## Inverse, Exponential, and Logarithmic Functions



### 5.1 Inverse Functions

-Objectives:

- One-to-One Functions
- Inverse Functions
- Equations of Inverses
- An Application of Inverse Functions to ملغي Cryptography


## Pre-Questions

1) What the different between the two functions

$$
F=\{(1,2),(3,2),(4,5)\}
$$

$$
\mathrm{G}=\{(1,2),(3,4),(5,6)\} ?
$$

2) Is every function has an inverse function?
3) What the type of function that has inverse?

## One-to-One Functions

Suppose we define the function

$$
F=\{(-2,2),(-1,1),(0,0),(1,3),(2,5)\} .
$$

We can form another set of ordered pairs from $F$ by interchanging the $x$ - and $y$-values of each pair in $F$. We call this set G, so

$$
G=\{(2,-2),(1,-1),(0,0),(3,1),(5,2)\} .
$$

## One-to-One Functions

To show that these two sets are related, $G$ is called the inverse of $F$. For a function $f$ to have an inverse, $f$ must be a one-to-one function.
In a one-to-one function, each x-value corresponds to only one $y$-value, and each $y$-value corresponds to only one $x$-value.

## One-to-One Functions



Not One-to-One

This function is not one-to-one because the $y$-value 7 corresponds to two $x$-values, 2 and 3.
That is, the ordered pairs $(2,7)$ and $(3,7)$ both belong to the function.

## One-to-One Functions



## Quiz 1

## Which function is not one-to-one?

A. $\{(0,1),(1,2),(2,3),(3,4)\}$
B. $\{(0,1),(1,0),(2,0),(3,2)\}$
C. $\{(0,0),(1,1),(2,2),(3,3)\}$
D. $\{(0,1),(1,0),(2,3),(3,2)\}$

## One-to-One Function

A function $f$ is a one-to-one function if, for elements $a$ and $b$ in the domain of $f$,

$$
a \neq b \text { implies } f(a) \neq f(b) .
$$

## One-to-One Functions

Using the concept of the contrapositive from the study of logic, the last line in the preceding box is equivalent to

$$
f(a)=f(b) \text { implies } a=b .
$$

We use this statement to decide whether a function $f$ is one-to-one in the next example.

## Not One-to-One Function

A function $f$ is not one-to-one function if, for elements $a$ and $b$ in the domain
of $f, \quad a \neq b$ implies $f(a)=f(b)$.

## Example 1 DECIDING WHETHER FUNCTIONS ARE ONE-TO-ONE

Decide whether each function is one-to-one.
(a) $f(x)=-4 x+12$

Solution We must show that $f(a)=f(b)$ leads to the result $a=b$. $f(a)=f(b)$

$$
\begin{aligned}
-4 a+12 & =-4 b+12 & & f(x)=-4 x+12 \\
-4 a & =-4 b & & \text { Subtract } 12 .
\end{aligned}
$$

$$
a=b \quad \text { Divide by }-4 .
$$

By the definition, $f(x)=-4 x+12$ is one-to-one.

## Example 1 DECIDING WHETHER FUNCTIONS ARE ONE-TO-ONE

Decide whether each function is one-to-one.
(b) $f(x)=\sqrt{25-x^{2}}$

Solution If we choose $a=3$ and $b=-3$, then $3 \neq-3$, but

$$
f(3)=\sqrt{25-3^{2}}=\sqrt{25-9}=\sqrt{16}=4
$$

and $\quad f(-3)=\sqrt{25-(-3)^{2}}=\sqrt{25-9}=4$.
Here, even though $3 \neq-3, f(3)=f(-3)=4$. By the definition, $f$ is not a one-to-one function.

## Horizontal Line Test

As illustrated in Example 1(b), a way to show that a function is not one-to-one is to produce a pair of different domain elements that lead to the same function value. There is also a useful graphical test, the horizontal line test, that tells whether or not a function is
 one-to-one.

## Horizontal Line Test

A function is one-to-one if every horizontal line intersects the graph of the function at most once.

## Note In Example 1(b),

 the graph of the function is a semicircle, as shown in the figure. Because there is at least one horizontal line that intersects the graph in more than one point, this function is not one-to-one.

## Homework 1 USING THE HORIZONTAL LINE TEST

Determine whether each graph is the graph of a one-to-one function.



Each point where the horizontal line intersects the graph has the same value of $y$ but a different value of $x$. Since more than one (here three) different values of $x$ lead to the same value of $y$, the function is not one-toone.

## Homework 1 USING THE HORIZONTAL LINE TEST

Determine whether each graph is the graph of a one-to-one function.
(b)


## Solution

Since every horizontal line will intersect the graph at exactly one point, this function is one-to-one.

## One-to-One Functions

Notice that the function graphed in Example 2(b) decreases on its entire domain. In general, a function that is either increasing or decreasing on its entire domain, such as $f(x)=-x, g(x)=x^{3}$, and $h(x)=\sqrt{x}$, must be one-to-one.

## Tests to Determine Whether a Function is One-to-One

1. Show that $f(a)=f(b)$ implies $a=b$. This means that $f$ is one-to-one. (Example 1(a))
2. In a one-to-one function every $y$-value corresponds to no more than one $x$-value. To show that a function is not one-to-one, find at least two $x$-values that produce the same $y$-value. (Example 1(b))

## Tests to Determine Whether a Function is One-to-One

3. Sketch the graph and use the horizontal line test. (Example 2)
4. If the function either increases or decreases on its entire domain, then it is one-to-one. A sketch is helpful here, too. (Example 2(b))

## Inverse Functions

## Consider the functions

$$
f(x)=8 x+5 \quad \text { and } \quad g(x)=\frac{1}{8} x-\frac{5}{8}
$$

Let us choose an arbitrary element from the domain of $f$, say 10 . Evaluate $f(10)$.

$$
f(10)=8 \cdot 10+5=85
$$

## Inverse Functions

$$
f(x)=8 x+5 \text { and } g(x)=\frac{1}{8} x-\frac{5}{8} .
$$

Now, we evaluate $g(85)$.

$$
\begin{aligned}
g(85) & =\frac{1}{8}(85)-\frac{5}{8} & & \text { Let } x=85 . \\
& =\frac{85}{8}-\frac{5}{8} & & \text { Multiply. } \\
& =\frac{80}{8} & & \text { Subtract. } \\
g(85) & =10 & & \text { Divide. }
\end{aligned}
$$

## Inverse Functions

## Starting with 10, we "applied" function $f$ and then "applied" function $g$ to the result, which returned the number 10.



## Inverse Functions

As further examples, check that

$$
\begin{gathered}
f(3)=29 \text { and } g(29)=3, \\
f(-5)=-35 \text { and } g(-35)=-5, \\
g(2)=-\frac{3}{8} \text { and } f\left(-\frac{3}{8}\right)=2
\end{gathered}
$$

In particular, for this pair of functions,

$$
f(g(2))=2 \quad \text { and } \quad g(f(2))=2
$$

## Inverse Functions

In fact, for any value of $x$,

$$
f(g(x))=x \quad \text { and } \quad g(f(x))=x
$$

Using the notation for composition introduced in Section 2.4, these two equations can be written as follows.

$$
(f \circ g)(x)=x \quad \text { and } \quad(g \circ f)(x)=x
$$

Because the compositions of $f$ and $g$ yield the identity function, they are inverses of each other.

## Inverse Function

Let $f$ be a one-to-one function. Then $g$ is the inverse function of $f$ if
$(f \circ g)(x)=x \quad$ for every $x$ in the domain of $g$,
and

$$
(g \circ f)(x)=x
$$

for every $x$ in the domain of $f$.

## Inverse Function

The condition that $f$ is one-to-one in the definition of inverse function is essential. Otherwise, $g$ will not define a function.

## Example 2 <br> DECIDING WHETHER TWO FUNCTIONS ARE INVERSES

Let functions $f$ and $g$ be defined by $f(x)=x^{3}-1$ and $g(x)=\sqrt[3]{x+1}$, respectively. Is $g$ the inverse function of $f$ ?

Solution The horizontal line test applied to the graph indicates that $f$ is one-to-one, so the function does have an inverse. Since it is one-toone, we now find $(f \circ g)(x)$ and $(g \circ f)(x)$.


## Example 2 <br> DECIDING WHETHER TWO FUNCTIONS ARE INVERSES

Let functions $f$ and $g$ be defined by $f(x)=x^{3}-1$ and $g(x)=\sqrt[3]{x+1}$, respectively. Is $g$ the inverse function of $f$ ?
Solution

$$
\begin{aligned}
(f \circ g)(x) & =f(g(x))=(\sqrt[3]{x+1})^{3}-1 \\
& =x+1-1 \\
& =x
\end{aligned}
$$

## Example 2 <br> DECIDING WHETHER TWO FUNCTIONS ARE INVERSES

Let functions $f$ and $g$ be defined by $f(x)=x^{3}-1$ and $g(x)=\sqrt[3]{x+1}$, respectively. Is $g$ the inverse function of $f$ ?
Solution
$(g \circ f)(x)=g(f(x))=\sqrt[3]{\left(x^{3}-1\right)+1}$

$$
\begin{aligned}
& =\sqrt[3]{x^{3}} \\
& =x
\end{aligned}
$$

Since $(f \circ g)(x)=x$ and $(g \circ f)(x)=x$, function $g$ is the inverse of function $f$.

