The Bancroft family is an interesting example.

Question 3 :

Which of the following sentences supports the main idea of paragraph 3?

- These challenges often cause businesses to succeed
- Many families do not communicate well, and they are not good at solving problems together.
- The business must achieve financial success.
- A successful family business depends on the family's strengths and talents.

Question 4 :

According to the article, which of the following sentences is TRUE?

Read the article and choose the best answer for each item.



FAMILY BUSINESS

Journal of Enduring Success and Innovation

The Challenge of Running a Family Business

States, families own about 25 businesses. However, less than 30 companies last more than 20 years, and the owners can't pass family businesses to their sons. Why is it so difficult for family to thrive?

It may be changing times. Fifty years ago, families owned local grocery stores. Now, all family-owned stores must compete with large supermarket chains. Today, mom-and-pop stores are a thing of the past. Running a family business is another challenge. A family-owned company requires hard work and dedication. Younger generations may not have the same passion for the business as the older generation.

A family business depends on the relationships between family members. However, families often have different work styles and personal lives. Many families do not communicate well, and they are not good at working together. These challenges often cause family businesses to fail. According to a study by the Center for Family Business, these problems are common. "Being part of a family can be a challenge. Being part of a family business is even more difficult." Love is important in a family, but it is not enough to run a family business. A family business must achieve financial success.

The Bancroft family is an interesting example. For 105 years, the Bancroft family owned The Wall Street Journal. It is one of the most famous newspapers in the United States. But there were many family problems. They did not communicate well, and they disagreed about many things. One person said that they couldn't even agree on where to go for lunch! The younger family members wanted the business to be more profitable. The older members thought the quality of the paper was more important than making money. In addition, the family let people outside of the family manage the newspaper. They did not take part in many important decisions. Finally, in 2007, all 33 of the Bancroft family owners agreed to sell the company. Although the business had lasted several generations, the Bancrofts eventually had to sell their company because they did not manage it well. In the end, many of their family relationships suffered.

Many families dream of passing down their businesses to the next generation, but this requires careful planning and preparation. Good management is a key to success. All employees, especially family members, need to have clear responsibilities. Family business owners should think about how decisions are made. Also, they should be realistic about the dreams and goals of the younger generation. Strong family ties are the most important reason for family businesses to be successful. But to succeed for more than one generation, families need to manage their businesses carefully.

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Question 1 :

What is the author's purpose?

- to tell a story
- to make someone laugh
- to complain
- to give information

Question 2 :

Which of the following statements from the article is a FACT?

- The Bancroft family owned The Wall Street Journal.
- Family business owners should think about how decisions are made.
- Strong family ties are the most important reason for family businesses to be successful.
- The Bancroft family is an interesting example.

Question 3 :

Which of the following sentences supports the main idea of paragraph 3?

- These challenges often cause businesses to succeed.
- Many families do not communicate well, and they are not good at solving problems together.
- The business must achieve financial success.
- A successful family business depends on the family's strengths and talents.

Question 4 :

According to the article, which of the following sentences is TRUE?

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Reading 1.1: Read the article and choose the best answer for each item: a, b, c, or d.



¹ It seems very difficult for family businesses to survive in Australia nowadays. There are about 1 million family businesses there. This is about 80 percent of all Australian businesses. However, 75 percent of these family businesses fail before the owners can pass them down to their sons and daughters. There are many reasons why family businesses fail.

² One of the biggest reasons is that the family members fight. The Miller family is an interesting example. David and Martin Miller were famous Australian brothers. They owned a furniture company called Miller Brothers Furniture Factory. They did not communicate well, and they disagreed about many things. In 1984, the brothers stopped working together and started their own companies. David Miller called his company Wood Art Furniture, and Martin Miller called his company Tropitone. Today, Wood Art and Tropitone are successful companies, but the brothers' relationship suffered.

³ Another example is the fight between the world's richest brothers, John and Robert Richards. After their father passed down his company to them, the brothers

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Question 1 :

According to the article, who established the Tropitone Company?

- Robert
- Martin
- David
- John

1 2 3 4

Question 2 :

According to the article, which of the following sentences is FALSE?

- In 1894, the Miller brothers stopped working together and started their own companies.
- Fifty years ago, many families owned local grocery stores.
- All employees, especially family members, need to have clear responsibilities.
- After John and Robert's father passed down his company to them, the brothers had many problems.

Question 3 :

What is the main idea of Paragraph 4?

- Younger generations prefer to work fewer hours.
- Younger generations may not want the same lifestyle of the older generations because they may want more freedom.
- The differences between the past and the present is one of the causes why family businesses do not succeed.
- Today, small family-owned stores are not as successful as large supermarket chains.

