

**Master of Business Administration (MBA)**

# **Revised Program Description**

***Beginning from 1<sup>st</sup> semester 2020-2021***

**Prepared By: Department of Business Administration**

**College of Administrative and Financial Sciences**

**2020**

This update applies to new students *only* who commence their studies from the beginning of the first semester of the academic year 1441-1444 AH (2020-2021 AD).

Current MBA students should continue their studies on the previous plan shown on the program page.

### Revised MBA Study Plan for academic year 1441-42H, 2020-2021G

Coding	Course Name	Credit Hours	Prerequisite
<b>First Semester</b>			
ECN500	Global Economics	(3hours)	N/A
RES 500	Academic Writing and Research Skills	(3hours)	N/A
FIN500	Principles of Finance	(3hours)	N/A
<b>Second Semester</b>			
MGT560	Leadership Development	(3hours)	ECN500 & RES500
MGT520	Managing Performance for Results	(3hours)	ECN500 & RES500
MGT510	Strategy Planning	(3hours)	ECN500 & RES500
<b>Third Semester</b>			
ACT500	Managerial Accounting	(3hours)	ECN500 & RES500
MGT521	Managing Dynamic Environment	(3hours)	ECN500 & RES500
MGT530	Operation Management	(3hours)	ECN500 & RES500
<b>Fourth Semester</b>			
ECM500	Business and Information Technology	(3hours)	ECN500 & RES500
MGT 675	Research Project		Completion of 27 hours
MGT672	Decision Theory within the Global Marketplace	(3hours)	ECN500 & RES500

## 4.2 Courses Description

### **ECN500 Global Economics ( 3 Credits )**

Examine the theories of international trade and finance, and the influence and impact on management decisions and corporate agreements. Develop an understanding of international monetary issues, and the social, cultural, and governmental effects on the global business.

### **FIN500 Principles of Finance ( 3 Credits )**

Understand the principles and theories of finance to analyze statements and fiscal information for effective decision-making in today's competitive environment. Emphasis is on developing skills in critical thinking and applying financial concepts and principles.

### **MGT510 Strategy Planning ( 3 Credits )**

This course is an exploration of the essentials of business, innovation and market strategies that drive organizations. Primary focus is on setting strategy and goals for an organization with consideration of internal resources, innovation focus, market opportunities, and return on investment.

### **ACT500 Managerial Accounting ( 3 Credits )**

An understanding of the theories of economics in a global context. Emphasis on the application of the concepts of demand and elasticity, international rate determination and balance of payments, national and international financial system and institutions, and macroeconomic indicators

### **MGT520 Managing Performance for Results ( 3 Credits )**

Understand the design and execution of successful management and processes. Examine utilization and outcomes of performance appraisals, compensation, and training effectiveness.

**ECM500 Business Information Technology ( 3 Credits )**

This course is appropriate for students with limited experience in IT. It provides an overview of information technologies used to maximize organizational efficiency and effectiveness.

**MGT521 Managing Dynamic Environments ( 3 Credits )**

Examine the factors and theories for effective change management. Examine strategies, structures, and techniques for facilitating organizational change for competitive success in today's dynamic business environment.

**MGT530 Operations Management ( 3 Credits )**

Develop an understanding of the various functions and responsibilities of the operation department in response to today's current competitive environment and market demands. Examine quality management, the design and production of goods and services, effective supply chains and virtual chains, product life cycles, and the design and management of processes to develop and improve.

**MGT560 Leadership Development ( 3 Credits )**

Explore the tools, models, and practices for leadership development. Gain a working knowledge of developing leadership skills and programs for future leaders to effectively compete in a global world.

**MGT672**

**Decision Theory in the Global Marketplace ( 3 Credits )**

Focused on decision theory in the global marketplace, the practical and applied course introduces students to fundamental and advanced aspects of decision theory through strategic innovation integration. The course also prepares individuals to take the Certified Innovation Leader exam from AIPMM-The Association of International Product Marketing and Management.

**RES500**

**Academic Writing and Research Skills ( 3 Credits )**

This course will provide the students with the basics of academic writing and a broad introduction to the methodological foundations and tools to make research. The course covers the basics of academic writing for graduate level students and introduces the language of research, ethical principles and challenges, and the elements of the research process within quantitative, qualitative, and mixed methods approaches. Participants will use theoretical aspects to begin to critically review literature relevant to their field of interests. Students will learn how to identify problems to study, develop hypotheses and research questions, specify independent and dependent variables, check for the validity and reliability of studies and design research projects. They will be exposed to a broad range of designs used in their researches from laboratory and field experiments, surveys, content analysis, focus groups and in-depth interviewing.

**MGT675**

**Project ( 3 Credits )**

The course is required to be undertaken in the form of a research program in which the candidates will pursue rigorous applied research on a self-selected topic or problem under the guidance of a faculty member. Essentially, the project needs to be practical, relevant, and address a problem of great interest to practitioners (corporate), local or global economy while simultaneously contributing to the body of academic literature. Therefore, while the project helps to integrate prior MBA courses, and develop students' research skills, it challenges students to critically reflect, develop, implement, and analyze the business research methods appropriate to any business setting using a sound scientific approach.