## Special Notation

A special notation is used for inverse functions: If $g$ is the inverse of a function $f$, then $g$ is written as $f^{-1}$ (read " $f$-inverse"). For $f(x)=x^{3}-1, f^{-1}(x)=\sqrt[3]{x+1}$

## Caution Do not confuse the - 1 in

 $f^{-1}$ with a negative exponent. The symbol $f^{-1}(x)$ does not represent $\frac{1}{f(x)}$;it represents the inverse function of $f$.
## Inverse Function

## By the definition of inverse function, the domain of $f$ is the range of $f^{-1}$, and the range of $f$ is the domain of $f^{-1}$.



## Homework 2 FINDING THE INVERSES OF ONE-TO-ONE FUNCTIONS

Find the inverse of each function that is one-to-one.
(a) $F=\{(-2,1),(-1,0),(0,1),(1,2),(2,2)\}$

Solution Each $x$-value in $F$ corresponds to just one $y$-value. However, the $y$-value 2 corresponds to two $x$-values, 1 and 2 . Also, the $y$-value 1 corresponds to both -2 and 0 . Because at least one $y$-value corresponds to more than one $x$-value, $F$ is not one-to-one and does not have an inverse.

## Homework 2 FINDING THE INVERSES OF ONE-TO-ONE FUNCTIONS

Find the inverse of each function that is one-to-one.
(b) $G=\{(3,1),(0,2),(2,3),(4,0)\}$

Solution Every $x$-value in $G$ corresponds to only one $y$-value, and every $y$-value corresponds to only one $x$ value, so $G$ is a one-to-one function. The inverse function is found by interchanging the $x$ - and $y$-values in each ordered pair.

$$
G^{-1}=\{(1,3),(2,0),(3,2),(0,4)\}
$$

Notice how the domain and range of $G$ becomes the range and domain, respectively, of $G^{-1}$.

## Homework 2 FINDING THE INVERSES OF ONE-TO-ONE FUNCTIONS

## Find the inverse of each function that is

one-to-one.
(c) The table shows the number of days in Illinois that were unhealthy for sensitive groups for selected years using the Air Quality Index (AQI). Let $f$ be the function defined in the table, with the years forming the domain and the number of unhealthy days forming the range.

| Year | Number of <br> Unhealthy Days |
| :---: | :---: |
| 2004 | 7 |
| 2005 | 32 |
| 2006 | 8 |
| 2007 | 24 |
| 2008 | 14 |
| 2009 | 13 |

Source: Illinois Environmental Protection Agency.

## Homework 2 FINDING THE INVERSES OF ONE-TO-ONE FUNCTIONS

Find the inverse of each function that is one-toone.
Solution Each $x$-value in $f$ corresponds to only one $y$-value and each $y$-value corresponds to only one $x$-value, so $f$ is a one-toone function. The inverse function is

| Year | Number of <br> Unhealthy Days |
| :---: | :---: |
| 2004 | 7 |
| 2005 | 32 |
| 2006 | 8 |
| 2007 | 24 |
| 2008 | 14 |
| 2009 | 13 | found by interchanging the $x$ - and $y$-values in the table. The domain and range of $f$ become the range and domain of $f^{-1}$.

$f^{-1}(x)=\{(7,2004),(32,2005),(8,2006),(24,2007),(14,2008),(13,2009)\}$

## Equations of Inverses

The inverse of a one-to-one function is found by interchanging the $x$ - and $y$ values of each of its ordered pairs. The equation of the inverse of a function defined by $y=f(x)$ is found in the same way.

## Finding the Equation of the Inverse of $y=f(x)$

For a one-to-one function $f$ defined by an equation $y=f(x)$, find the defining equation of the inverse as follows. (If necessary, replace $f(x)$ with $y$ first. Any restrictions on $x$ and $y$ should be considered.)
Step 1 Interchange $x$ and $y$.
Step 2 Solve for $y$.
Step 3 Replace $y$ with $f^{-1}(x)$.

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.
(a) $f(x)=2 x+5$

Solution The graph of $y=2 x+5$ is a nonhorizontal line, so by the horizontal line test, $f$ is a one-to-one function. To find the equation of the inverse, follow the steps in the preceding box, first replacing $f(x)$ with $y$.

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.

Solution

$$
\begin{aligned}
y & =2 x+5 & & \text { Let } y=f(x) . \\
x & =2 y+5 & & \text { Interchange } x \text { and } y . \\
x-5 & =2 y & & \text { Solve for } y . \\
y & =\frac{x-5}{2} & & \\
f^{-1}(x) & =\frac{1}{2} x-\frac{5}{2} & & \text { Replace } y \text { with } f^{-1}(x) .
\end{aligned}
$$

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.

## Solution

In the function defined by $y=2 x+5$, the value of $y$ is found by starting with a value of $x$, multiplying by 2 , and adding 5 . The form $f^{-1}(x)=\frac{x-5}{2}$ for the equation of the inverse has us subtract 5 and then divide by 2 . This shows how an inverse is used to "undo" what a function does to the variable $x$.

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.
(b) $y=x^{2}+2$

Solution The equation has a parabola opening up as its graph, so some horizontal lines will intersect the graph at two points. For example, both $x=3$ and $x=-3$ correspond to $y=11$. Because of the presence of the $x^{2}$-term, there are many pairs of $x$ values that correspond to the same $y$-value. This means that the function defined by $y=x^{2}+2$ is not one-to-one and does not have an inverse.

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.
(b) $y=x^{2}+2$

Solution The steps for finding the equation of an inverse lead to the following.

$$
y=x^{2}+2
$$

| Remember <br> both roots. $x$$=y^{2}+2$ |  | Interchange $x$ and $y$. |
| ---: | :--- | ---: | :--- |
| $\sqrt[x-2]{ }=y^{2}$ |  | Solve for $y$. |
| $\pm \sqrt{x-2}=y$ |  | Square root property |

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.
(b) $y=x^{2}+2$

## Solution

$$
\pm \sqrt{x-2}=y
$$

The last step shows that there are two $y$-values for each choice of $x$ greater than 2, so the given function is not one-to-one and cannot have an inverse.

## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse.
(c) $f(x)=(x-2)^{3}$

Solution The figure shows that the horizontal line test assures us that this horizontal translation of the graph of the cubing function is one-to-one.


## Example 3 FINDING EQUATIONS OF INVERSES

Decide whether each equation defines a one-to-one function. If so, find the equation of the inverse. Solution

$$
\begin{array}{rlrl}
f(x) & =(x-2)^{3} & & \\
y & =(x-2)^{3} & & \text { Replace } f(x) \text { with } y . \\
x & =(y-2)^{3} & & \text { Interchange } x \text { and } y . \\
\sqrt[3]{x} & =\sqrt[3]{(y-2)^{3}} & & \text { Take the cube root on } \\
\sqrt[3]{x} & =y-2 & & \text { each side. } \\
\sqrt[3]{x}+2 & =y & & \\
f^{-1}(x) & =\sqrt[3]{x}+2 & & \text { Solve for } y \text { by adding } 2 . \\
\end{array}
$$

## Homework 3 FINDING THE EQUATION OF THE INVERSE OF A RATIONAL FUNCTION

The rational function $f(x)=\frac{2 x+3}{x-4}, x \neq 4$, is a one-to-one function. Find its inverse.
Solution

$$
\begin{aligned}
f(x) & =\frac{2 x+3}{x-4}, x \neq 4 & \\
y & =\frac{2 x+3}{x-4} & \text { Replace } f(x) \text { with } y . \\
x & =\frac{2 y+3}{y-4}, y \neq 4 & \text { Interchange } x \text { and } y .
\end{aligned}
$$

The rational function $f(x)=\frac{2 x+3}{x-4}, x \neq 4$, is a one-to-one function. Find its inverse.
Solution

$$
\begin{aligned}
x(y-4) & =2 y+3 \quad \text { Solve for } y . \\
x y-4 x & =2 y+3 \\
x y-2 y & =4 x+3 \\
y(x-2) & =4 x+3 \\
y & =\frac{4 x+3}{x-2}, x \neq 2 \quad \text { Replace } y \text { with } f^{-1}(x) .
\end{aligned}
$$

## Homework 3 FINDING THE EQUATION OF THE INVERSE OF A RATIONAL FUNCTION

The rational function $f(x)=\frac{2 x+3}{x-4}, x \neq 4$, is a one-to-one function. Find its inverse. Solution
$y=\frac{4 x+3}{x-2}, x \neq 2$
In the final line, we give the condition $x \neq 2$. (Note that 2 was not in the range of $f$, so it is Not in the domain of $f^{-1}$.)

$$
f^{-1}(x)=\frac{4 x+3}{x-2}, x \neq 2
$$

## Inverse Function

One way to graph the inverse of a function $f$ whose equation is known follows.
Step 1 Find some ordered pairs that are on the graph of $f$.
Step 2 Interchange $x$ and $y$ to get ordered pairs that are on the graph of $f^{-1}$.
Step 3 Plot those points, and sketch the graph of $f^{-1}$ through them.

## Inverse Function

## Another way is to select points on the graph of $f$ and use symmetry to find corresponding points on the graph of $f^{-1}$.



## Inverse Function

## For example,

 suppose the point $(a, b)$ shown here is on the graph of a one-to-one function $f$.

## Inverse Function

Then the point $(b, a)$ is on the graph of $f^{-1}$. The line segment connecting $(a, b)$ and $(b, a)$ is perpendicular to, and cut in half by, the line $y=x$. The points $(a, b)$ and ( $b, a$ ) are "mirror images" of each other with $a$ respect to $y=x$.