Question 4 :

Which of the following statements from the article is an OPINION?

- There are about 1 million family businesses there.
- However, 75 percent of these family businesses fail before the owners can pass them down to their sons and daughters.
- David and Martin Miller were famous Australian brothers.
- Moreover, the older generation should be realistic about the dreams and goals of the younger generation.

Number of main quest
Number of questions

0 Answered

0 Not Visited

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Part No. 11

Read the article and choose the best answer for each item: a, b, c, d.



FAMILY BUSINESS PARTNERSHIP

The Mubarak Family Business

It started with the courage of a young man, Ahmad Al Mubarak. Born in the small farming town of Tabuk in Saudi Arabia, Al Mubarak was determined to start his own business. To do this, he moved from Saudi Arabia to Kuwait and began a trading business. It was 1936, and he was only 23 years old. At first, he traded mostly food items and textiles such as material for clothing and bedding. In the 1940s, he started his company. Soon, he decided to expand

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Question 1 :

When did Ahmad Al Mubarak's sons take over the business?

- 2017
- 1971
- 1936
- 1940

B

Question 2 :

According to the article, which of the following is true?

- Ahmad Al Mubarak was a very successful businessman who grew quickly.
- At first, Ahmad Al Mubarak traded mostly food items and textiles.
- Ahmad's sons worked to design new products and technology.
- To start his own business, Al Mubarak moved from Saudi Arabia to Kuwait.

D

Question 3 :

What is the main idea of paragraph 3?

المواصلة

DELL

6

Think Before You Toss

¹ Nowadays, people throw things away a lot more than they used to. In our modern world, when something wears out, we throw it away and buy a replacement. If a table is broken or a thobe or abaya is torn, you throw it away. In the past, people would repair broken things, not many people do this anymore. The problem is that countries around the world have growing mountains of trash because people are throwing out more trash than ever before. However, some people think that it is a good thing that we live in a throwaway society.

² Our appetite for new products contributes to the problem. We are addicted to buying new things. As consumers, we want the latest clothes, the best TVs, and cell phones with the newest features. Companies tell us to buy, buy and buy. Advertisements persuade us that newer is better and that we will be happier with the latest products. The result is that we throw away useful possessions to make room for new ones. In the U.S., when consumers get rid of electronics, 80 percent of them go to a dump. Only about 20 percent of electronics are recycled. This is a very low percentage.

³ Some people say that to lessen the amount of trash and to protect the environment, we should recycle materials such as paper, plastic, and glass. Moreover,

Save & Next حفظ و التالي



Before You Toss

row things away a lot more than in the modern world, when something breaks, you fix it away and buy a replacement. If your thobe or abaya is torn, you throw it away. In the past, people would repair broken things, but not anymore. The problem is that in the modern world have growing mountains of trash. We are throwing out more trash than ever, and some people think that it is a sign of progress in a throwaway society.

The production of new products contributes to the modern world's addiction to buying new things. As we buy the latest clothes, the best TVs, and the newest features. Companies encourage us to buy. Advertisements persuade us that we will be happier with the latest products. The result is that we throw away old products to make room for new ones. In the modern world, 80 percent of electronics get rid of electronics, 80 percent

1 2 3 4

Question 1 :

What is the author's purpose?

- to make someone laugh
- to describe a process
- to give information
- to tell a personal story

Question 2 :

Which of the following statements from the article is an OPINION?

- Furthermore, we need to rethink our attitudes about spending.
- In the U.S., when consumers get rid of electronics, 80 percent of them go to a dump.
- Only about 20 percent of electronics are recycled.
- I live in the U.S., where the amount of trash per person nearly doubled from 2000 to 2015.

Question 3 :

Which of the following is the main idea of paragraph 2?

- The best TVs and cell phones with the newest features are very important.
- Our desire to buy new items makes the trash problem worse.
- Advertisements persuade us that newer is better and that we will be happier with the latest products.
- Companies tell us to buy, buy and buy.

Question 4 :

According to the article, which of the following sentences is TRUE?



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to tell a personal story

Question 2 :

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Question 4 :

According to the article, which of the following sentences is TRUE?

- Sometimes it costs more to replace an item than to fix it.
- Some people say that to lessen the amount of trash and to protect the environment, we should buy new things.
- As producers, we should think about how to fix something to make it last.
- People are throwing out more trash than ever before.

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Reading2 : 4 questions

Mad Anthony

in Praise of the throwaway society

JANUARY 26, 2015

1 Yesterday, I heard someone use the phrase throwaway society, which got me thinking. Usually, the term throwaway society is used as a way of saying that we are too materialistic. It means that too much of our stuff today is poor quality instead of being built to last.