## Inverse Function

Thus, we can find the graph of $f^{-1}$ from the graph of $f$ by locating the mirror image of each point in $f$ with respect to the line $y=x$.


In each set of axes, the graph of a one-toone function $f$ is shown in blue. Graph $f^{-1}$ in red.

Solution On the next slide, the graphs of two functions $f$ shown in blue are given with their inverses shown in red. In each case, the graph of $f^{-1}$ is a reflection of the graph of $f$ with respect to the line $y=x$.

Example 4 GRAPHING $\boldsymbol{f}^{\boldsymbol{1}}$ GIVEN THE GRAPH OF $\boldsymbol{f}$

## Solution




## Homework 4 <br> FINDING THE INVERSE OF A FUNCTION WITH A RESTRICTED DOMAIN

$$
\text { Let } f(x)=\sqrt{x+5}, x \geq-5 . \text { Find } f^{-1}(x)
$$

Solution First, notice that the domain of $f$ is restricted to the interval $[-5, \infty)$. Function $f$ is one-to-one because it is increasing on its entire domain and, thus, has an inverse function. Now we find the equation of the inverse.

## Solution

$$
\begin{aligned}
f(x) & =\sqrt{x+5}, & & x \geq-5 \\
y & =\sqrt{x+5}, & & x \geq-5 \quad \text { Replace } f(x) \text { with } y \\
x & =\sqrt{y+5}, & & y \geq-5 \quad \text { Interchange } x \text { and } y .
\end{aligned}
$$

$$
x^{2}=(\sqrt{y+5})^{2} \quad \text { Square each side. }
$$

$$
x^{2}=y+5
$$

$$
y=x^{2}-5
$$

Solve for $y$.

Solution However, we cannot define $f^{-1}(x)$ as $x^{2}-5$. The domain of $f$ is $[-5, \infty)$, and its range is $[0, \infty)$. The range of $f$ is the domain of $f^{-1}$, so $f^{-1}$ must be defined as

$$
f^{-1}(x)=x^{2}-5, \quad x \geq 0
$$

## Homework 4

FINDING THE INVERSE OF A FUNCTION WITH A RESTRICTED DOMAIN

As a check, the range of $f^{-1},[-5, \infty)$, is the domain of $f$. Graphs of $f$ and $f^{-1}$ are shown. The line $y=x$ is included on the graphs to show that the graphs are mirror images with respect to this line.


$$
f^{-1}(x)=x^{2}-5, x \geq 0
$$



## Important Facts About

## Inverses

1. If $f$ is one-to-one, then $f^{-1}$ exists.
2. The domain of $f$ is the range of $f^{-1}$, and the range of $f$ is the domain of $f^{-1}$.
3. If the point $(a, b)$ lies on the graph of $f$, then $(b, a)$ lies on the graph of $f^{-1}$. The graphs of $f$ and $f^{-1}$ are reflections of each other across the line $y=x$.
4. To find the equation for $f^{-1}$, replace $f(x)$ with $y$, interchange $x$ and $y$, and solve for $y$. This gives $f^{-1}(x)$.

## An Application of Inverse Functions to

 CryptographyA one-to-one function and its inverse can be used to make information secure. The function is used to encode a message, and its inverse is used to decode the coded message. In practice, complicated functions are used. We illustrate the process with a simple function in Example 9.

## Example 9 <br> USING FUNCTIONS TO ENCODE AND DECODE A MESSAGE

Use the one-to-one function $f(x)=3 x+1$ and the following numerical values assigned to each letter of the alphabet to encode and decode the message BE MY FACEBOOK FRIEND.

| $\mathbf{A}$ | 1 | $\mathbf{H}$ | 8 | $\mathbf{O}$ | 15 | $\mathbf{V}$ | 22 |
| :--- | :--- | :--- | ---: | :--- | :--- | :--- | :--- |
| $\mathbf{B}$ | 2 | $\mathbf{I}$ | 9 | $\mathbf{P}$ | 16 | $\mathbf{W}$ | 23 |
| $\mathbf{C}$ | 3 | $\mathbf{J}$ | 10 | $\mathbf{Q}$ | 17 | $\mathbf{X}$ | 24 |
| $\mathbf{D}$ | 4 | $\mathbf{K}$ | 11 | $\mathbf{R}$ | 18 | $\mathbf{Y}$ | 25 |
| $\mathbf{E}$ | 5 | $\mathbf{L}$ | 12 | $\mathbf{S}$ | 19 | $\mathbf{Z}$ | 26 |
| $\mathbf{F}$ | 6 | $\mathbf{M}$ | 13 | $\mathbf{T}$ | 20 |  |  |
| $\mathbf{G}$ | 7 | $\mathbf{N}$ | 14 | $\mathbf{U}$ | 21 |  |  |

# USING FUNCTIONS TO ENCODE AND DECODE A MESSAGE 

Use the one-to-one function $f(x)=3 x+1$ and the following numerical values assigned to each letter of the alphabet to encode and decode the message BE MY FACEBOOK FRIEND.
Solution The message BE MY FACEBOOK FRIEND would be encoded as

$$
\begin{array}{rlllllllr}
7 & 16 & 40 & 76 & 19 & 4 & 10 & 16 & 7 \\
46 & 46 & 34 & 19 & 55 & 28 & 16 & 43 & 13
\end{array}
$$

because
B corresponds to 2 and $f(2)=3(2)+1=7$,
E corresponds to 5 and $f(5)=3(5)+1=16$, and so on.

## USING FUNCTIONS TO ENCODE AND DECODE A MESSAGE

Solution The message BE MY FACEBOOK FRIEND would be encoded as

$$
\begin{array}{rrrrrrrrr}
7 & 16 & 40 & 76 & 19 & 4 & 10 & 16 & 7 \\
46 & 46 & 34 & 19 & 55 & 28 & 16 & 43 & 13
\end{array}
$$

Using the inverse $f^{-1}(x)=\frac{1}{3} x-\frac{1}{3}$ to decode yields $f^{-1}(7)=\frac{1}{3}(7)-\frac{1}{3}=2$, which corresponds to $B$,
$f^{-1}(16)=\frac{1}{3}(16)-\frac{1}{3}=5, \quad$ corresponds to $E$, and so on.

## Inverse, Exponential, and Logarithmic Functions



## 5.2 <br> Exponential Functions

- Exponents and Properties
- Exponential Functions
- Exponential Equations
- Compound Interesti ملغي
- The Number $e$ and Continuous Compounding
- Exponential Models ملغي


## Exponents and Properties

Recall the definition of $a^{m / n}$ : if $a$ is a real number, $m$ is an integer, $n$ is a positive integer, and $\sqrt[n]{a}$ is a real number, then
For example, $\quad a^{m / n}=(\sqrt[n]{a})^{m}$.

$$
\begin{aligned}
16^{3 / 4} & =(\sqrt[4]{16})^{3}=2^{3}=8 \\
27^{-1 / 3} & =\frac{1}{27^{1 / 3}}=\frac{1}{\sqrt[3]{27}}=\frac{1}{3}, \\
\text { and } 64^{-1 / 2} & =\frac{1}{64^{1 / 2}}=\frac{1}{\sqrt{64}}=\frac{1}{8} .
\end{aligned}
$$

## Exponents and Properties

In this section we extend the definition of $a^{r}$ to include all real (not just rational) values of the exponent $r$. For example, $2^{\sqrt{3}}$ might be evaluated by approximating the exponent $\sqrt{3}$ with the rational numbers $1.7,1.73,1.732$, and so on.

## Exponents and Properties

Since these decimals approach the value of $\sqrt{3}$ more and more closely, it seems reasonable that $2^{\sqrt{3}}$ should be approximated more and more closely by the numbers $2^{1.7}, 2^{1.73}, 2^{1.732}$, and so on. (Recall, for example, that $2^{1.7}=2^{17 / 10}=(\sqrt[10]{2})^{17}$.)

## Exponents and Properties

To show that this assumption is reasonable, see the graphs of the function $f(x)=2^{x}$ with three different domains.


$$
f(x)=2^{x}
$$

integers as domain

$f(x)=2^{x} ;$
selected rational numbers
as domain

$f(x)=2^{x} ;$
real numbers
as domain

## Exponents and Properties

Using this interpretation of real exponents, all rules and theorems for exponents are valid for all real number exponents, not just rational ones. In addition to the rules for exponents presented earlier, we use several new properties in this chapter.

## Additional Properties of <br> Exponents

For any real number $a>0, a \neq 1$, the following statements are true.
(a) $a^{x}$ is a unique real number for all real numbers $x$.
(b) $a^{b}=a^{c}$ if and only if $b=c$.
(c) If $a>1$ and $m<n$, then $a^{m}<a^{n}$.
(d) If $0<a<1$ and $m<n$, then $a^{m}>a^{n}$.

## Properties of Exponents

Properties (a) and (b) require $a>0$ so that $a^{x}$ is always defined. For example,
$(-6)^{x}$ is not a real number if $x=1 / 2$. This means that $a^{x}$ will always be positive, since a must be positive. In property (a), a cannot equal 1 because $1^{x}=1$ for every real number value of $x$, so each value of $x$ leads to the same real number, 1. For property (b) to hold, a must not equal 1 since, for example, $1^{4}=1^{5}$, even though $4 \neq 5$.

## Properties of Exponents

Properties (c) and (d) say that when $a>1$, increasing the exponent on "a" leads to a greater number, but when $0<a<1$, increasing the exponent on "a" leads to a lesser number.

## Example 1 EVALUATING AN EXPONENTIAL EXPRESSION

## If $f(x)=2^{x}$, find each of the following.

(a) $f(-1)$

## Solution

$$
f(-1)=2^{-1}=\frac{1}{2} \quad \text { Replace } x \text { with }-1
$$

## Example 1 EVALUATING AN EXPONENTIAL EXPRESSION

## If $f(x)=2^{x}$, find each of the following.

(b) $f(3)$

## Solution

$$
f(3)=2^{3}=8
$$

## Example 1 EVALUATING AN EXPONENTIAL EXPRESSION

If $f(x)=2^{x}$, find each of the following.
(c) $f\left(\frac{5}{2}\right)$

Solution

$$
\begin{aligned}
& f\left(\frac{5}{2}\right)=2^{5 / 2}=\left(2^{5}\right)^{1 / 2} \\
& =32^{1 / 2}=\sqrt{32}=\sqrt{16 \times 2}=4 \sqrt{2}
\end{aligned}
$$

## Example 1 EVALUATING AN EXPONENTIAL EXPRESSION

If $f(x)=2^{x}$, find each of the following. (d) $f(4.92)$

## Solution

$f(4.92)=2^{4.92} \approx 30.2738447$ Use a calculator.

## Exponential Function

If $a>0$ and $a \neq 1$, then

$$
f(x)=a^{x}
$$

## defines the exponential function with base a.

## Motion Problems

## Note We do not allow 1 as the base for an exponential function. If $a=1$, the function becomes the constant function defined by $f(x)=1$, which is not an exponential function.

## Exponential Functions

Slide 7 showed the graph of $f(x)=2^{x}$ with three different domains. We repeat the final graph (with real numbers as domain) here.
-The $y$-intercept is $y=2^{0}=1$.

- Since $2^{x}>0$ for all $x$ and $2^{x} \rightarrow 0$ as $x \rightarrow-\infty$, the $x$-axis is a horizontal asymptote.
-As the graph suggests, the domain of the function is $(-\infty, \infty)$ and the range is $(0, \infty)$.
-The function is increasing on its
 entire domain, and is one-to-one.


## EXPONENTIAL FUNCTION $f(x)=a^{x}$

Domain:

| For $f(x)=2^{x}:$ |  |
| :---: | :---: |
| $x$ | $f(x)$ |
| -2 | $1 / 4$ |
| -1 | $1 / 2$ |
| 0 | 1 |
| 1 | 2 |
| 2 | 4 |
| 3 | 8 |

- $f(x)=a^{x}$, for $a>1$, is increasing and continuous on its entire domain, $(-\infty, \infty)$.


## EXPONENTIAL FUNCTION $f(x)=a^{x}$

Domain: $(-\infty, \infty)$

| For $f(x)=2^{x}$ : |  |
| :---: | :---: |
| $x$ | $f(x)$ |
| -2 | $1 / 4$ |
| -1 | $1 / 2$ |
| 0 | 1 |
| 1 | 2 |
| 2 | 4 |
| 3 | 8 |

Range: $(0, \infty)$


- The $x$-axis is a horizontal asymptote as $x \rightarrow-\infty$.


## EXPONENTIAL FUNCTION $f(x)=a^{x}$

| Domain: $(-\infty, \infty)$ |  |
| :---: | :---: |
| For $f(x)=2^{x}:$ |  |
| $x$ | $f(x)$ |
| -2 | $1 / 4$ |
| -1 | $1 / 2$ |
| 0 | 1 |
| 1 | 2 |

- The graph passes through the points

$$
\left(-1, \frac{1}{a}\right),(0,1), \text { and }(1, a) .
$$

## EXPONENTIAL FUNCTION $f(x)=a^{x}$

Domain: $(-\infty, \infty)$
Range: $(0, \infty)$


- $f(x)=a^{x}$, for $0<a<1$, is
decreasing and continuous on its entire domain, $(-\infty, \infty)$.


## EXPONENTIAL FUNCTION $f(x)=a^{x}$

Domain: $(-\infty, \infty)$

| For $f(x)=(1 / 2)^{x}$ : |  |
| :---: | :---: |
| $x$ | $f(x)$ |
| -3 | 8 |
| -2 | 4 |
| -1 | 2 |
| 0 | 1 |
| 1 | $1 / 2$ |
| 2 | $1 / 4$ |

Range: $(0, \infty)$


- The $x$-axis is a horizontal asymptote as $x \rightarrow \infty$.


## EXPONENTIAL FUNCTION $f(x)=a^{x}$

Domain: $(-\infty, \infty)$
Range: $(0, \infty)$


| For $f(x)=(1 / 2)^{x}$ : |  |
| :---: | :---: |
| $x$ | $f(x)$ |
| -3 | 8 |
| -2 | 4 |
| -1 | 2 |
| 0 | 1 |
| 1 | $1 / 2$ |
| 2 | $1 / 4$ |

- The graph passes through the points

$$
\left(-1, \frac{1}{a}\right),(0,1), \text { and }(1, a) .
$$

## Exponential Function

From Section 2.7, the graph of $y=f(-x)$ is the graph of $y=f(x)$ reflected across the $y$-axis. Thus, we have the following.
If $f(x)=2^{x}$, then
$f(-x)=2^{-x}=\left(2^{-1}\right)^{x}=2^{-1 \cdot x}=(1 / 2)^{x}$.
This is supported by the graphs shown.



## Exponential Function

The graph of $f(x)=2^{x}$ is typical of graphs of $f(x)=a^{x}$ where $a>1$. For larger values of $a$, the graphs rise more steeply, but the general shape is similar.

When $0<a<1$, the graph decreases in a manner similar to the graph of $f(x)=(1 / 2)^{x}$.

## Exponential Function

## The graphs of several typical exponential functions illustrate these facts.



$$
f(x)=a^{x}
$$

Domain: $(-\infty, \infty)$; Range: $(0, \infty)$

- When $a>1$, the function is increasing.
- When $0<a<1$, the function is decreasing.
- In every case, the $x$-axis is a horizontal asymptote.


## Characteristics of the Graph <br> of $f(x)=a^{x}$

1. The points $\left(-1, \frac{1}{a}\right)$, $(0,1)$, and $(1, a)$ are on the graph.
2. If $a>1$, then $f$ is an increasing function. If $0<a<1$, then $f$ is a decreasing function.
3. The $x$-axis is a horizontal asymptote.
4. The domain is $(-\infty, \infty)$, and the range is $(0, \infty)$.

## Homework 1 GRAPHING AN EXPONENTIAL FUNCTION

Graph $f(x)=5^{x}$. Give the domain and range.
Solution The $y$-intercept is 1 , and the $x$-axis is a horizontal asymptote. Plot a few ordered pairs, and draw a smooth curve through them. Like the function $f(x)=2^{x}$, this function also has domain ( $-\infty, \infty$ ) and range $(0, \infty)$ and is one-to-one. The function is increasing on its entire domain.

## Homework 1 GRAPHING AN EXPONENTIAL FUNCTION

Graph $f(x)=5^{x}$. Give the domain and range.

## Solution

| $x$ | $f(x)$ |
| :---: | :---: |
| -1 | 0.2 |
| 0 | 1 |
| 0.5 | $\approx 2.2$ |
| 1 | 5 |
| 1.5 | $\approx 11.2$ |
| 2 | 25 |



## GRAPHING REFLECTIONS AND TRANSLATIONS

Graph each function. Show the graph of $y=2^{x}$ for comparison. Give the domain and range.
(a) $f(x)=-2^{x}$

## Solution

The graph of $f(x)=-2^{x}$ is that of $f(x)=2^{x}$ reflected across the $x$-axis. The domain is $(-\infty, \infty)$, and the range is $(-\infty, 0)$.


## Example 2 <br> GRAPHING REFLECTIONS AND TRANSLATIONS

Graph each function. Show the graph of $y=2^{x}$ for comparison. Give the domain and range.
(b) $f(x)=2^{x+3}$

## Solution

The graph of $f(x)=2^{x+3}$ is the graph of $f(x)=2^{x}$ translated 3 units to the left. The domain is $(-\infty, \infty)$, and the range is $(0, \infty)$.


## Example 2 <br> GRAPHING REFLECTIONS AND TRANSLATIONS

Graph each function. Show the graph of $y=2^{x}$ for comparison. Give the domain and range.
(c) $f(x)=2^{x-2}-1$

## Solution

The graph of $f(x)=2^{x-2}-1$ is the graph of $f(x)=2^{x}$ translated 2 units to the right and 1 unit down. The domain is $(-\infty, \infty)$, and the range is $(-1, \infty)$.


## Characteristics of the Graph of $f(x)=a^{x-h}+k, a>1$

1. If $a>1$, then $f$ is an increasing function. If $0<a<1$, then $f$ is a decreasing function.
2. The $y=k$ is a horizontal asymptote.
3. The domain is $(-\infty, \infty)$, and the range is
(k, $\infty$ ).

## Characteristics of the Graph of $f(x)=-a^{x-h}+\mathrm{k}$,

1. If $a>1$, then $f$ is an decreasing function. If $0<a<1$, then $f$ is a increasing function.
2. The $y=k$ is a horizontal asymptote.
3. The domain is $(-\infty, \infty)$, and the range is $(-\infty, \mathrm{k})$.