2 I see things the opposite way. The fact that we live throwaway society is not a sign that things are worse than they used to be. It is a sign that things are better than they have ever been. True, we don't repair things as much as we used to. But that's because we do not have to and don't want to, not because we can't. And it's better that way.

3 I say this because being able to replace instead of repair shows that people are wealthy. What would you rather have: an old repaired laptop or the latest model? A pair of socks with the hole patched or a fresh pair? Some people think that products today are less dependable than they used to be. But most people would rather have something with a newer design, and they vote with their wallets.

4 I think there are three reasons for this. First, lower prices. Today, because of technology, it costs less to make items, so they sell for less. When the price difference is small or when it costs more to fix an item than to replace it, consumers naturally decide to pick up a new one. Second, increased wealth. People have more money than they did in the past, and because of lower prices, they can afford more things. A tow hundred years ago, most people had one or two sets of clothes. Those clothes were valuable and expensive and formed a significant part of their budget. Now, you can get a nice sweater for a few dollars. It isn't expensive at all. When that sweater gets a hole in it, you toss it and buy a new one because you can afford to

5 Third, increased features. Thanks to advances in technology, products are getting better all the time, especially electronics. There is a good chance that the latest model includes some cool features that didn't exist when your old one was made. Now, you can get a high-definition? digital camera that is small enough to fit in your hand. You can get cell phones that have everything from email to video to GPS3. In fact, I hardly ever use my phone for an actual phone call anymore because it can do so many other wonderful things. You see, the benefit of increased features is another reason to buy something new. So throw something out today! The throwaway society shows us how good things are.

Q1 : What is the author's purpose ?

- A- to give an opinion.
- B- to make someone laugh.
- C- to tell a story.
- D- to complain.

Q2: which of the following statement from the article is Fact ?

- A- I think there are three reasons for this.
- B- I see things the opposite way.
- C- _____
- D-think...

Q3 : Which of the following sentences support the main idea of paragraph 5 ?

- A- Third, increased features.
- B- In fact, I hardly ever use my phone for an actual phone call anymore because it can do so many other wonderful things.
- C- But that's because we do not have to and don't want to.
- D- And it's better that way.

Q4 : which of the following statements from the article is TRUE ?

- A- Now, you can get a nice sweater for dollars.
- B- Some people think that products today are less dependable than they used to be.
- C- Now, you can get a high-definition? digital phone that is small enough to fit in your hand.
- D- A hundred years ago, most people had one or two sets of clothes.

8

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Choose the best answer for each

1 2 3 4



Watching Over the Health of Millions

...specializing in
: What is your worst
gathering of people
many sick or elderly
his very crowded
read rapidly and

vaccinations, if needed. There is a medical clinic
at the airport for sick pilgrims. For pilgrims
travelling within Saudi Arabia, officials check
vaccination records and make sure people have
to date on all required vaccines.

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ound the world,
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Another important Saudi strategy is to use
technology to track the outbreak of diseases.
With many new technologies, experts are able to
immediately report a person with a disease. That
information quickly goes to all health officials,
and organizers can take steps to control the
outbreak. During a mass gathering, instant
reporting is extremely important. During the
2009 Hajj, there was a global outbreak of the
H1N1 bird flu pandemic. Hajj organizers used
technology to track and report cases of the flu.
They used a cell phone system to collect
information, and the Internet to collect
instantly. Organizers also worked with the World
Health Organization (WHO) to use rapid testing
and to quarantine infected pilgrims. They were
able to control the outbreak and prevent it from
spread to thousands of pilgrims.

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"It seems that the field of health
gatherings is growing. This is a very new
medicine, and international cooperation is a
ingredient. The Saudi Ministry of Health has
recently created a new diploma course in Mass
Gathering and Disaster Medicine, based in
Jeddah. The goal is to develop an international
center for sharing knowledge. Khalid Mujeeb
from the Ministry of Health said that
"multinational approaches to public health
challenges are likely to become major factors in
global health diplomacy and bringing the West a
little closer to the East." International
cooperation will help limit the spread of disease,
and lead to better health around the world.

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Question 1 :
Who designed the

- Jeddah International
- The Ministry of Health
- The World Health Organization
- The Ministry of Hajj

Question 2 :
According to the article, w

- Khalid Mujeeb is from the
- The Hajj is the largest inter
- Hajj organizers used techn
- H1N1 bird flu.
- During the 2009 Hajj, there w
- flu pandemic.