## Homework 2 SOLVING AN EXPONENTIAL EQUATION

$$
\text { Solve }\left(\frac{1}{3}\right)^{x}=81
$$

Solution Write each side of the equation using a common base.

$$
\left(\frac{1}{3}\right)^{x}=81
$$

$$
\left(3^{-1}\right)^{x}=81 \quad \text { Definition of negative exponent. }
$$

Homework 2 SOLVING AN EXPONENTIAL EQUATION
Solve $\left(\frac{1}{3}\right)^{x}=81$.

## Solution

$$
\begin{aligned}
3^{-x} & =81 & & \left(a^{m}\right)^{n}=a^{m n} \\
3^{-x} & =3^{4} & & \text { Write 81 as a power of } 3 . \\
-x & =4 & & \text { Set exponents equal. } \\
x & =-4 & & \text { Multiply by }-1 .
\end{aligned}
$$

The solution set of the original equation is $\{-4\}$.

## Example 3 SOLVING AN EXPONENTIAL EQUATION

Solve $2^{x+4}=8^{x-6}$.
Solution Write each side of the equation using a common base.

$$
\begin{aligned}
2^{x+4} & =8^{x-6} & & \\
2^{x+4} & =\left(2^{3}\right)^{x-6} & & \text { Write } 8 \text { as a power of } 2 . \\
2^{x+4} & =2^{3 x-18} & & \left(a^{m}\right)^{n}=a^{m n} \\
x+4 & =3 x-18 & & \text { Set exponents equal } . \\
-2 x & =-22 & & \text { Subtract } 3 x \text { and } 4 . \\
x & =11 & & \text { Divide by }-2 .
\end{aligned}
$$

Check by substituting 11 for $x$ in the original equation. The solution set is $\{11\}$.

Solve $x^{4 / 3}=81$.
Solution Notice that the variable is in the base rather than in the exponent.

$$
\begin{array}{rlrl}
x^{4 / 3} & =81 & & \\
(\sqrt[3]{x})^{4} & =81 & & \text { Radical notation for } a^{m / n} \\
\sqrt[3]{x} & = \pm 3 & & \text { Take fourth roots on each } \\
x & = \pm 27 & & \text { side. Remember to use } \pm . \\
\text { Cube each side. }
\end{array}
$$

Check both solutions in the original equation. Both check, so the solution set is $\{ \pm 27\}$.

## Homework 3 <br> SOLVING AN EQUATION WITH A FRACTIONAL EXPONENT

## Solve $x^{4 / 3}=81$.

Solution Alternative Method There may be more than one way to solve an exponential equation, as shown here.

$$
\begin{aligned}
x^{4 / 3} & =81 & & \\
\left(x^{4 / 3}\right)^{3} & =81^{3} & & \text { Cube each side. } \\
x^{4} & =\left(3^{4}\right)^{3} & & \text { Write 81 as } 3^{4} . \\
x^{4} & =3^{12} & & \left(a^{m}\right)^{n}=a^{m n} \\
x & = \pm \sqrt[4]{3^{12}} & & \text { Take fourth roots on } \\
X & = \pm 3^{3} & & \text { Simplify the radical. } \\
x & = \pm 27 & & \text { Apply the exponent. }
\end{aligned}
$$

The same solution set, $\{ \pm 27\}$, results.

## ملغي Compound Interest

Recall the formula for simple interest, $I=\operatorname{Pr} t$, where $P$ is principal (amount deposited), $r$ is annual rate of interest expressed as a decimal, and $t$ is time in years that the principal earns interest. Suppose $t=1$ yr. Then at the end of the year the amount has grown to

$$
P+P r=P(1+r)
$$

the original principal plus interest. If this balance earns interest at the same interest rate for another year, the balance at the end of that year will be
$[P(1+r)]+[P(1+r)] r=[P(1+r)](1+r) \quad$ Factor. $=P(1+r)^{2}$.

## Compound Interest

After the third year, this will grow to

$$
\begin{aligned}
{\left[P(1+r)^{2}\right]+\left[P(1+r)^{2}\right] r } & =\left[P(1+r)^{2}\right](1+r) \text { Factor. } \\
& =P(1+r)^{3} .
\end{aligned}
$$

Continuing in this way produces a formula for interest compounded annually.

$$
A=P(1+r)^{t}
$$

## Compound Interest

If $P$ dollars are deposited in an account paying an annual rate of interest $r$ compounded (paid) $n$ times per year, then after $t$ years the account will contain $A$ dollars, according to the following formula.

$$
A=P\left(1+\frac{r}{n}\right)^{t n}
$$

## Example 7 USING THE COMPOUND INTEREST FORMULA

Suppose $\$ 1000$ is deposited in an account paying 4\% interest per year compounded quarterly (four times per year).
(a) Find the amount in the account after 10 yr with no withdrawals.

## Solution

$$
\begin{array}{ll}
A=P\left(1+\frac{r}{n}\right)^{t n} & \begin{array}{l}
\text { Compound interest } \\
\text { formula }
\end{array} \\
A=1000\left(1+\frac{0.04}{4}\right)^{10(4)} & \begin{array}{l}
\text { Let } P=1000, r=0.04 \\
n=4, \text { and } t=10
\end{array}
\end{array}
$$

## Example 7 USING THE COMPOUND INTEREST FORMULA

Suppose $\$ 1000$ is deposited in an account paying 4\% interest per year compounded quarterly (four times per year).
(a) Find the amount in the account after 10 yr with no withdrawals.
Solution

$$
\begin{aligned}
& A=1000(1+0.01)^{40} \\
& A=1488.86
\end{aligned}
$$

Simplify.
Round to the nearest cent.

Thus, $\$ 1488.86$ is in the account after 10 yr .

## Example 7 USING THE COMPOUND INTEREST FORMULA

Suppose $\$ 1000$ is deposited in an account paying 4\% interest per year compounded quarterly (four times per year).
(b) How much interest is earned over the 10-yr period?
Solution The interest earned for that period is

$$
\$ 1488.86-\$ 1000=\$ 488.86
$$

Becky Anderson must pay a lump sum of $\$ 6000$ in 5 yr .
(a) What amount deposited today (present value) at 3.1\% compounded annually will grow to $\$ 6000$ in 5 yr?

## Solution

$$
A=P\left(1+\frac{r}{n}\right)^{t n}
$$

Compound interest formula
$6000=P\left(1+\frac{0.031}{1}\right)^{5(1)} \quad \begin{aligned} & \text { Let } A=6000, r=0.031, \\ & n=1, \text { and } t=5 .\end{aligned}$
$6000=P(1.031)^{5}$
Simplify.
$P \approx 5150.60$
Use a calculator.

Becky Anderson must pay a lump sum of \$6000 in 5 yr .
(a) What amount deposited today (present value) at $3.1 \%$ compounded annually will grow to $\$ 6000$ in 5 yr ?

## Solution

If Becky leaves $\$ 5150.60$ for 5 yr in an account paying $3.1 \%$ compounded annually, she will have $\$ 6000$ when she needs it. We say that $\$ 5150.60$ is the present value of $\$ 6000$ if interest of $3.1 \%$ is compounded annually for 5 yr .

Becky Anderson must pay a lump sum of \$6000 in 5 yr .
(b) If only $\$ 5000$ is available to deposit now, what annual interest rate is necessary for the money to increase to $\$ 6000$ in 5 yr ?
Solution

$$
A=P\left(1+\frac{r}{n}\right)^{t n}
$$

Compound interest formula
$6000=5000(1+r)^{5}$

$$
\begin{aligned}
& \text { Let } A=6000, P=5000 \text {, } \\
& n=1 \text {, and } t=5 .
\end{aligned}
$$

Becky Anderson must pay a lump sum of \$6000 in 5 yr .
(b) If only $\$ 5000$ is available to deposit now, what annual interest rate is necessary for the money to increase to $\$ 6000$ in 5 yr ?
Solution

$$
\frac{6}{5}=(1+r)^{5}
$$

Divide by 5000 .
$\left(\frac{6}{5}\right)^{1 / 5}=1+r$
Take the fifth root on
each side.

Becky Anderson must pay a lump sum of \$6000 in 5 yr .
(b) If only $\$ 5000$ is available to deposit now, what annual interest rate is necessary for the money to increase to $\$ 6000$ in 5 yr ?
Solution
$\begin{aligned}\left(\frac{6}{5}\right)^{1 / 5}-1 & =r & & \text { Subtract } 1 . \\ r & \approx 0.0371 & & \text { Use a calculator. }\end{aligned}$
An interest rate of $3.71 \%$ will produce enough interest to increase the $\$ 5000$ to $\$ 6000$ by the end of 5 yr .

## Continuous Compounding

The more often interest is compounded within a given time period, the more interest will be earned. Surprisingly, however, there is a limit on the amount of interest, no matter how often it is compounded.

## Continuous Compounding

Suppose that \$1 is invested at 100\% interest per year, compounded $n$ times per year. Then the interest rate (in decimal form) is 1.00 and the interest rate per period is $\frac{1}{n}$. According to the formula (with $P=1$ ), the compound amount at the end of 1 yr will be

$$
A=\left(1+\frac{1}{n}\right)^{n}
$$

## Continuous Compounding

A calculator gives the results
shown for various values of $n$. The table suggests that as $n$ increases, the value of $\left(1+\frac{1}{n}\right)^{n}$ gets closer and closer to some fixed number. This is indeed the case. This fixed number is called $e$. (Note that in mathematics, $e$ is a real number and not a variable.)

| $n$ | $\left(\mathbf{1}+\frac{\mathbf{1}}{\boldsymbol{n}}\right)^{n}$ <br> (rounded) |
| ---: | :--- |
| 1 | 2 |
| 2 | 2.25 |
| 5 | 2.48832 |
| 10 | 2.59374 |
| 100 | 2.70481 |
| 1000 | 2.71692 |
| 1,000 | 2.71815 |
| $1,000,000$ | 2.71828 |

## Value of $e$

## $e \approx 2.718281828459045$

## Continuous Compounding

If $P$ dollars are deposited at a rate of interest $r$ compounded continuously for $t$ years, the compound amount $A$ in dollars on deposit is given by the following formula.

$$
A=P e^{r t}
$$

Suppose $\$ 5000$ is deposited in an account paying $3 \%$ interest compounded continuously for 5 yr. Find the total amount on deposit at the end of 5 yr . Solution

$$
A=P e^{r t}
$$

$$
=5000 e^{0.03(5)}
$$

$$
=5000 e^{0.15}
$$

Continuous compounding formula

$$
\begin{aligned}
& \text { Let } P=5000, r=0.03 \text {, } \\
& \text { and } t=5 .
\end{aligned}
$$

Multiply exponents.
$A \approx 5809.17$ or $\$ 5809.17$ Use a calculator.
Check that daily compounding would have produced a compound amount about $\$ 0.03$ less.

## Example 10

## COMPARING INTEREST EARNED AS COMPOUNDING IS MORE FREQUENT

In Example 7, we found that $\$ 1000$ invested at 4\% compounded quarterly for 10 yr grew to $\$ 1488.86$. Compare this same investment compounded annually, semiannually, monthly, daily, and continuously.

## Solution

Substitute 0.04 for $r, 10$ for $t$, and the appropriate number of compounding periods for $n$ into
and also into

$$
A=P\left(1+\frac{r}{n}\right)^{t n} \quad \text { Compound interest formula }
$$

$$
A=P e^{r t}
$$

Continuous compounding formula
The results for amounts of $\$ 1$ and $\$ 1000$ are given in the table.

## COMPARING INTEREST EARNED AS COMPOUNDING IS MORE FREQUENT

| Compounded | $\mathbf{\$ 1}$ | $\$ 1000$ |
| :--- | :---: | :---: |
| Annually | $(1+0.04)^{10} \approx 1.48024$ | $\$ 1480.24$ |
| Semiannually | $\left(1+\frac{0.04}{2}\right)^{10(2)} \approx 1.48595$ | $\$ 1485.95$ |
| Quarterly | $\left(1+\frac{0.04}{4}\right)^{10(4)} \approx 1.48886$ | $\$ 1488.86$ |
| Monthly | $\left(1+\frac{0.04}{12}\right)^{10(12)} \approx 1.49083$ | $\$ 1490.83$ |
| Daily | $\left(1+\frac{0.04}{365}\right)^{10(365)} \approx 1.49179$ | $\$ 1491.79$ |
| Continuously | $e^{10(0.04)} \approx 1.49182$ | $\$ 1491.82$ |

## Example 10

## COMPARING INTEREST EARNED AS COMPOUNDING IS MORE FREQUENT

Comparing the results, we notice the following.

- Compounding semiannually rather than annually increases the value of the account after 10 yr by \$5.71.
- Quarterly compounding grows to $\$ 2.91$ more than semiannual compounding after 10 yr .
- Daily compounding yields only $\$ 0.96$ more than monthly compounding.
- Continuous compounding yields only \$0.03 more than monthly compounding.
Each increase in compounding frequency earns less and less additional interest.


## Exponential Models

The number $e$ is important as the base of an exponential function in many practical applications. In situations involving growth or decay of a quantity, the amount or number present at time $t$ often can be closely modeled by a function of the form

$$
y=y_{0} e^{k t}
$$

where $y_{0}$ is the amount or number present at time $t=0$ and $k$ is a constant.

## USING DATA TO MODEL EXPONENTIAL GROWTH

Data from recent past years indicate that future amounts of carbon dioxide in the atmosphere may grow according to the table. Amounts are given in parts per million.

| Year | Carbon Dioxide <br> (ppm) |
| :---: | :---: |
| 1990 | 353 |
| 2000 | 375 |
| 2075 | 590 |
| 2175 | 1090 |
| 2275 | 2000 |

## USING DATA TO MODEL EXPONENTIAL GROWTH

(a) Make a scatter diagram of the data. Do the carbon dioxide levels appear to grow exponentially?

## Solution

The data appear to resemble the graph of an increasing exponential function.


## Example 11

## USING DATA TO MODEL EXPONENTIAL GROWTH

(b) One model for the data is the function

$$
y=0.001942 e^{0.00609 x}
$$

where $x$ is the year and $1990 \leq x \leq 2275$. Use a graph of this model to estimate when future levels of carbon dioxide will double and triple over the preindustrial level of 280 ppm.

## Example 11

## USING DATA TO MODEL EXPONENTIAL GROWTH

## (b) Solution

A graph of $y=0.001942 e^{0.00609 x}$ shows that it is very close to the data points.

(b) We graph $y=2 \cdot 280=560$ and $y=3 \cdot 280=840$ on the same coordinate axes as the given function, and we use the calculator to find the intersection points.


(b) The graph of the function intersects the horizontal lines at approximately 2064.4 and 2130.9. According to this model, carbon dioxide levels will have doubled by 2064 and tripled by 2131.



## Inverse, Exponential, and Logarithmic Functions



## 5.3 <br> Logarithmic Functions

- Logarithms
- Logarithmic Equations
- Logarithmic Functions
- Properties of Logarithms


## Logarithms

The previous section dealt with exponential functions of the form $y=a^{x}$ for all positive values of $a$, where $a \neq 1$.
The horizontal line test shows that exponential functions are one-to-one, and thus have inverse functions.

## Logarithms

The equation defining the inverse of a function is found by interchanging $x$ and $y$ in the equation that defines the function. Starting with $y=a^{x}$ and interchanging $x$ and $y$ yields

$$
x=a^{y}
$$

## Logarithms

$$
x=a^{y}
$$

Here $y$ is the exponent to which a must be raised in order to obtain $x$. We call this exponent a logarithm, symbolized by the abbreviation "log." The expression $\log _{a} \boldsymbol{x}$ represents the logarithm in this discussion. The number a is called the base of the logarithm, and $x$ is called the argument of the expression. It is read "logarithm with base a of $x$," or "logarithm of $x$ with base a."

## Logarithm

For all real numbers $y$ and all positive numbers a and $x$, where $a \neq 1$,

$$
y=\log _{a} x \quad \text { if and only if } \quad x=a^{y} .
$$

The expression $\log _{a} x$ represents the exponent to which the base a must be raised in order to obtain $x$.

## WRITING EQUIVALENT LOGARITHMIC AND EXPONENTIAL FORMS

The table shows several pairs of equivalent statements, written in both logarithmic and exponential forms.

| Logarithmic Form | Exponential Form |
| :--- | :--- |
| $\log _{2} 8=3$ | $2^{3}=8$ |
| $\log _{1 / 2} 16=-4$ | $\left(\frac{1}{2}\right)^{-4}=16$ |
| $\log _{10} 100,000=5$ | $10^{5}=100,000$ |
| $\log _{3} \frac{1}{81}=-4$ | $3^{-4}=\frac{1}{81}$ |
| $\log _{5} 5=1$ | $5^{1}=5$ |
| $\log _{3 / 4} 1=0$ | $\left(\frac{3}{4}\right)^{0}=1$ |

To remember the relationships among $a, x$, and $y$ in the two equivalent forms $y=\log _{a} x$ and $x=a^{y}$, refer to these diagrams.

Exponent

## Logarithmic form: $y=\log _{a} x$ $\uparrow$

Exponent Base

## Exponential form: $a^{y}=x$



Base

## Homework 1

SOLVING LOGARITHMIC EQUATIONS

## Solve each equation.

(a) $\log _{x} \frac{8}{27}=3$

Solution $\log _{x} \frac{8}{27}=3$

$$
\begin{aligned}
x^{3} & =\frac{8}{27} & \begin{array}{l}
\text { Write in exponential } \\
\text { form. }
\end{array} \\
x^{3} & =\left(\frac{2}{3}\right)^{3} & \frac{8}{27}=\left(\frac{2}{3}\right)^{3} \\
x & =\frac{2}{3} & \text { Take cube roots }
\end{aligned}
$$

## Homework 1

## SOLVING LOGARITHMIC EQUATIONS

Check $\quad \log _{x} \frac{8}{27}=3$

## Original equation

$$
\begin{aligned}
\log _{2 / 3} \frac{8}{27} & \stackrel{?}{3} 3 & & \text { Let } x=2 / 3 . \\
\left(\frac{2}{3}\right)^{3} & \stackrel{?}{ }=\frac{8}{27} & & \text { Write in exponential } \\
\frac{8}{27} & =\frac{8}{27} & & \text { True. }
\end{aligned}
$$

The solution set is $\left\{\frac{2}{3}\right\}$.

## Homework 1

## SOLVING LOGARITHMIC EQUATIONS

## Solve each equation.

(b) $\log _{4} x=\frac{5}{2}$

Solution

$$
\begin{aligned}
\log _{4} x & =\frac{5}{2} & & \\
4^{5 / 2} & =x & & \text { Write in exponential } \\
\left(4^{1 / 2}\right)^{5} & =x & & \text { form. } \\
2^{m n}=\left(a^{m}\right)^{n} & =x & & 4^{1 / 2}=\left(2^{2}\right)^{1 / 2}=2 \\
32 & =x & & \text { Apply the exponent. }
\end{aligned}
$$

The solution set is $\{32\}$.