Question 3 :
What is the main idea of paragraph

- Jeddah International Airport has a
- Saudi Arabia has many ways to ch
- Saudi Arabian officials check vaccin
- There is a medical clinic at the Jeddah

Question 4 :
Which of the following statements from the

- More than 2 million pilgrims come for the
- The Saudi Ministry of Health has recently

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Flu FAQ (Frequently Asked Questions)

Flu season is coming! Are you prepared?
Here are answers to your questions!

What is the flu?

- 1 The flu, short for *influenza*, is a **virus** that passes easily from person to person. Every year, millions of people miss work and school because of the seasonal flu. Seasonal flu exists worldwide. Usually the flu season is

¹ fatigue: great tiredness

in the winter months, but in warm climates, the flu occurs during the rainy season.

What are the symptoms of the flu?

- 2 Flu **symptoms** include fever, cough, sore throat, body aches, headache, chills, and fatigue¹. These symptoms usually show up quickly, **developing** within three to six hours of exposure to the virus. With the flu,



you may start the day feeling fine, only to end up feeling terrible a few hours later.

What's the difference between the flu and a cold?

3 Both are respiratory² illnesses, but they are caused by different viruses. Although the symptoms can be similar, flu symptoms are more **severe** and include a high fever and body aches. Cold symptoms include a runny or stuffy³ nose and a cough. You may have a slight fever with a cold, but in general, cold symptoms are milder and only last about seven days. The flu can last up to two weeks. It is much more likely to develop into a serious illness and require hospitalization.

Who gets the flu?

4 The seasonal flu is very common all over the world. In the United States, 5 to 20 percent of the population gets the flu every year. After you have had the flu, you have immunity⁴ to that virus. You will not get that particular virus again. However, new flu viruses appear every year. Even if you have the flu this year, you will not have immunity to next year's virus. Some people get the flu every year.

Why is the flu dangerous?

5 The flu is especially dangerous for children aged 2 and under, adults over 65 years old, and people in poor health. These people may not be able to fight the virus and can become **extremely** sick. Every year in the U.S., there are **approximately** 36,000 deaths **related to** the seasonal flu.

How does the flu spread?

6 Coughing or sneezing spreads flu viruses from person to person. A virus can live in a tiny drop of liquid from a cough for several hours,

² respiratory: related to breathing

³ stuffy: blocked, making it difficult to breathe

⁴ immunity: the ability to not get a disease

⁵ vaccine: a medicine given to people to protect them from a particular disease

and it can live on a surface such as a table for up to 24 hours. A person can **infect** others before flu symptoms even develop and up to five days after becoming sick. You can pass the flu to someone else before you know you are sick.

What's a flu epidemic?

7 A flu **epidemic** is when many people have the flu at the same time, and the number of infected people increases rapidly. Worldwide, annual flu epidemics result in about 3 to 5 million cases of severe illness, and about 250,000 to 500,000 deaths.

How can I avoid getting the flu?

8 Many people get a flu vaccine⁵ before the flu season starts. The U.S. Centers for Disease Control and Prevention says that flu vaccines can prevent 70 to 90 percent of infections in healthy people under age 65. However, each year there are new, unknown viruses. Therefore, scientists must develop new vaccines each year. It can take six months to a year to develop these vaccines. For some viruses, there is no vaccine.

What else can I do?

- 9 There are many things you can do to stay healthy and prevent the spread of the flu.
- Wash your hands often with soap and water or a liquid hand cleaner. Hand washing is the best way to prevent the spread of flu viruses.
 - **Cover** your nose and mouth with a tissue when you cough or sneeze. Throw the tissue in the trash after you use it. If you don't have a tissue, cover your mouth with your arm or shirtsleeve instead of your hands.
 - Avoid touching your eyes, nose, or mouth. Viruses can spread this way.
 - Avoid sick people.

B. Circle the answer to each question.

1. What is the purpose of this Web page?
 - a. To provide detailed information about flu deaths around the world.
 - b. To tell readers how to stay healthy and why they should get a vaccine.
 - c. To provide basic information about the flu and how to prevent it.
 - d. To scare readers so that they get the flu vaccine every year.

2. Why do people often think a cold is the flu?
 - a. Flu symptoms are more severe than cold symptoms.
 - b. Cold and flu symptoms can be similar.
 - c. A cold only lasts about a week.
 - d. Viruses cause colds and the flu.

3. Why is it important to avoid people who are sick with the flu?
 - a. They could infect you with the flu.
 - b. They should stay in bed.
 - c. You may spread a cold to them and make them sicker.
 - d. They might not have washed their hands.

4. Based on the information from the FAQs, which of the following can you infer?
 - a. Governments give free flu vaccines.
 - b. People don't know what the flu is.
 - c. The flu is the most difficult global health problem today.
 - d. Understanding the flu is important for people around the world.