## Homework 1

## SOLVING LOGARITHMIC EQUATIONS

## Solve each equation.

(c) $\log _{49} \sqrt[3]{7}=x$

Solution $\quad 49^{x}=\sqrt[3]{7} \quad$ Write in exponential form.

$$
\left(7^{2}\right)^{x}=7^{1 / 3} \quad \text { Write with the same base. }
$$

$$
7^{2 x}=7_{1}^{1 / 3} \quad \text { Power rule for exponents. }
$$

$$
2 x=\frac{1}{3}
$$

$$
x=\frac{1}{\sim} \quad \text { Divide by } 2
$$

The solution set is $\left\{\frac{1}{6}\right\}$.

## Logarithmic Function

If $a>0, a \neq 1$, and $x>0$, then

$$
f(x)=\log _{a} x
$$

defines the logarithmic function with base a.

## Logarithmic Functions

## Exponential and

 logarithmic functions are inverses of each other. The graph of $y=2^{x}$ is shown in red.The graph of its inverse is found by reflecting the graph of $y=2^{x}$ across the line $y=x$.


## Logarithmic Functions

The graph of the inverse function, defined by $y=\log _{2} x$, shown in blue, has the $y$-axis as a vertical asymptote.


## Logarithmic Functions

Since the domain of an exponential function is the set of all real numbers, the range of a logarithmic function also will be the set of all real numbers. In the same way, both the range of an exponential function and the domain of a logarithmic function are the set of all positive real numbers.
Thus, logarithms can be found for positive numbers only.

## LOGARITHMIC FUNCTION $f(x)=\log _{a} x$

Domain: $(0, \infty)$
For $f(x)=\log _{2} x$ :

| $x$ | $f(x)$ |
| :---: | :---: |
| $1 / 4$ | -2 |
| $1 / 2$ | -1 |
| 1 | 0 |
| 2 | 1 |
| 4 | 2 |
| 8 | 3 |

Range: $(-\infty, \infty)$
 increasing and continuous on its entire domain, $(0, \infty)$.

## LOGARITHMIC FUNCTION $f(x)=\log _{a} x$

Domain: $(0, \infty)$
For $f(x)=\log _{2} x$ :

| $x$ | $f(x)$ |
| :---: | :---: |
| $1 / 4$ | -2 |
| $1 / 2$ | -1 |
| 1 | 0 |
| 2 | 1 |
| 4 | 2 |
| 8 | 3 |

Range: $(-\infty, \infty)$


- The $y$-axis is a vertical asymptote as $x \rightarrow 0$ from the right.


## LOGARITHMIC FUNCTION $f(x)=\log _{2} x$

Domain: $(0, \infty)$
For $f(x)=\log _{2} x$ :

| $x$ | $f(x)$ |
| :---: | :---: |
| $1 / 4$ | -2 |
| $1 / 2$ | -1 |
| 1 | 0 |
| 2 | 1 |
| 4 | 2 |
| 8 | 3 |

Range: $(-\infty, \infty)$


- The graph passes through the points

$$
\left(\frac{1}{a},-1\right),(1,0), \text { and }(a, 1) .
$$

## LOGARITHMIC FUNCTION $f(x)=\log _{a} x$

Domain: $(0, \infty)$
For $f(x)=\log _{1 / 2} x$ :

| $x$ | $f(x)$ |
| :---: | :---: |
| $1 / 4$ | 2 |
| $1 / 2$ | 1 |
| 1 | 0 |
| 2 | -1 |
| 4 | -2 |
| 8 | -3 |

Range: $(-\infty, \infty)$


- $f(x)=\log _{a} x$, for $0<a<1$, is decreasing and continuous on its entire domain, $(0, \infty)$.


## LOGARITHMIC FUNCTION $f(x)=\log _{2} x$

Domain: $(0, \infty)$
For $f(x)=\log _{1 / 2} x$ :

| $x$ | $f(x)$ |
| :---: | :---: |
| $1 / 4$ | 2 |
| $1 / 2$ | 1 |
| 1 | 0 |
| 2 | -1 |
| 4 | -2 |
| 8 | -3 |

Range: $(-\infty, \infty)$


- The $y$-axis is a vertical asymptote as $x \rightarrow 0$ from the right.


## LOGARITHMIC FUNCTION $f(x)=\log _{a} x$

Domain: $(0, \infty)$
For $f(x)=\log _{1 / 2} x$ :

| $x$ | $f(x)$ |
| :---: | :---: |
| $1 / 4$ | 2 |
| $1 / 2$ | 1 |
| 1 | 0 |
| 2 | -1 |
| 4 | -2 |
| 8 | -3 |

Range: $(-\infty, \infty)$


- The graph passes through the points $\left(\frac{1}{a},-1\right),(1,0)$, and $(a, 1)$.


## Characteristics of the Graph of $f(x)=\log _{a}$

1. The points $\left(\frac{1}{a},-1\right),(1,0)$, and $(a, 1)$ are on the graph.
2. If $a>1$, then $f$ is an increasing function. If $0<\mathrm{a}<1$, then $f$ is a decreasing function.
3. The $y$-axis is a vertical asymptote.
4. The domain is $(0, \infty)$, and the range is $(-\infty, \infty)$.

## Characteristics of the Graph

 of $f(x)=\log _{2}(x-h)+K$1. The point $\left\{\frac{1}{a}+h,-1+k\right),(1+h, 0+k)$, and $(a+h, 1+$ are on the graph.
2. If $a>1$, then $f$ is an increasing function. If $0<\mathrm{a}<1$, then $f$ is a decreasing function.
3. The $x=h$ is a vertical asymptote.
4. The domain is $(h, \infty)$, and the range is $(-\infty, \infty)$.

## Example 2

## GRAPHING LOGARITHMIC FUNCTIONS

## Graph each function.

(a) $f(x)=\log _{1 / 2} x$

Solution
First graph $y=(1 / 2)^{x}$ which defines the inverse function of $f$, by plotting points. The graph of $f(x)=\log _{1 / 2} x$ is the reflection of the graph of $y=(1 / 2)^{x}$ across the line $y=x$. The ordered pairs for $y=\log _{1 / 2} x$ are found by interchanging the $x-$ and $y$-values in the ordered pairs for $y=(1 / 2)^{x}$.

## Example 2

## GRAPHING LOGARITHMIC FUNCTIONS

## Graph each function.

(a) $f(x)=\log _{12} x$

## Solution



## Example 2

## GRAPHING LOGARITHMIC FUNCTIONS

## Graph each function.

(b) $f(x)=\log _{3} x$

## Solution

Another way to graph a logarithmic function is to write $f(x)=y=\log _{3} x$ in exponential form as $x=3^{y}$, and then select $y$-values and calculate corresponding $x$-values.

## Example 2

## GRAPHING LOGARITHMIC FUNCTIONS

## Graph each function.

(b) $f(x)=\log _{3} x$

## Solution



## Caution If you write a logarithmic

 function in exponential form to graph, as in Example 3(b), start first with $y$-values to calculate corresponding $x$-values. Be careful to write the values in the ordered pairs in the correct order.
## Homework 2

## GRAPHING TRANSLATED

 LOGARITHMIC FUNCTIONSGraph each function. Give the domain and range.
(a) $f(x)=\log _{2}(x-1)$

## Solution

The graph of $f(x)=\log _{2}(x-1)$ is the graph of $f(x)=\log _{2} x$ translated 1 unit to the right. The vertical asymptote has equation $x=1$. Since logarithms can be found only for positive numbers, we solve $x-1>0$ to find the domain, $(1, \infty)$. To determine ordered pairs to plot, use the equivalent exponential form of the equation $y=\log _{2}(x-1)$.

## Homework 2

## GRAPHING TRANSLATED

 LOGARITHMIC FUNCTIONSGraph each function. Give the domain and range.
(a) $f(x)=\log _{2}(x-1)$

Solution

$$
\begin{aligned}
y & =\log _{2}(x-1) & & \\
x-1 & =2^{y} & & \text { Write in exponential } \\
x & =2^{y}+1 & & \text { form. }
\end{aligned}
$$

## Homework 2

## GRAPHING TRANSLATED

 LOGARITHMIC FUNCTIONSGraph each function. Give the domain and range.
(a) $f(x)=\log _{2}(x-1)$

## Solution

We first choose values for $y$ and then calculate each of the corresponding $x$-values. The range is $(-\infty, \infty)$.


## Homework 2

## GRAPHING TRANSLATED LOGARITHMIC FUNCTIONS

Graph each function. Give the domain and range.
(b) $f(x)=\left(\log _{3} x\right)-1$

## Solution

The function $f(x)=\left(\log _{3} x\right)-1$ has the same graph as $g(x)=\log _{3} x$ translated 1 unit down. We find ordered pairs to plot by writing the equation $y=\left(\log _{3} x\right)-1$ in exponential form.

## Homework 2

## GRAPHING TRANSLATED

 LOGARITHMIC FUNCTIONSGraph each function. Give the domain and range.
(b) $f(x)=\left(\log _{3} x\right)-1$

Solution

$$
\begin{aligned}
y & =\left(\log _{3} x\right)-1 & & \\
y+1 & =\log _{3} x & & \text { Add } 1 . \\
x & =3^{y+1} & & \text { Write in exponential form. }
\end{aligned}
$$

## Homework 2

## GRAPHING TRANSLATED

 LOGARITHMIC FUNCTIONSGraph each function. Give the domain and range.
(b) $f(x)=\left(\log _{3} x\right)-1$

## Solution

Again, choose $y$-values and calculate the corresponding $x$-values. The domain is $(0, \infty)$ and the range is $(-\infty, \infty)$.


## Homework 2

## GRAPHING TRANSLATED

 LOGARITHMIC FUNCTIONS
## Graph each function. Give the domain and

 range.(c) $f(x)=\log _{4}(x+2)+1$

## Solution

The graph of $f(x)=\log _{4}(x+2)+1$ is obtained by shifting the graph of $y=\log _{4} x$ to the left 2 units and up 1 unit. The domain is found by solving $x+2>0$, which yields $(-2, \infty)$. The vertical asymptote has been shifted to the left 2 units as well, and it has equation $x=-2$. The range is unaffected by the vertical shift and remains $(-\infty, \infty)$.

## Homework 2

## GRAPHING TRANSLATED LOGARITHMIC FUNCTIONS

Graph each function. Give the domain and range.
(c) $f(x)=\log _{4}(x+2)+1$

Solution


## Properties of Logarithms

The properties of logarithms enable us to change the form of logarithmic statements so that products can be converted to sums, quotients can be converted to differences, and powers can be converted to products.

## Properties of Logarithms

For $x>0, y>0, a>0, a \neq 1$, and any real number $r$, the following properties hold.
Property
Description
The logarithm of the
Product Property
$\log _{2} x y=\log _{2} x+\log _{a} y$ product of two numbers is equal to the sum of the logarithms of the numbers.

## Properties of Logarithms

For $x>0, y>0, a>0, a \neq 1$, and any real number $r$, the following properties hold.

Property
Quotient Property
$\log _{a} \frac{x}{y}=\log _{a} x-\log _{a} y$

Description
The logarithm of the quotient of two numbers is equal to the difference between the logarithms of the numbers.

## Properties of Logarithms

For $x>0, y>0, a>0, a \neq 1$, and any real number $r$, the following properties hold.

Property
Power Property
$\log _{2} x^{r}=r \log _{2} x$

Description
The logarithm of a number raised to a power is equal to the exponent multiplied by the logarithm of the number.

## Properties of Logarithms

For $x>0, y>0, a>0, a \neq 1$, and any real number $r$, the following properties hold.

Property
Logarithm of 1 $\log _{a} 1=0$

Base a Logarithm of $a$ $\log _{a} a=1$

Description
The base a logarithm of 1 is 0 .

The base a logarithm of a is 1 .

## Example 3

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(a) $\log _{6}(7 \cdot 9)$

## Solution

$$
\log _{6}(7 \cdot 9)=\log _{6} 7+\log _{6} 9 \quad \text { Product property }
$$

## Example 3

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$. (b) $\log _{9} \frac{15}{7}$

Solution

$$
\log _{9} \frac{15}{7}=\log _{9} 15-\log _{9} 7
$$

Quotient property

## Example 3

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$. (c) $\log _{5} \sqrt{8}$

## Solution

$$
\log _{5} \sqrt{8}=\log _{5}\left(8^{1 / 2}\right)=\frac{1}{2} \log _{5} 8 \quad \text { Power property }
$$

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(d) $\log _{a} \frac{m n q}{p^{2} t^{4}}$

Solution

## Use parentheses

 to avoid errors.$\log _{a} \frac{m n q}{p^{2} t^{4}}=\log _{a} m+\log _{a} n+\log _{a} q-\left(\log _{a} p^{2}+\log _{a} t^{4}\right)$

$$
=\log _{a} m+\log _{a} n+\log _{a} q-\left(2 \log _{a} p+4 \log _{a} t\right)
$$

$$
=\log _{2} m+\log _{2} n+\log _{2} q-2 \log _{a} p-4 \log _{2} t
$$

Be careful with signs.

## Example 3

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$. (e) $\log _{a} \sqrt[3]{m^{2}}$

## Solution

$$
\log _{a} \sqrt[3]{m^{2}}=\log _{a} m^{2 / 3}=\frac{2}{3} \log _{a} m
$$

## Example 3

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(f) $\log _{b} \sqrt[n]{\frac{x^{3} y^{5}}{z^{m}}}$

Solution $\log _{b} \sqrt[n]{\frac{x^{3} y^{5}}{z^{m}}}=\log _{b}\left(\frac{x^{3} y^{5}}{z^{m}}\right)^{1 / n} \quad \sqrt[n]{a}=a^{1 / n}$

$$
\begin{array}{ll}
=\frac{1}{n} \log _{b} \frac{x^{3} y^{5}}{z^{m}} & \text { Power property } \\
=\frac{1}{n}\left(\log _{b} x^{3}+\log _{b} y^{5}-\log _{b} z^{m}\right) & \begin{array}{l}
\text { Product and } \\
\text { quotient properties }
\end{array}
\end{array}
$$

## Example 3

## USING THE PROPERTIES OF LOGARITHMS

Rewrite each expression. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(f) $\log _{b} \sqrt[n]{\frac{x^{3} y^{5}}{z^{m}}}$

Solution
$=\frac{1}{n}\left(3 \log _{b} x+5 \log _{b} y-m \log _{b} z\right) \quad$ Power property
$=\frac{3}{n} \log _{b} x+\frac{5}{n} \log _{b} y-\frac{m}{n} \log _{b} z$
Distributive property

Homework 3
USING THE PROPERTIES OF LOGARITHMS

Write each expression as a single logarithm with coefficient 1. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(a) $\log _{3}(x+2)+\log _{3} x-\log _{3} 2$

## Solution

$$
\log _{3}(x+2)+\log _{3} x-\log _{3} 2=\log _{3} \frac{(x+2) x}{2}
$$

Product and quotient properties

## Homework 3

## USING THE PROPERTIES OF LOGARITHMS

Write each expression as a single logarithm with coefficient 1. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(b) $2 \log _{a} m-3 \log _{a} n$

Solution
$2 \log _{a} m-3 \log _{a} n=\log _{a} m^{2}-\log _{a} n^{3}$
Power property

$$
=\log _{a} \frac{m^{2}}{n^{3}}
$$

Quotient property

## USING THE PROPERTIES OF LOGARITHMS

Write each expression as a single logarithm with coefficient 1. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(c) $\frac{1}{2} \log _{b} m+\frac{3}{2} \log _{b} 2 n-\log _{b} m^{2} n$

Solution
$\frac{1}{2} \log _{b} m+\frac{3}{2} \log _{b} 2 n-\log _{b} m^{2} n$
$=\log _{b} m^{1 / 2}+\log _{b}(2 n)^{3 / 2}-\log _{b} m^{2} n \quad$ Power property

Write each expression as a single logarithm with coefficient 1. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(c) $\frac{1}{2} \log _{b} m+\frac{3}{2} \log _{b} 2 n-\log _{b} m^{2} n$

Solution

$$
\begin{aligned}
& =\log _{b} \frac{m^{1 / 2}(2 n)^{3 / 2}}{m^{2} n} \\
& =\log _{b} \frac{2^{3 / 2} n^{1 / 2}}{m^{3 / 2}}
\end{aligned}
$$

Product and quotient properties

Rules for exponents

Write each expression as a single logarithm with coefficient 1. Assume all variables represent positive real numbers, with $a \neq 1$ and $b \neq 1$.
(c) $\frac{1}{2} \log _{b} m+\frac{3}{2} \log _{b} 2 n-\log _{b} m^{2} n$

Solution

$$
\begin{aligned}
&= \log _{b}\left(\frac{2^{3} n}{m^{3}}\right)^{1 / 2} \\
&=\log _{b} \sqrt{\frac{8 n}{m^{3}}} \quad \text { Rules for exponents } \\
& \text { Definition of } a^{1 / n}
\end{aligned}
$$

## Caution There is no property of

 logarithms to rewrite a logarithm of a sum or difference. That is why, in Example 6(a), $\log _{3}(x+2)$ was not written as $\log _{3} x+\log _{3} 2$. The distributive property does not apply in a situation like this because $\log _{3}(x+y)$ is one term. The abbreviation "log" is a function name, not a factor.Assume that $\log _{10} 2=0.3010$. Find each logarithm.
(a) $\log _{10} 4$

## Solution

$$
\begin{aligned}
\log _{10} 4 & =\log _{10} 2^{2} \\
& =2 \log _{10} 2 \\
& =2(0.3010) \\
& =0.6020
\end{aligned}
$$

Assume that $\log _{10} 2=0.3010$. Find each logarithm.
(b) $\log _{10} 5$

## Solution

$$
\begin{aligned}
\log _{10} 5 & =\log _{10} \frac{10}{2} \\
& =\log _{10} 10-\log _{10} 2 \\
& =1-0.3010 \\
& =0.6990
\end{aligned}
$$

## Theorem on Inverses

For $a>0, a \neq 1$, the following properties hold.

$$
a^{\log _{a} x}=x(\text { for } x>0) \text { and } \log _{a} a^{x}=x
$$

## Theorem on Inverses

The following are examples of applications of this theorem.

$$
7^{\log _{7} 10}=10, \quad \log _{5} 5^{3}=3, \quad \text { and } \quad \log _{r} r^{k+1}=k+1
$$

The second statement in the theorem will be useful in Sections 4.5 and 4.6 when we solve other logarithmic and exponential equations.

